TRENTINO ITALIA

VISITTRENTINO.INFO/EN

WINTER TOOLKIT

TRENTINO TRAVEL TRADE

WHERE NATURE IS PROTECTED AND CELEBRATED / THE DOLOMITES AND WORLD HERITAGE SITES / A BALANCE BETWEEN BIODIVERSITY AND DEVELOPMENT / SKIING IN TRENTINO: SEE THE MOUNTAINS / SNOWBOARD: EVERYONE ON BOARD / THE REALM OF NORDIC SKIING / LEARN TO SKI AND DISCOVER TRENTINO WITH OUR SKI INSTRUCTORS / TRENTINO, HOME TO GREAT SPORTING EVENTS / WINTER OLYMPICS AND PARALYMPICS 2026 / SKIRAMA DOLOMITI ADAMELLO BRENTA / DOLOMITI SUPERSKI / ART / FOOD AND WINE

TRENTINO
ITALIA

TRENTINO TRAVEL TRADE WINTER TOOLKIT

WHERE NATURE IS PROTECTED AND CELEBRATED

In Trentino, forests represent one of the most marked and characteristic features of the territory. Not only are they a key ecological resource and the habitat for many species but are also an important carbon sink and, furthermore, they form a natural defense against extreme hydrogeological events.

From another perspective they also represent the converging relationship between human settlements and nature. The forests in Trentino, 76% of which are public property, cover more than 63% of the territory and produce 43% of the national wood output. Over 270 thousand hectares of Trentino forests are PEFC certified.

The Paneveggio-Pale di San Martino Natural Park is characterised by the vast forests of Norway spruce so appreciated by Stradivarius for his violins. The park also includes the majestic Pale di San Martino Dolomites and the Lagorai group.

The Stelvio National Park is a vast protected area in the heart of the Alps which stretches across the regions of Trentino-Sudtirol and Lombardy and includes the entire Ortler group, an area particularly rich in glaciers and high-mountain peaks.

Trentino has established a network of 75 natural reserves and biotopes, 222 local reserves, 135 SCI (sites of community importance), 19 areas of special protection status and numerous protected areas along rivers.

The environment of the Adamello-Brenta Natural Park is typical of the south-central Alpine area, characterised by forests of fir, beech and larch trees up to an altitude of 1,800 m. Following the unusual period of bad weather that struck Trentino at the end of October 2018, the Provincial Authority launched a fundraising campaign to help restore the forests that were destroyed. Making a donation could be thought of as making a promise to the forest: in case of need we were there to help, just as the forest had been sustaining local communities for centuries. In this way, Trentino helped promote a society that was aware of and attentive to conserving its relationship with nature, and Trentino Tree Agreement (TTA) was a means of communicating these efforts by making Trentino the green lung of Italy.

Trentino has a traditionally strict and consolidated system for the management of the lumber industry and sustainable forestry. The need to safeguard the extraordinary natural heritage of Trentino has become, over time, a strong stimulus for the development of new ways of designing, producing and selling goods and services able to combine innovation and environmental sustainability. Today, Trentino can boast an array of top-class technological and productive expertise in the field of green technologies and especially in the wood and sustainable construction industries, renewable energies, in the so-called smart technologies linked to sustainable mobility and in the circular economy.

Initiatives in support of more sustainable economic growth, both environmentally and socially, have an ever-increasing impact within the organisational context of businesses, which has given rise to new practices capable of combining efficiency and economic performance with care for the ecosystem and the community. According to data provided by the permanent business census, Trentino ranks very highly when it comes to initiating actions in the areas of environmental sustainability, safety or social responsibility, to developing a close link with the territory and to supporting or implementing initiatives of collective interest.
Trentino is a place to be experienced unhurriedly, following in the footsteps of history, through wild forests and charming hamlets. The mind and heart gradually assume the rhythms of nature and the walk takes you into another dimension, the eyes and ears become more attentive to details, and thoughts can wander free and discover new perspectives. The roads once trodden by pilgrims and wayfarers are now a new way to experience nature and the landscape. Trentino offers a number of evocative itineraries. There are two international trails, the famous Via Claudia Augusta and Via Romea Germanica. Then there is the Cammino Jacopeo d'Anaunia, which crosses the entire Val di Non, famous for its apple orchards and its numerous castles, silent guardians of these ancient routes, the Cammino di San Romedio, which connects the three territories of the Euregio, the Cammino Dürer Weg, which follows in the steps of the great painter through the Val di Cembra, the Cammino di San Vili, which joins Trento to the Val Rendena and the Sentiero della Pace Tratto IV (Peace Trail, Leg IV), a path almost entirely made up of mountain trails that join various areas in southern Trentino, once the theatre of the First World War, winding their way through old military fortifications and trenches.
Trentino has a rich natural environment, combining the Mediterranean microclimate and the Alpine regions and offering an incredible variety of products. Agriculture has allowed for the conservation and enhancement of the landscape with all of its unique characteristics, offering an extraordinary vision of the sustainable interaction between man and the environment.
If you wish to experience Trentino to the full, there is no shortage of experiences that strengthen the bond with the land, its products and the people who cultivate them, nor the opportunity to immerse yourself in the pleasant and familiar atmosphere of the area and maybe take home the true taste of Trentino.

THE DOLOMITES AND WORLD HERITAGE SITES

Emerging from the sea more than 200 million years ago, the Dolomite mountains, with their sheer rock cliffs and jagged pinnacles, represent a truly magical spectacle, enhanced by the optical phenomenon of the "Enrosadira" or Alpenglow at dawn and dusk when the mountains seem to catch fire.

Indeed, these majestic peaks represent both a visual and emotional delight, something which has captured the hearts and minds of travellers, mountaineers, writers and artists for centuries.
In 2009, the Dolomites were declared a World Heritage Site, both for their aesthetic and natural value and their scientific importance in terms of geology and geomorphology. This is a complex site, in both geographical and administrative terms, made up of nine mountain systems covering 142,000 hectares, spread across 5 Provinces in 3 Regions in north-east Italy. The 9 systems have been deemed to possess features of outstanding universal value, based on selection criteria VII and VIII. Trentino is home to 4 of the 9 sites included in the "World Heritage List": the Brenta Group, which lies

completely within Trentino, the Latemar-Rosengarten group, the Marmolada and the Pale di San Martino which are shared with neighbouring provinces. These mountains offer sceneries unlike any other in the world and countless opportunities for skiers, mountaineers and visitors alike. Trentino of course also boasts other natural marvels such as the peaks of the Ortler Alps, the glaciers of the Adamello and Presanella groups, the rolling highlands of Folgaria, Lavarone, and Luserna and the other-worldly landscapes of the Lagorai range , to mention but a few. Besides the Dolomites, also the Biosphere Reserve of the Ledro Alps and Judicaria got recognised as World Heritage Site. Furthermore, the Adamello-Brenta Natural Park has recently become part of the European and Global Network of Geoparks. These prestigious recognitions testify to the rich and extraordinary natural and geological heritage of Trentino and, according to, it is also a testament to the ancient yet solid relationship that man has established with nature which focuses on respect and a traditionally sustainable approach to the use of natural resources. In 2011, the prehistoric pile dwellings of Ledro and Fiavè were also recognised as part of a larger World Heritage Site which includes 111 similar sites across the Alps. These sites contain the remains of well-preserved prehistoric stilt house settlements dating from 5,000 to 500 B.C.

A BALANCE BETWEEN BIODIVERSITY AND DEVELOPMENT

In Trentino, the safeguarding of the natural environment and the conservation of biodiversity have always been important factors when it comes to local development, capable of improving the quality of life, both for permanent residents and those just passing through.

Living-standards in Trentino are high and this can be perceived by simply visiting its territory and discovering the beauty and purity of its landscapes, starting with the Dolomites - a World Heritage Site -, the 297 lakes with no less than 15 beaches having been awarded the prestigious European Blue Flag, the numerous hamlets and towns flying the prestigious Orange Flags granted by the Italian Touring Club for excellency in tourism, hospitality and the environment.

The focus on the protection of the environment and its natural resources has deep roots in Trentino and has permitted the establishment of two provincial natural parks - the Adamello-Brenta and Paneveggio-Pale di San Martino - which can therefore be considered the first regional or provincial parks created in Italy, which were to be established alongside the pre-existing Stelvio National Park, which since 2016 has been managed directly by the Autonomous Province of Trento.

Alongside these three parks, over the last 30 years a genuine "Network of Protected Areas in Trentino" has been consolidated: 75 provincial nature reserves and biotopes, 222 local reserves, 135 Sites of Community Importance (SCIs), 19 Special Protection Areas (SPAs) and numerous protected fluvial landscapes, all of which represent true havens of biodiversity.

Furthermore, over 120 animal species are under protection according to the European Habitats Directive.

A strong collaboration and understanding between local stakeholders and this network of protected areas also helped obtain the stringent certification of the European Charter for Sustainable Tourism (ECST).

Within this treasure trove of biodiversity that is Trentino, one can go from the rich Mediterranean setting typical of Lake Garda to the majestic glacial environments of the higher peaks just a few short kilometres. Moving through these

shifting surroundings, the abundant mountain flora, rich in endemic species (especially in and around the Ledro Alps and Monte Baldo), welcomes a wealth of nesting avifauna and other wildlife that is without equals in the Alps: 36,000 roe deer, 12,000 red deer, 30,000 chamois, 90 brown bears, 70 pairs of golden eagles, 400 ibex, not to mention the bearded vultures and Eurasian lynx that have recently made a comeback.
Altogether, these protected areas cover over 30% of the territory and are at the heart of a green proposal that manages to blend conservation objectives with the opportunity to experience these unique natural oases in a fully sustainable manner. This is thanks to a number of organised activities such as guided tours throughout the year, environmental education initiatives and sustainability workshops aimed in particular at the local population and younger guests.
From this green heritage stems the Biosphere Reserve "Alpi Ledrensi e Judicaria", a wide swathe of territory stretching from the Brenta Dolomites down to Lake Garda, an area where sustainability has become a key factor in growth.
The delicate balance between man, nature and agricultural activities has always been at the centre of social and economic development in Trentino. This attitude has made it possible to transform the landscape for human needs while preserving the natural environment. A clear and important example of this are the dry-stone walls found from the Val di Cembra to Vallagarina and from Valsugana to the Sarca Valley.
This ancient craft, which has been carried out for centuries, has now been recognised as a heritage that defends these walls highlights the figure of the wall-builder, a true craftsman of the landscape.
The numerous hydroelectric power plants in the region yield a yearly average of 3.5 GWh of clean energy, almost enough to cover the entire region's needs and the reservoirs blend subtly into the environment and help sustain fish populations, tourism and water sports.
The ski lifts in San Martino di Castrozza are all powered by clean hydroelectric energy, reducing CO^2 emissions, and many ski areas have invested in sustainable solutions for the production of artificial snow.
The United Nations adopted the 2030 Agenda on 25th September 2015 in order to promote universal, transversal and integrated sustainable development. Among the tools that the Autonomous Province of Trento has recently put in place, the Provincial Strategy for Sustainable Development represents a true guide from now until 2030.
The model outlined in the document is that of the integrated territorial development of urban, rural and mountain areas, which promotes cohesion and reduces disparities, prevents imbalances and makes sectoral policies more coherent.
In a sustainable Trentino, the balance between man and nature takes central place and the resources and skills of the territory are orientated towards achieving fair and widespread well-being, supported by open and efficient local institutions and widespread innovation. A further tool is the Environmental Energy Plan, which has the objective of reducing climate-changing emissions by 55% by 2030, with respect to 1990.

SUSTAINABLE HOSPITALITY

The Plan for Electric Mobility promotes the adoption of electric-powered vehicles, from bicycles to freight transport. Furthermore, the bike-sharing project "Trentino e.motion" promotes public bike-sharing services, taking advantage of the over 430 kilometres of dedicated cycleways.
In 2017, the Trentino Film Fund and Commission launched T-Green Film, a range of instruments and funds to help promote environmental sustainability not only in films but throughout the film-making process. T-Green Film represents the first regional fund in Europe that rewards and certifies eco-friendly film production.
Across Trentino it's possible to witness the many choices made with the aim of conserving the natural environment, but other initiatives aim at involving tourist operators and tourists. Indeed, the Valsugana has become the first destination in Italy to obtain the certification for sustainable tourism according to the GSTC criteria, the Alpe Cimbra has developed specific initiatives in favour of young families with children and people with disabilities, the Paganella and the Val di Sole are actively engaged with local residents and tourist operators with the aim of promoting tourism and the sustainable development of the territory, San Martino is committed to using renewable energy and Madonna di Campiglio is engaged in processes in favour of accessibility and sustainable mobility.

SKIING IN TRENTINO: SEE THE MOUNTAINS

The Dolomites are the perfect setting for a ski holiday: majestic panoramas, a sunny climate and mouth-watering mountain restaurants, not to mention world-class ski areas with state-of-the-art facilities and services.

Altogether there are over 800km of ski pistes in Trentino, with slopes suitable for all tastes and levels. At the thrilling 3-Tre slope in Madonna di Campiglio – part of the World Cup slalom circuit - it's also possible to ski after dark and the same goes for cross-country skiing along the floodlit 3km circuit at the Pinzolo-Carisolo centre not far away or down the Bolbeno run, thanks to

a recently-installed illumination system.
Another popular night-skiing destination is the Val di Sole with floodlit slopes in Marilleva, Folgarida, Passo del Tonale and Pejo. In the Val di Fiemme, night-skiing is possible at the Lago di Tesero Cross-Country Skiing Centre and in Cermis. In the Valsugana, at Passo Brocon, the Funivie Lagorai ski lift facilities offer access to three illuminated runs, including a nursery slope for youngsters. In Andalo, on the Paganella highlands, skiers can descend the floodlit 'Cacciatori 1' run, while the 3km cross-country circuit near the lake is also skiable after sunset. In San Martino di Castrozza skiers have at their disposal a piste lit by forty "Sunglobe" light balloons, while the illuminated Colverde Snowpark allows freestylers to practise their jumps and tricks by night as well. The same goes for the Ruffré Mendola runs on Monte Nock, in the Val di Non, and for San Giacomo's 2km cross-country circuit on the highlands of Brentonico.
It's not only skiers who can enjoy the slopes at night. On the Alpe Cimbra, there are floodlit tubing and tobogganing slopes too. Thanks to the "Trentino Ski Sunrise" initiative, from January until early April, snow enthusiasts can combine a hearty breakfast in a mountain hut with a thrilling ski descent or an enchanting snowshoe trek on the untouched snow at the break of dawn. These events are normally scheduled on Saturday mornings in different ski resorts each week.
Many Trentino slopes host stages of international winter sports competitions and are rich in sporting history. Many ski areas are also the favoured training destinations for national skiing teams such as the American National Team, in the Alpe Cimbra-Folgaria Ski Area, and the Norwegian National Team, in the Paganella Ski Area.
Many champions of both the past and present have called Trentino 'home' during World Cup season: from Bode Miller and Aksel Lund Svindal to today's champions Aleksander Aamodt Kilde and Lucas Bratheen. Trentino also offers state-of-the-art ski lift facilities, for example the Colbricon Express in the San Martino di Castrozza area is the new 10-seater gondola lift with a capacity of 2,000 passengers per hour.
After a day on the snow, it's possible to spend the night in one of the many mountain huts that offer a cosy and unique atmosphere not to mention hearty local cuisine. These huts can be reached on foot but snowmobile services, or even horse-drawn sleigh rides, are available at some huts.

SNOWBOARD: EVERYONE ON BOARD

Trentino offers dozens of snowparks, all with state-of-the-art infrastructure and services, and hosts a number of important snowboarding events every year.

The Madonna di Campiglio Folgarida-Marilleva ski area for example hosted the ISF World Cup in 1999. Marilleva has a new snowpark for pro-riders near Malga Panciana, whereas beginners can enjoy the SnowparX at Folgarida Malghet Aut.
Madonna di Campiglio is a favourite destination for snowboarders and freestyle enthusiasts. In the Grostè area lies the Ursus Snowpark whereas in nearby Pinzolo there's the Brentapark snowpark. Passo Tonale features two snowparks: the Adamello Freestyle Arena and the Serodine Snowpark.
The Snowpark & Halfpipe on Monte Bondone is located close to the city of Trento. It is reserved for snowboarders and freestyle skiers and also offers a snowpark for children.

The rolling highlands of Folgaria, Lavarone and Luserna in the Alpe Cimbra offer a range of snowparks. The latest addition is in Ortesino which joins other parks within the Carosello dei Forti ski area, while at Fondo Piccolo there's the Mazinga Park. In Lavarone, the Prinze snowpark with the longest track in Trentino dedicated exclusively to freestyling.
The Dosson Snowpark on the Paganella can be reached by cable-car from Andalo-Doss Pelà and has a special practice area for jumps. A range of snowparks is also available within the Trentino Dolomiti Superski ski area in the Val di Fassa Dolomites. In Canazei, the Dolomiti Park offers an easy and a mediumpro line and features a boardercross track. Ston8, the snowpark of the Ciampac ski area, can be reached by ski lift directly from Alba di Canazei, or from Pozza di Fassa via the Panorama Skitour. In Passo San Pellegrino, the Sanpe snowpark, recently renovated and a favourite of snowboarders, also offers music, refreshment areas and lines for beginners and experts.
The Snowpark-Boardercross Lusia is a popular destination for freestyle skiers and snowboarders.

In Bellamonte on the other hand there's the Morea snowpark, designed and built with the rider's safety in mind. Fantastic snowparks are also available in the Pale di San Martino area: the Rolle Railz Park and the San Martino Snowpark located on the Tognola.
And last but not least, the Valsugana ski area: in Passo Brocon, in Tesino, lies the Playground Snowpark, open even at night.

THE REALM OF NORDIC SKIING

Trentino has long been a favourite destination for Nordic skiing enthusiasts, providing excellent infrastructure and outstanding environments.

Many important international events have been held in the Trentino mountains, such as the Nordic World Ski Championships held in Val di Fiemme for the third time in 2013. Besides these great events, Trentino offers a wide range of other Nordic skiing destinations. In Val di Fiemme, Olympic Venue of the Milano Cortina 2026 Olympic and Paralympic Winter Games, there are 80 km of trails on Passo Lavazè and in Val di Fassa there's the Alochet ski centre at Passo San Pellegrino. In Primiero at Passo Cereda and at Prà delle Nasse in San Martino di Castrozza there are a number of circuits of varying length and difficulty. The Alpe Cimbra features the Passo Coe cross-country centre with a variety of FISI-approved trails for national and international competitions not to mention the Millegrobbe di Lavarone ski centre. Viote del Bondone, above the city of Trento, offers a number of marked trails and in in Andalo, on the Altopiano della Paganella, cross-country ski aficionados can find a number of thrilling trails. Lastly, in Val di Sole, the Vermiglio cross-country centre offers trails in the Adamello- Brenta Natural Park. These and many more centres can be accessed on a single Super Nordic Skipass, one single card bringing together 13 centres (10 in Trentino), for a total of about 1,100 km of trails between Trentino, Veneto and the Modena Apennines, creating the largest cross-country circuit in Italy.

LEARN TO SKI AND DISCOVER TRENTINO WITH OUR SKI INSTRUCTORS

Trentino can count on a vast number of certified ski instructors, covering all snow disciplines and skill levels.

These include 2,122 instructors specialised in Alpine skiing, 169 in cross-country disciplines and 400 in snowboarding, for a total of 2,800 instructors spread across 46 ski schools and centres. Many instructors speak foreign languages and many others are specialised in teaching children. A number of instructors are specialised in freeride skiing and others in freestyle. Ski instructors are important, not just for beginners or skiers wishing to improve their technique but also for safety, particularly for those unfamiliar with skiing. Furthermore, hiring a ski instructor allows skiers to get the best advice and suggestions on equipment, snow and weather conditions, not to mention the surrounding area.

Trentino, home to great sporting events Trentino, with its varied territory, lends itself to a variety of sporting activities throughout the year and is able to organise and host a large and varied number of international sporting events thanks to quality services and infrastructure.

TRENTINO, HOME TO GREAT SPORTING EVENTS

In September Val di Fiemme hosts the FIS Nordic Summer Festival, featuring Special Jumping, Nordic Combined, and the FIS Rollerski World Cup Finals, followed by the X-Terra World Championship (cross triathlon) in Molveno.
In mid-October, the city of Trento hosts the "Festival dello Sport", a popular kermess where great and unforgettable champions share their stories in public meetings, events, and debates on the key themes animating the world of sport, alongside workshops and numerous disciplines to try out in sports camps set up across the city's squares.
In October Val di Ledro hosts Ledro World Series Grand Finale and sport climbing also has its spotlight moment in Arco, with the prestigious Rock Master event taking place in October.
In December, the FIS Snowboard Alpine World Cup takes place in Carezza, Val di Fassa, followed by European Cup downhill skiing events of men's alpine skiing special slalom in the town of Pozza di Fassa.
From January 2nd to 4th 2026, we host the FIS Cross Country World Cup Tour de Ski in Tesero, and the 3Tre FIS Ski World Cup night slalom of alpine skiing in Madonna di Campiglio on January 7th. During the last days of January, precisely on 25 January 2026, there will be the Marcialonga in the valleys of Fiemme and Fassa, and on 30-31 January, we host the FIS Ski-Cross World Cup in Passo San Pellegrino of Val di Fassa.
In January, the "Ciaspolada" snowshoeing event takes place in Val di Non.
From March 7th to 8th 2026, the FIS Ski World Cup will return to the Val di Fassa with two events (Downhill and Super G) on the slope La Volata, part of the San Pellegrino Ski Area.
Trentino is also the land of mountain bikes: from August 23rd to 30th, the Val di Sole becomes the centre of the UCI MTB World Championships.
Cycling events pick up in spring

across Trentino, a true paradise for cycling and biking enthusiasts across a vast range of disciplines with tracks, itineraries and climbs second to none. Several national and international events take place in Trentino regularly, such as the Tour of the Alps (April 2026) and Giro d'Italia (May 2026).
Then, in June 2026, the Val di Fassa will host the UCI Enduro World Cup (26–28 June).
Fresh mountain air, quality infrastructure and favourable climatic conditions make Trentino one of the most sought-after summer training destinations for teams and athletes of the highest level, including many top-division Italian and European football clubs. Current Italian champions Napoli have been coming to the Val di Sole for over 10 years now, alongside them, other important clubs. National volleyball and basketball teams also choose Trentino for summer retreats (June-August 2026).
It is precisely the climate, hospitality, and infrastructures available in Trentino that have convinced many sporting champions to choose the area for training, along with several national and international teams throughout the whole year.
The Norwegian Alpine Skiing team have been using the slopes of the Paganella as their training base.
The US Ski Team is arriving at the Alpe Cimbra. The words "Mountain of Champions", used to refer to the

Alpe Cimbra, could not be more appropriate as the slopes Salizzona and Agonistica will become their training base. The ski pistes of the Val di Fassa are the training centre of the Italian Alpine skiing team, while the Val di Fiemme will be the training centre of the Italian Nordic skiing team this winter.
With the arrival of spring, we have the first sailing and windsurf regattas on Lake Garda. Indeed, the lake will host regattas between March and November for a total of 200 days of racing.
In 2031, the Super Cycling World Championships will take place in Trentino.

MILANO CORTINA 2026

Olympic Winter Games: 6-22 February 2026

Paralympic Winter Games: 6-15 March 2026

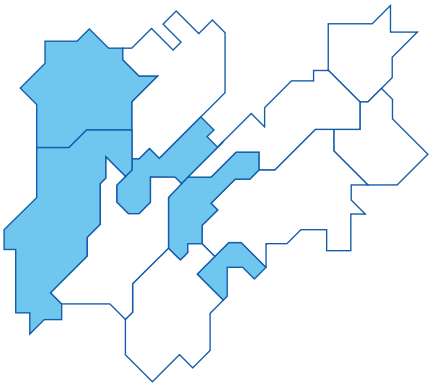
The Olympic and Paralympic Winter Games Milano Cortina 2026 will also be in Trentino.

OLYMPIC AND PARALYMPIC WINTER GAMES MILANO CORTINA 2026

Being in a position to host the Olympic and Paralympic Winter Games, probably the most important sporting events in the world for both the athletes involved and the public, means being a reliable territory. Indeed, Trentino with its deep-rooted sporting tradition and state-of-the-art facilities can definitely qualify as an international reference point for winter sports, as confirmed by the Games.
In full compliance with the recommendations of the Olympic Agenda 2020 and IOC reforms (New Norm), the Olympic and Paralympic Winter Games Milano Cortina 2026 have set sustainability and the post-Olympic legacy among their main objectives. For this reason, the distinctive venues chosen to host the various events are spread across northern Italy, establishing a more widespread Olympics, made all the more special by the unique context of the Dolomites in which most of the competitions will be held.
The wide range of infrastructures already in place in Trentino - expected to cover most of the sporting, transport and reception requirements of the Games - will help reduce land use and maintain a more economically viable approach to the organisation of the Games, by simply expanding and/or renovating existing structures and facilities.
Trentino, which has already hosted the Winter Universiade, a multi-sport event for university athletes, in 2013, is doing its very best to welcome this great event in style.

SKIRAMA DOLOMITI ADAMELLO BRENTA

DISCOVER THE TRENTINO SIDE OF WINTER



A single ski pass to ski in the most stunning resorts of the western part of Trentino in Northern Italy, among the striking Adamello-Presanella and Ortles Cevedale mountain ranges and the magnificent peaks of the Brenta Dolomites: this is SKIRAMA DOLOMITI adamello brenta.

SKIRAMA DOLOMITI adamello brenta brings together 8 top ski resorts in the Italian Alps, offering a total of 150 lifts and 380 kilometres of slopes, with guaranteed snow on 340 km thanks to modern snowmaking systems.
Discover the ski areas you can explore:

- **Madonna di Campiglio and Pinzolo in Val Rendena**
- **Folgarida-Marilleva, Pejo3000, Pontedilegno-Tonale in Val di Sole**
- **Paganella Ski**
- **Monte Bondone**
- **Alpe Cimbra: Folgaria-Lavarone**

All of these resorts are renowned for their high-quality lifts and perfectly-groomed slopes, a wide range of accommodation options and breathtaking natural landscapes.

The SKIRAMA DOLOMITI adamello brenta resorts are set within two protected natural areas, offering a true paradise for winter sports enthusiasts who want to live out their passions in an amazing and spectacular alpine environment.

With slopes reaching 2,500 metres in Madonna di Campiglio and up to 3,000 metres in Passo Tonale and Pejo, combined with the latest state-of-the-art snowmaking systems, the ski season extends from November all the way to late spring.

SKIRAMA FAMILY PROMOS

Skirama puts families at the heart of its winter offers, with exclusive promotions tailored to their needs. Children up to 8 age (born between 2018 and 2022) will receive the same type of ski pass as the paying adult from 2 to 14 days (1:1 ratio) for free and for kids who are not accompanied by a paying adult, a 50% discount will be applied. Starting next season 2025/26, juniors from age 16-18 will now also benefit from a 30% discount on 2-14 day ski passes.

SKIRAMA PARTNERSHIPS

Over the years Skirama Dolomiti has established partnerships with other top-rated ski resorts including the EPIC and GRANDVALIRA resorts that provide their season passholders the chance to discover all of the Skirama resorts.

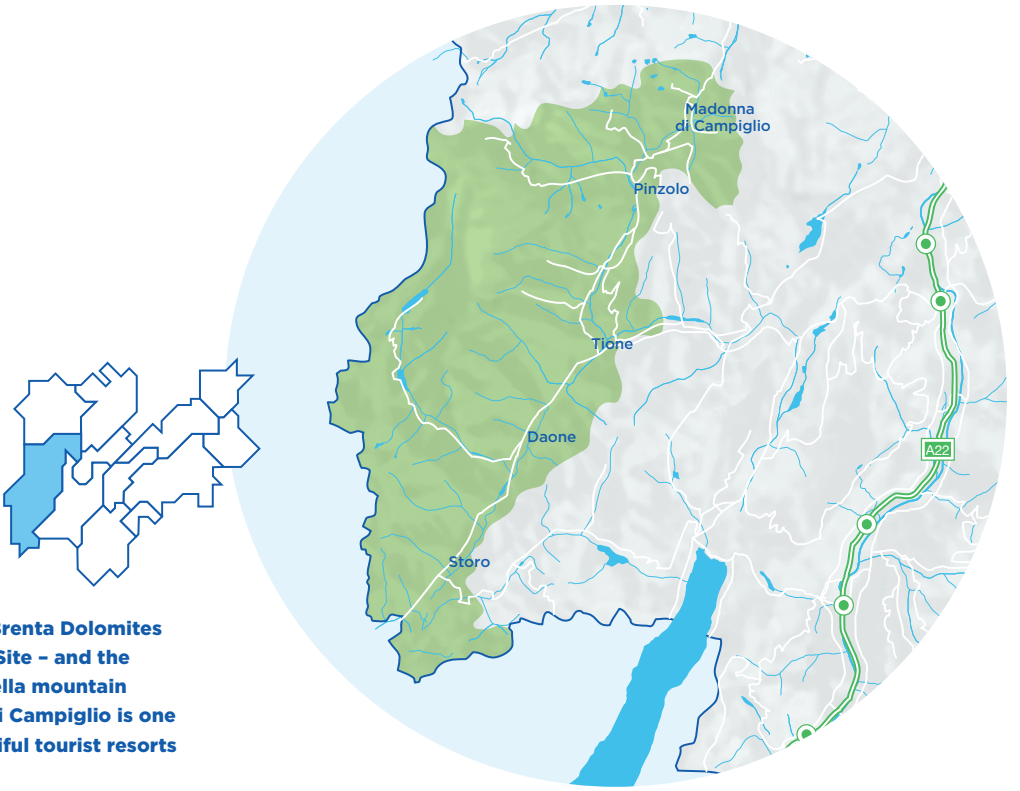
SKIRAMA IS AN EPIC PARTNER

Since 2015, Skirama has been part of the Epic Pass partnership, and its ski resorts are the only Italian destinations included in the program. Epic Season passholders can benefit from a free 7-day lift pass to access all the Skirama resorts plus a 50% discount on lift tickets for any additional days beyond the initial seven.

SKIRAMA SUMMER

Summer in the Skirama resorts means 2,000 km of trails, 118 equipped trails and via ferratas, 10 bike parks, 200 km of cycling paths, 124 mapped biking routes, 33 summer lifts and the chance to reach an altitude of 3,769 metres! Guests can enjoy an active vacation in nature thanks to endless services and amenities including the SUPERSKIRAMA SUMMER PASS which provides guests with access to all the Skirama summer lifts and bike parks. Hike or cycle your way through stunning scenery, historical sites or stop to discover what a traditional “malga” alpine dairy is all about. Get in touch with nature this summer with Skirama!

MADONNA DI CAMPIGLIO



Set between the Brenta Dolomites – World Heritage Site – and the Adamello-Presanella mountain range, Madonna di Campiglio is one of the most beautiful tourist resorts in the Alps.

Madonna di Campiglio, with its exclusive hotels, spas and charming lodges, and nearby Pinzolo with its cosy family-run accommodation, offer a variety of services and facilities able to satisfy any requirement.

With more than 150 km of interconnected slopes and modern lifts, the Ski Area Campiglio-Dolomiti di Brenta is the largest ski area of the entire Trentino region. Every year, Madonna di Campiglio hosts the 3Tre World Cup Men's Night Slalom along the famous Canalone Miramonti.

After a great day of skiing, it is possible to enjoy the real Italian lifestyle: boutiques and traditional shops, après ski bars, restaurants and clubs. More than 100 years of tourism, historical and sports events and special guests have made the resort one of the most famous skiing destinations loved by the international jet set.

Arrive at the destination thanks to the "Fly Ski Shuttle" airport transfer service. More informationon page 74
flyskishuttle.com/en

DESTINATIONS
epic PASS

TECHNICAL DETAILS

Altitude: 850 - 2,500 m

Transfer service: tailor made transfer service 24h/day by taxi, bus, helicopter from main Northern Italy airports and railway stations. Fly Ski Shuttle

Hotel beds: 9,448

Extra-hotel beds: 51,661

Hotels:	5	★★★★★
	9	★★★★S
	36	★★★★
	10	★★★S
	68	★★★
	40	★★/★

Hotel Garnì e B&B: 66

Residences: 14

Campsites: 14

Holiday homes: 41

Apartments: 1,491

Agritur: 13

Rooms&Breakfast: 19

Mountain refuges: 25

Esercizio rurale: 3

Ski Area
Ski Area Campiglio Dolomiti di Brenta – Val di Sole
Val Rendena: 154 km of interconnected ski slopes. 108 ski runs: 44 blue, 36 red, 21 black. 4 snowparks. 59 lifts. 95% programmed snow coverage

Lift opening and closing dates
end of November - April

Cross country
22 km in Campo Carlo Magno, 5 km in Carisolo (floodlit until 10 pm)

Other activities
top experiences ski-mountaineering, snowshoeing, toboggan, ice skating, ice climbing, dog sledding, telemark skiing, hiking, paragliding, swimming, fat biking, snow biking

Convention centre
Palacampiglio-Madonna di Campiglio (600 + 200 seats and 2 polyvalent rooms); Paladolomiti-Pinzolo (500 seats and 3 polyvalent rooms)

HIGHLIGHTS

Fashion and Glamour

Michelin-starred and gourmet restaurants with local products

Great Nightlife

3Tre World Cup

14 green hospitality accommodation with “Quality Park certification”

TOP EXPERIENCES

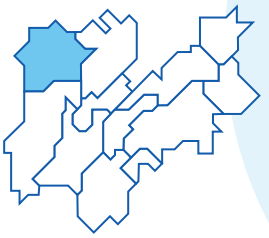
Ski Sunrise and Ski Sunset

Ursus Snow Park at Grostè, one of the best five in the Alps

Snow moon excursion; “Pellata” under the star

Dolomiti Natural Wellness

VAL DI SOLE



If you're looking for adventure, top-quality slopes, and powder snow, Val di Sole is the place to be for a fantastic mountain getaway surrounded by the peaks of the Ortles-Cevedale, Adamello-Presanella and Brenta Dolomites, a UNESCO World Heritage Site, in the Central and Eastern Alps.

Val di Sole is part of the largest ski area in western Trentino, giving you the chance to explore 3 different resorts: the Skiarea MADONNA DI CAMPIGLIO FOLGARIDA MARILLEVA offering skiers endless kilometres of interconnected slopes to choose from in a stunning alpine setting; the Skiarea PONTEDILEGNO-TONALE is a freerider's paradise giving you the chance to take a lift up to the Presena Glacier at 3,000 m and the Skiarea PEJO3000 nestled within the Stelvio National Park, offers spectacular views from the Pejo3000 gondola, followed by thrilling descents from an altitude of 3,000 m.

Val di Sole has everything skiers and snowboarders need: ski schools, snow parks, terrain parks, childcare services on the slopes, equipment rentals, efficient ski bus connections, excellent local cuisine, and plenty of options to unwind after a day on the slopes — from wellness centers and spas to cozy pubs and après-ski spots!
And for non-skiers? Val di Sole offers a wide range of winter activities, making it a destination that everyone can enjoy both on and off the slopes. From the peaceful charm of a snowshoe excursion to the magical sounds of music played by ice instruments at 2,600 meters — every experience will be a new emotion just waiting to be discovered.

DESTINATIONS
epic PASS

TECHNICAL DETAILS

Altitude: 737 - 3,000 m

Transfer service:
FLY SKI SHUTTLE BUSES from major airports and railway stations in Northern Italy,local public ski buses, the Dolomiti Express train and private taxis for personalized transfer service

Hotel beds: 10,798

Extra-hotel beds: 34,141

Hotels:	15	★★★★S
	18	★★★★
	32	★★★S
	81	★★★
	7	★★

B&B: 39

Residences: 49

Agritourisms/Farmhouse lodging: 23

Campsites: 4

Ski lifts (Skiarea MADONNA DI CAMPIGLIO FOLGARIDA MARILLEVA)
58 lifts, 20 gondola lifts, 30 chairlifts, 8 ski lifts

Ski slopes (Skiarea MADONNA DI CAMPIGLIO FOLGARIDA MARILLEVA)
a total of 150 km, 50 km blue, 67 km red and 33 km black

Ski lifts (Skiarea PONTEDILEGNO-TONALE)
30 lifts, 4 gondola lifts, 19 chairlifts, 3 ski lifts, 4 tapis roulants

Ski slopes (Skiarea PONTEDILEGNO-TONALE)
a total of 100 km, 24 km blue, 60 km red, and 16 km black

Ski lifts (Skiarea PEJO3000)
7 lifts, 2 gondola lifts, 4 chairlifts, 1 ski lift

Ski slopes (ski area PEJO3000)
a total of 20 km, 5 km blue, 13 km red, 2 km black

Snowboarding
Snowpark Marilleva, Snowpark Adamello in Passo Tonale, FunSlope in Pejo

Cross country
45 km in all of Val di Sole

Ski instructors
more than 300 ski instructors – 11 ski/snowboard schools.
Languages spoken: English, German, Spanish, French, Polish, Danish, Russian, Czech, Slovenian, Croatian

Other sports activities
snowshoe excursions, skimountaineering, guided excursions in the snow, horse-back riding, ice climbing, high altitude ski tours, dog sledding, telemark skiing, ice skating, ice karting, snow kite, fat bike, bushcraft, public swimming pools and gyms.

Summer sports activities
hiking, climbing, cycling, mountain biking, e-biking, rafting, canoeing, hydrospeed, canyoning, tarzaning, horseback riding, paragliding, bushcraft, wildlife watching, fishing.

Convention centre
"Alla Sosta dell'Imperatore" conference centre in Folgarida with 4 conference rooms with seating for with 600, 220, 100 and 50 seats. Stereo system, film projection equipment and maxi screen. Multipurpose rooms for meetings, conferences and events.

HIGHLIGHTS

Skiing at 3,000 metres in the Pontedilegno-Tonale and Pejo3000 ski resorts

Skiing across three interlinked ski resorts in the SkiArea Madonna di Campiglio, starting from Folgarida-Marilleva in Val di Sole

Snowkite to fly over the snow in Val di Sole

Relax and take in all the beneficial properties of three natural mineral springs at the Pejo Thermal Spa centre

Enjoy the magical sounds of ice instruments inside the Paradice Dome igloo

TOP EXPERIENCES

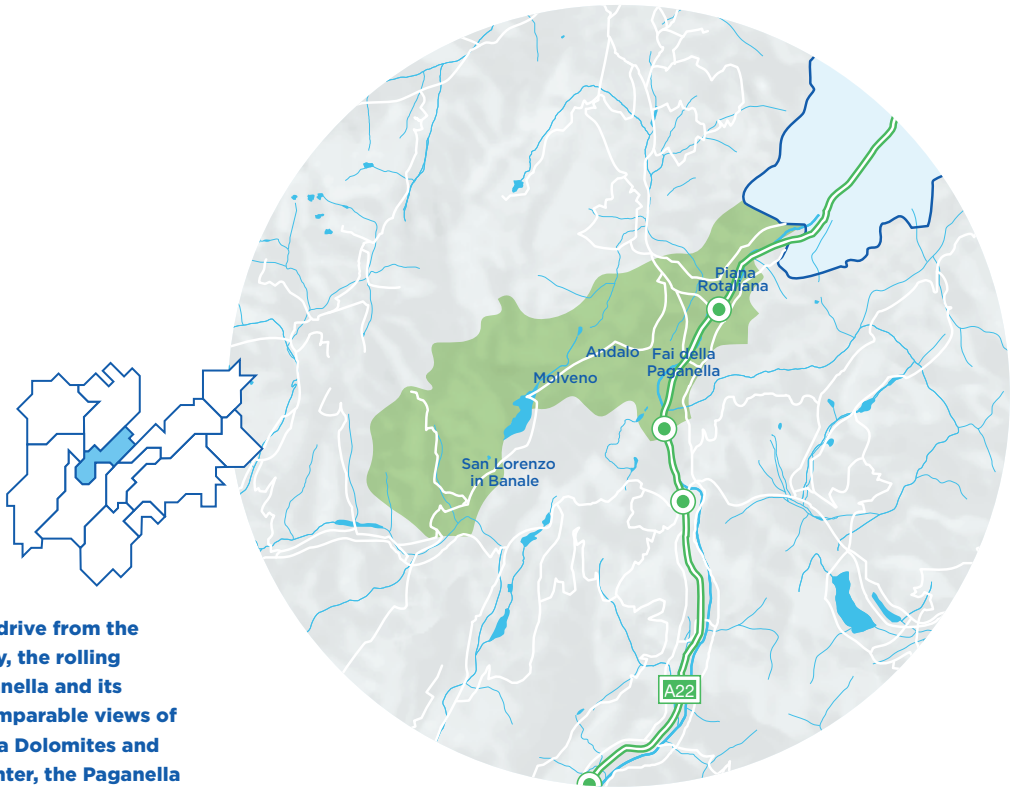
Barefooting in the snow in Val di Rabbi

Bushcraft: learn how to survive in the wilderness accompanied by an expert guide

Skisunrise: be the first to descend on the slopes at dawn and enjoy a tasty breakfast at the mountain hut

A starry sky in the Stelvio National Park: observe the stars and the planets with expert guides

PAGANELLA SKI AND BRENTA DOLOMITES



Only a 15-minute drive from the Brenner motorway, the rolling highlands of Paganella and its resorts offer incomparable views of the striking Brenta Dolomites and Lake Garda. In winter, the Paganella area is a true paradise for skiers and families alike, with modern lift facilities, 100% snow reliability and 50 km of panoramic ski runs that take you from the lofty mountain peaks to the charming towns of Andalo and Fai della Paganella. Indeed, the Paganella Ski Area attracts skiers of all ages and levels and is a top destination for families thanks to its child-friendly facilities, all-in-one services, numerous ski camps and ski-lifts leaving directly from the main towns in the area.

Paganella is also a favourite destination of champions, Paganella Ski and Brenta Dolomites indeed, the Norwegian national skiing team has been choosing Paganella as training base for many years now.

The destination is also inclusive, offering people with disabilities the opportunity to enjoy skiing with the support of specially trained ski instructors. The Paganella ski area is also only a few kilometres away from the Piana Rotaliana Königsberg and its renowned Teroldego vineyards. Several tasting events and wine experiences are organised throughout the year.
Sport enthusiasts and families will be more than satisfied in summertime too, when the majestic Dolomites and Lake Molveno (winner of many exclusive awards for quality and excellence) represent great spots for endless outdoor activities or simple moments of relaxation in the fresh mountain air.

DESTINATIONS
epic PASS

TECHNICAL DETAILS

Altitude: 1,030 - 2,125 m
Vertical Drop: 1,090 m

Villages: Andalo, Fai della Paganella, Molveno, Cavedago, Spormaggiore, San Lorenzo Dorsino, Piana Rotaliana Königsberg

Hotels:	3	★★★★S
	12	★★★★
	20	★★★S
	56	★★★
	12	★★
	15	★

B&B: 10

Residences: 23

Campsites: 2

Ski lifts
10 lifts; 3 cablecars and 11 chairlifts, 4 tapis roulant - Total lift capacity: 30,000 skiers per hour

Ski trails
50 km with 29 trails: 11 blue+17 red+1 black

Ski touring
1 dedicated trail

Snowboard
1 snow park in the mountain

Kids Snow Fun Parks
4 snow fun parks, 2 in the mountain, 2 in the villages

Ski instructors
more than 200 ski instructors – 7 ski/snowboard schools. Languages spoken: English, German, French

Winter sports activities
Alpine Ski, Snowboard, Crosscountry, Ski-Touring, Snowshoeing, Ice-Skating, Iceclimbing, Telemark Skiing, Indoor Swimming Pool, Horse - Sleigh, Snow Scoot, Sledding area

Summer sports activities
Walking, Nording Walking, Hiking, Trekking, Biking, Downhill MTB, rock climbing, Horse Riding, Tennis, Outdoor Swimming Pool, Alpine Guide Centre, Football, BeachVolley, Paragliding, Forest Bathing, Water sports on the lake

Sports facilities for teams
4 grass football fields, 1 outdoor 50 meters swimming pool, 1 indoor 25 meters swimming pool

Wellness and SPA facilities
AcqualN Andalo Spa & wellness, Dolomia Wellness Lago di Molveno

Convention centre
1 Meeting and Conference center in Andalo with 900 seats, 1 in Fai della Paganella with 360 seats and 1 in Molveno with 250 seats

HIGHLIGHTS

Family-friendly destination

Breathtaking view over the Brenta Dolomites and Lake Garda

“All-in-one-place”: ice stadium, cross-country skiing, indoor swimming pool and wellness centre

Easy access to the ski area with free skibus service

TOP EXPERIENCES

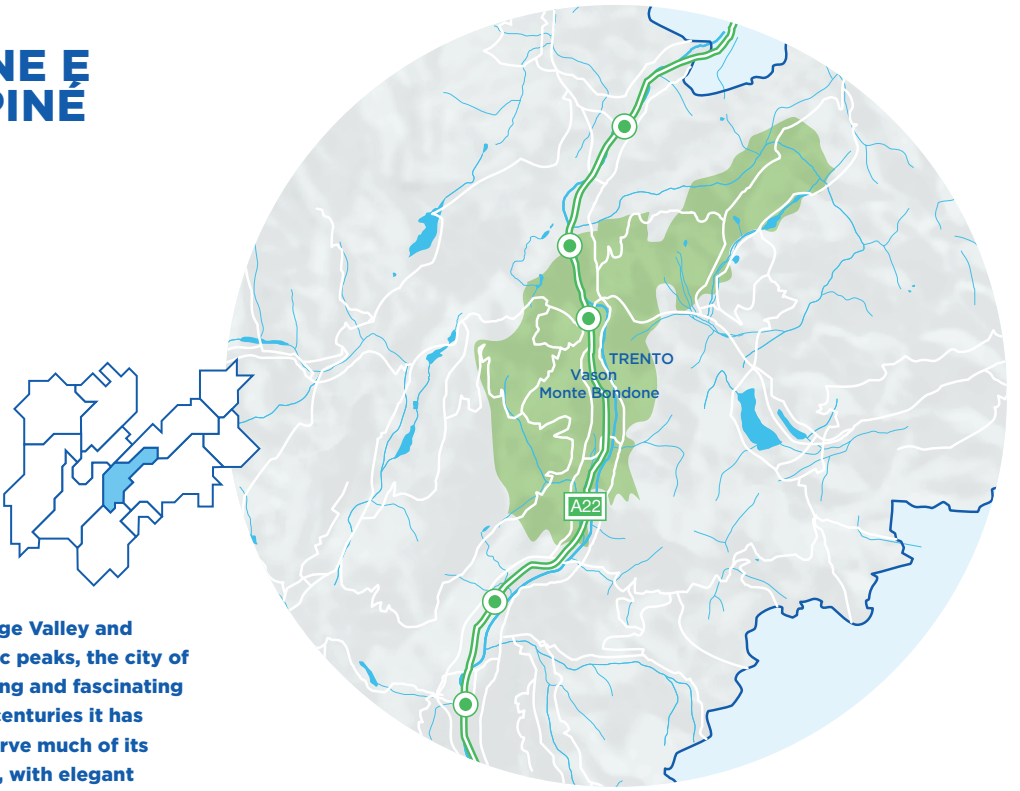
Ski Sunrise & Sunset Experience

Night Skiing

Snowcat ride

Dinner at a mountain lodge with special transportation (snowcat, snowmobile or sledding tracks)

TRENTO, MONTE BONDONE E ALTOPIANO DI PINÉ



Nestled in the Adige Valley and framed by majestic peaks, the city of Trento boasts a long and fascinating history. Over the centuries it has managed to preserve much of its ancient splendour, with elegant palazzos, lively squares, museums and countless sites of cultural interest. Today Trento is a welcoming alpine city where art and history blend naturally with stunning landscapes and unspoiled nature.

This unique combination of culture, heritage and folklore becomes even more magical during the Christmas season. The crisp winter air, the snow-dusted rooftops and the festive lights create an atmosphere full of warmth and colour. The famous Christmas Market in Piazza Fiera and Piazza Mostra fills the city with scents, flavours and handmade creations, while concerts, exhibitions and lights animate every corner.

For winter sport lovers, Monte Bondone – Trento's own mountain – offers slopes for beginners and experts alike, a snowpark for freestyle, night skiing and trails for Nordic skiing or snowshoeing. The area is especially family-friendly, with ski schools, fun activities for children and plenty of modern facilities.

Not far away, the Piné Plateau enchants visitors with its natural beauty, serene lakes and welcoming hamlets. During the holidays, the small town of Miola di Piné turns into "the village of nativity scenes", with dozens of cribs displayed under old porticos, along alleys and on window sills. The plateau also features the renowned ice rink of Baselga di Piné, host to international speed skating events, but also perfect for an afternoon of leisurely skating with friends and family.

TECHNICAL DETAILS

Altitude: 200 - 2,098 m

Hotel beds: 4,727

Extra-hotel beds: 3,980

Hotels:		
	1	★★★★S
	14	★★★★
	3	★★★S
	26	★★★
	5	★★
	1	★

B&B: 90

Agritur: 26

Residences: 4

Campsites: 3

Ski lifts 4

Lift opening and closing dates
beginning December – beginning April

Ski slopes
16 ski slopes (1 black; 10 red; 4 blue and 1 for beginners in Pinè)

Snowboard
Snowpark Monte Bondone

Cross country
35 km at the Centro Fondo Viote on Monte Bondone and in the Pinè area 3 km in Brusago and 3 km at Passo del Redebus-Bedollo

Ski instructors
downhill, snowboard and cross-country ski instructors. Languages spoken: English, German, French, Spanish, Polish and Czech;
Cross-country ski instructors - Languages spoken: English, German

Other sports activities
ice-skating, ski-touring and snowshoeing, hiking, paragliding, fat bikes, + MTB, E-MTB, riding

Convention centre
on request

HIGHLIGHTS

Trento and Monte Bondone: a magic holiday with Christmas markets and skiing

Discovering culture, history and art in the museums and castles of Trento

Skiing on Monte Bondone

Monte Bondone, family-friendly destination with snow parks and kids' club on the slopes with "first-steps" area

TOP EXPERIENCES

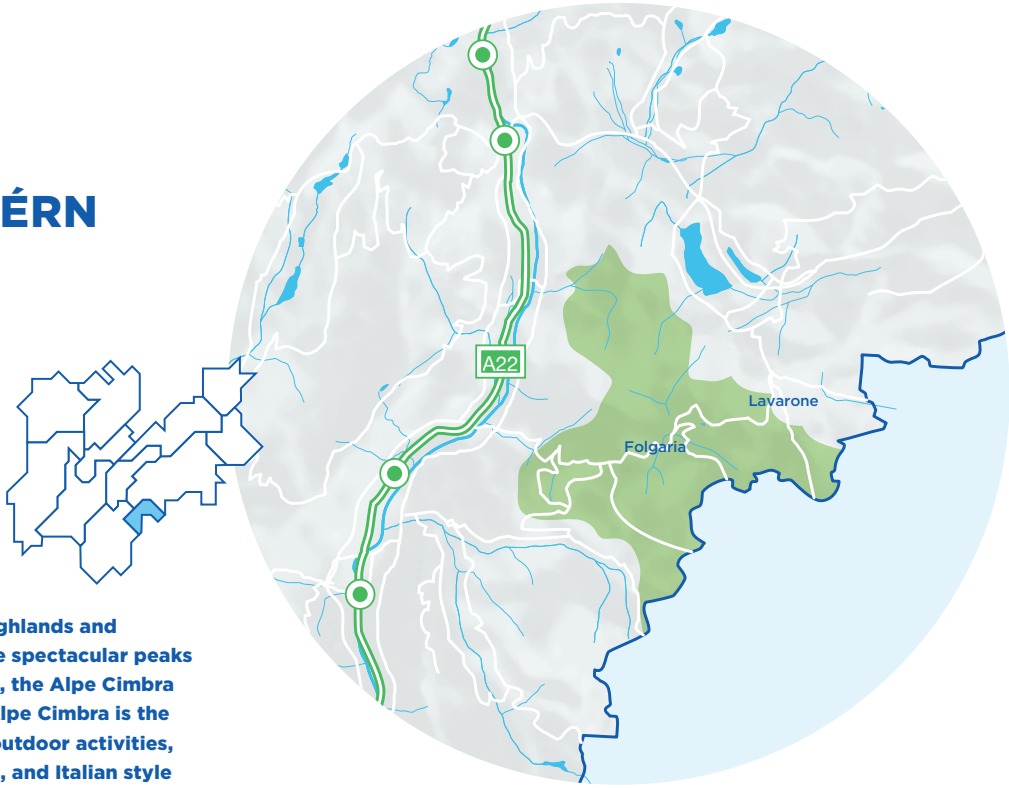
The Christmas Market and the magical atmosphere of Trento

Night skiing on Monte Bondone;
Skiing along the "Gran Pista";
Cross-country skiing and snowshoeing with a view

Ice-skating in the spectacular natural setting surrounding the Ice Rink of Piné in Baselga.
'El Paes dei Presepi' (The Nativity Scene festival): Christmas atmosphere and traditional nativity scenes in the small village of Miola di Piné (in December)

Trentino Italy

ALPE CIMBRA: FOLGARIA, LAVARONE, LUSÉRN AND VIGOLANA



With its rolling highlands and surrounded by the spectacular peaks of the Italian Alps, the Alpe Cimbra area in Trentino Alpe Cimbra is the perfect blend of outdoor activities, traditions, culture, and Italian style — in every season.. The proximity to the main airports in northern Italy such as Verona (1 hour away), Venice (90 minutes) and Bergamo-Orio al Serio (2 hours) is a major advantage too. From there, the Alpe Cimbra is quickly and easily accessible from the main A22 motorway (just a 15-minute drive from the Rovereto Nord or Trento Sud exits). The Alpe Cimbra area has also been elected as one of the TOP family destinations in the Alps thanks to the numerous family-friendly services and facilities including hotels, guesthouses, the Family Emotion programme, baby parks and much, much more.

WINTER

The sprawling ski area ALPE CIMBRA-Folgaria-Lavarone offers 100 km of slopes suitable for skiers and snowboarders of all ages and skill levels. Modern lift facilities, cutting-edge snowmaking systems – which guarantee snow cover from December to April – and the quality of the slopes themselves make the Alpe Cimbra a very popular destination. In December 2026, the new cable car will be inaugurated. Besides skiing, there are numerous unique experiences to be had, like discovering the local food and wine in stylish restaurants or cosy mountain huts and chalets tucked away in the woods or on mountain tops or visiting the evocative museums which recount the intriguing history, culture and traditions of the Alpe Cimbra

DESTINATIONS
epic PASS

TECHNICAL DETAILS

Altitude: 1,250 - 1,850 m

Hotel beds: 5,404

Extra-hotels beds: 11,651

Hotels:	5	★★★★
	5	★★★S
	37	★★★
	7	★★

Residences: 13

B&B, garnì, agritur: 24

Mountain huts: 8

Ski lifts
23 chairlifts 4 drag lifts 16 tapis roulants

Lift opening and closing dates
beginning December - beginning April

Ski slopes
100 km alpine skiing 61 blue slopes, 37 red slopes, 5 black slopes

Snowboard
Mazinga Snow Park (Folgaria), boarder cross areas in Passo Coe

Cross country
Cross-country centre Passo Coe (45 km); Cross-country centre Millegrobbe-Vezzena (35 km)

Ski instructors
350 ski instructors - 5 ski/snowboard schools. Language spoken: English, German, Croatian, Polish, Slovenian, Czech

Other sports activities
ice skating, tubing, snowshoeing, nordic walking, alpine skiing, horse riding, hiking, mountain bike, tennis, climbing, fat bike, paddle, canyoing

Sport centres
PalaFolgaria: indoor swimming pool, fitness area, indoor ice rink; Palazzetto dello Sport Lavarone: fitness area, multifunctional gym

Convention centre
PalaFolgaria: meeting centre with 350 seats for conferences and events. In Lavarone convention centre with 350 seats, 2 multipurpose rooms for meetings, conferences and events

HIGHLIGHTS

Family friendly destination

Ski tour of 100 km

History, culture and traditions

Hospitality and gastronomy

TOP EXPERIENCES

Ski Sunrise with a hearty breakfast and Cross-country skiing;

Ice stadium, indoor swimming pool and public gym centre

Easy access to the ski area

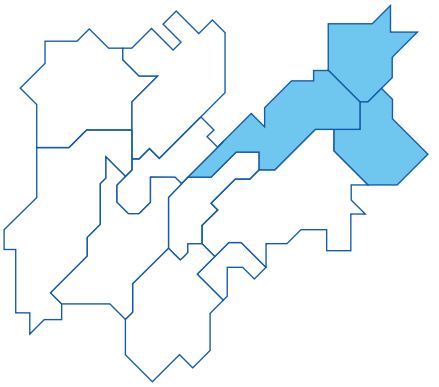
Fat-bike experience

Dinner at a mountain lodge with special transportation (snowcat or snowmobile)

Wellness in nature with soft walks

DOLOMITI SUPERSKI

THE LARGEST SKI DESTINATION IN THE WORLD



Totalling 1,200 km of pistes, Dolomiti Superski is the largest ski destination in the world and a real paradise for winter sports enthusiasts. Situated in the south-eastern Alps, it extends across Trentino, South Tyrol and the province of Belluno and includes 12 ski resorts that feature a variety of slopes and are particularly suitable for family holidays.

The area is located amid the Dolomites, a World Heritage site. Dolomiti Superski offers 450 ski-lift facilities and 1,200 kilometres of slopes, 350 of which are in Trentino. Modern snow-making systems are active on over 97% of the slopes, ensuring quality snow cover from December to April. The Trentino ski areas included in the Dolomiti Superski are:

- **Val di Fassa**
- **Alpe Lusia/San Pellegrino**
- **Val di Fiemme**
- **San Martino di Castrozza-Passo Rolle.**

A classic route is the Sellaronda a panoramic tour of 40 km (26 km of trails) around the Sella mountain group, including 4 passes: Pordoi, Sella, Gardena and Campolongo, and passing through the 4 Ladin valleys: Fassa (Trentino), Val Gardena (South Tyrol), Alta Badia (South Tyrol) and Arabba (Veneto). A fantastic series of slopes, mostly of medium difficulty but with occasional options for more advanced runs, all connected by modern ski lift facilities that can be comfortably completed in 5-6 hours, even by the less experienced skiers.

ONLINE SHOP

The Dolomiti Superski multi-area ski passes and those for its single ski areas can be purchased from the online shop. The shop is accessible both from the online shop dolomitisuperski.com and from the Dolomiti Superski APP. By purchasing daily or multi-day ski passes online at least two days before its starting validity, a 5% price reduction is provided. Ski passes can be uploaded on the reusable My Dolomiti Card, for those who don't have it yet an electronic voucher will be sent by E-mail with which the pass can be collected at the Tickets self-service points in the various ski resorts.

DOLOMITI SUPERPREMIÈRE

Special prices/reductions on your ski pass to start the season in style: ""First Snow 2025" from 29th November to 20th December 2025: get four days at the price of three. Last day of ski pass purchase 17th December 2025.

DOLOMITI SPRINGDAYS

The great spring promotion of Dolomiti Superski is called "Dolomiti Springdays" and is dedicated to those who also want to enjoy the fantastic slopes of the Dolomites in the spring sunshine, combining fun with relaxation on the sunny terraces of the several mountain restaurants in the Dolomiti Superski ski areas. The promotion includes the following options:

- Version L from 15th-21st March: 7 days of accommodation at the price of 6 and 6 days of ski pass at the price of 5 (accommodation from 14th March, ski pass from 15th March).
- Version S from 22nd March to end of season 2026: 4 days of accommodation and ski pass at the price of 3.

The discounted ski pass can be purchased at a ticket counter by showing the voucher or from the online shop by entering the promocode, both provided by the accommodation.

MY DOLOMITI COMMUNITY

With the rechargeable chip card My Dolomiti Card and the App Dolomiti Superski, the Dolomites are ever more at your fingertips! In addition to the Ski route planner services, Ski tracking and Live info, thanks to which you will have all the real-time updates on the lift facilities and slope conditions, you can take full advantage of the personal member area MY DOLOMITI, the community full of exclusive services:

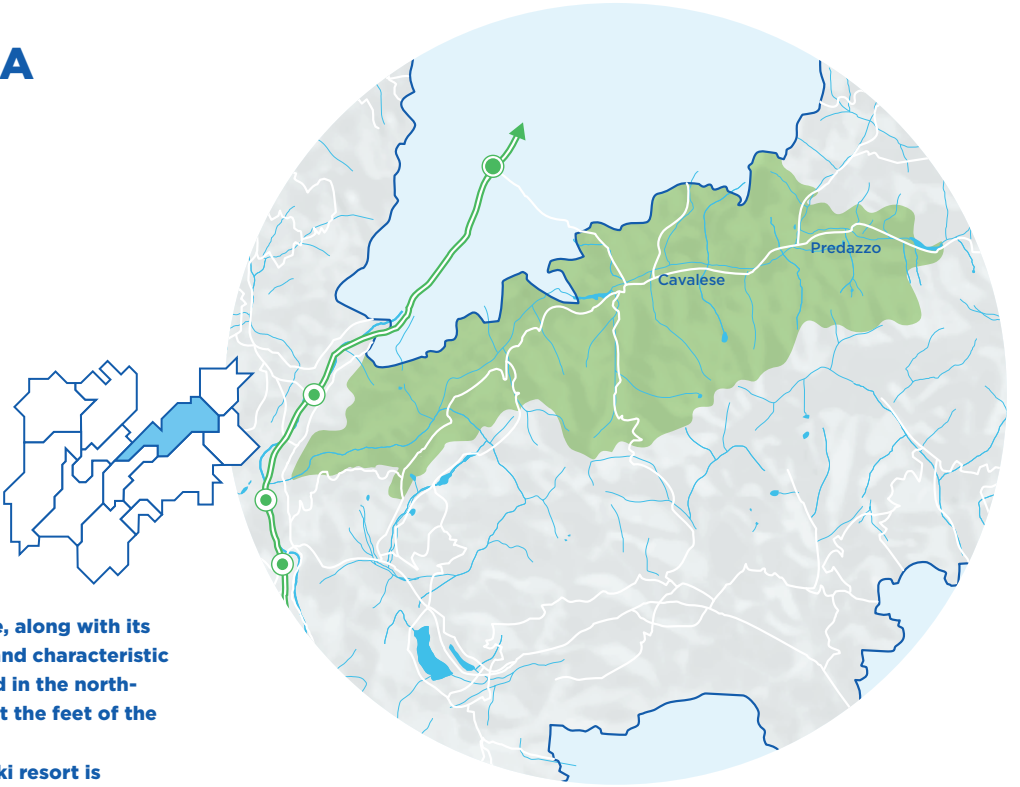
- online top-ups of the My Dolomiti Card
- Premium Performance Check
- Rewards programme.

THE IKON PASS

Dolomiti Superski is part of the Ikon Pass international ski pass circuit and unique destination in Eastern Italy. Holders of this pass can ski throughout the season in 54 world-class ski destinations in America, Europe, Australia, New Zealand and Japan. With the Ikon Pass it is possible to ski for 7 days during the season on the slopes of Dolomiti Superski, without any additional costs or "black out" days. While with the Ikon Pass basic version, it is possible to ski 5 days throughout the season, with some exclusions. Information on HYPERLINK www.dolomitisuperski.com/en/Ski-pass/Ikon

DESTINATIONS IKON PASS

VAL DI FIEMME E VAL DI CEMBRA



The Val di Fiemme, along with its eleven charming and characteristic hamlets, is located in the north-east of Trentino, at the feet of the Dolomites.
This well-known ski resort is considered one of the most beautiful Alpine valleys and is the ideal destination for top-level Alpine and Nordic skiing thanks also to a wide choice of accommodation facilities.

So far, three Nordic World Ski Championships have taken place in Val di Fiemme and the resort will also be the venue for the Nordic ski events at the next Winter Olympics. The holiday experience is completed by a vibrant après ski scene in local bars, pubs, discos, and restaurants, the perfect way to end a perfect day.

Add to this the agenda of international events, which besides skiing, also encompasses local traditions and the history of this captivating valley.

In the neighbouring Valle di Cembra, there are a number of sports and cultural events: curling competitions at the Palacurling Cembra, not to mention wine and food trails with "Baite aperte" (Open Huts) and "Caneve aperte" (Open Cellars): Valle di Cembra offers bountiful food and wine opportunities to help visitors gain an insight into, and a taste of, the local products, dishes and flavours, thanks to both traditional and innovative recipes.

Arrive at the destination thanks to the "Fly Ski Shuttle" airport transfer service. More information on page 74
flyskishuttle.com/en

DESTINATIONS
IKON PASS

TECHNICAL DETAILS

Altitude: 500 - 2,340 m

Transfer service:
Fly Ski Shuttle and transfer service by coach from/to various northern Italy cities and airports

Hotel beds: 7,370

Extra-hotel beds: 34,084

Hotels:	1	★★★★★
	2	★★★★S
	22	★★★★
	15	★★★S
	41	★★★
	4	★★
	3	★

Garnì: 4

Agritur: 28

B&B: 56

Residences: 30

Campsites: 3

Affittacamere: 20

Ostelli: 1

Ski lifts
10 cable cars, 1 telemix, 25 chairlift, 10 skilift. Total lift capacity: 76,760 skiers per hour

Lift opening and closing dates
end of November – Easter (may vary according to snow conditions); skibus service in the same period

Ski slopes
over 115 km in the ski area Val di Fiemme-Obereggen, with 90 slopes: 37 blue, 37 red and 16 black runs, 4 sledge slopes

Snowboard
Morea Snow Park at Alpe Lusia Ski Area, Obereggen Snow Park and Pampeago Boarder Cross slope (500 metres) at Ski Center Latemar Ski Area

Cross country
150 km in the whole valley (80 km in Passo Lavazè, the rest in Lago di Tesero, Bellamonte and the famous Marcialonga track) - 5 km (short tracks) in Brusago, Redebus Pass and nearby the Ice Rink Piné Ice Stadium

Ski instructors
135 ski instructors – 3 alpine ski/snowboard schools, 2 cross country ski schools. Languages spoken: Italian, English, German, Polish

Other sports activities
2 indoor swimming pools, 2 indoor ice-skating stadium and 2 outdoor ice-rink. Indoor sports centre (tennis, Italian bowling alleys, billiard room...). Tours with Alpine guides, snow shoeing, hiking, Nordic walking, hiking, cycling and mountain biking, rafting, riding and paragliding

Convention centre
Palafiemme in Cavalese: convention centre with 1,200 seats divided into the Auditorium (800 seats) and 3 smaller multipurpose rooms for meetings, conferences and events

HIGHLIGHTS

Alpine slopes suitable for all ages and skill levels

Cross-country skiing

Family-friendly destination with snow parks and childcare services

Walks and wellness in nature

Local wine and food offers

Dolomiti Ski Jazz 6-15 March 2026

TOP EXPERIENCES

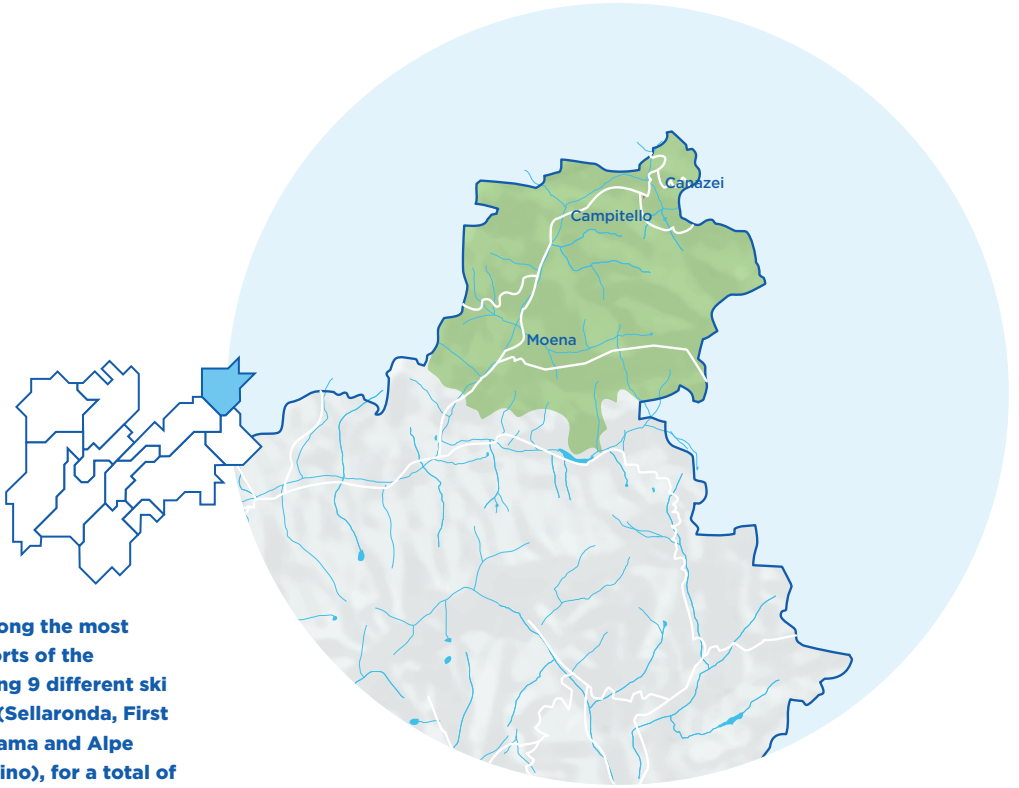
Ski Sunrise with a hearty breakfast and views of the Dolomites

Snowshoe excursions at sunset and admire the Alpenglow on the Dolomites

Wellness in nature with soft walks

DOLOMITES

VAL DI FASSA



Val di Fassa is among the most renowned ski resorts of the Dolomites, boasting 9 different ski areas, 4 ski tours (Sellaronda, First World War, Panorama and Alpe Lusia- San Pellegrino), for a total of 206 km of ski runs across 150 slopes which are connected to 500 km of the Dolomiti Superski area.

Moreover, there is a wide offer of extra-ski activities like snowshoe excursions, sledge rides, crosscountry skiing with more than 50 km of slopes, two-seater paragliding tours and many experiences of ski touring excursions. A holiday in the Val di Fassa does not only offer opportunities for those who love sports, relaxation and outdoor activities but also for those who want to be pampered by culinary delights.
Ladin culture and hospitality come to life in every restaurant of the valley. After a day on skis, you definitely deserve some relaxation: experience QC Terme Dolomiti or Terme Dolomia with the properties of the unique sulphureous spring of Trentino. When the snow melts, bike trails in the Val di Fassa arise for every degree of physical preparation and intention, where the ski lifts allow you to easily reach the starting point of the tours.

This is a true biking destination, which hosts the UCI Enduro World Cup races every year. Moreover, the valley with 2,400km of suggestive and spectacular trails, offers a wide choice of hikes and walks.

Excursions can also be divided over several days with overnights in authentic mountain refuges for an unforgettable experience throughout the most famous mountains in the world. The valley offers lots of entertainment opportunities for children too, skiing courses, playgrounds, and fun, for a holiday fit for kids.

Arrive at the destination thanks to the "Fly Ski Shuttle" airport transfer service. More information on page 74
flyskishuttle.com/en

DESTINATIONS
IKON PASS

TECHNICAL DETAILS

Altitude: 1,184 - 1,555 m

Transfer service:
Fly Ski Shuttle from the airports of Verona, Bergamo, Milan, Venice, Treviso and Bolzano. Moreover, from the train stations of Milan, Bolzano and Trento. Tailor-made transfer service by taxi or coach also available from the nearest train stations of Bolzano and Ora-Auer

Hotel beds: 16,820

Extra-hotel beds: 16,844

Hotels:	1	★★★★★
	5	★★★★S
	47	★★★★
	45	★★★S
	119	★★★
	46	★★
	20	★

B&B: 21

Apartments: 2,137

Campsites: 4

Ski lifts
77 lifts; 23 cable cars & gondolas, 36 chairlifts, 17 ski-lifts, 1 other

Lifts opening and closing dates
beginning of December - mid April

Ski slopes
210 km in the ski areas of Val di Fassa/ Carezza and Alpe Lusia/ San Pellegrino, with 25 km black runs, 123 km red runs and 62 km blue runs connected with the amazing Sella Ronda

Snowboard
Snowparks in the ski areas Belvedere, Col Rodella, Buffaure, Carezza, Lusia/Bellamonte and San Pellegrino

Cross country 51 km

Ski instructors
250 ski instructors – 5 ski/ snowboard schools. Languages spoken: English, German, French, Russian, Spanish

Other sports activities
ski-mountaineering, Nordic skiing, ski safari, snowshoes tours, ice-climbing and climbing hall, paragliding, ice-skating, telemark skiing, hiking, Nordic walking, fat e-bike, swimming, horse-riding, yoga, Tai Chi Fu Style and Qi Gong, wellness and spa centres, forest bathing

Meeting and conference rooms
Teatro Navalge in Moena with 500 seats, Cinema Marmolada in Canazei with 400 seats and Paladolomites in Mazzin with 250 seats and Teatro in Pozza di Fassa with 240 seats

HIGHLIGHTS

Sass Pordoi – Terrace of the Dolomites
210 km of excellent quality of ski slopes
Gourmet restaurants with local products
Dolomiti Ski Jazz (March 2026)

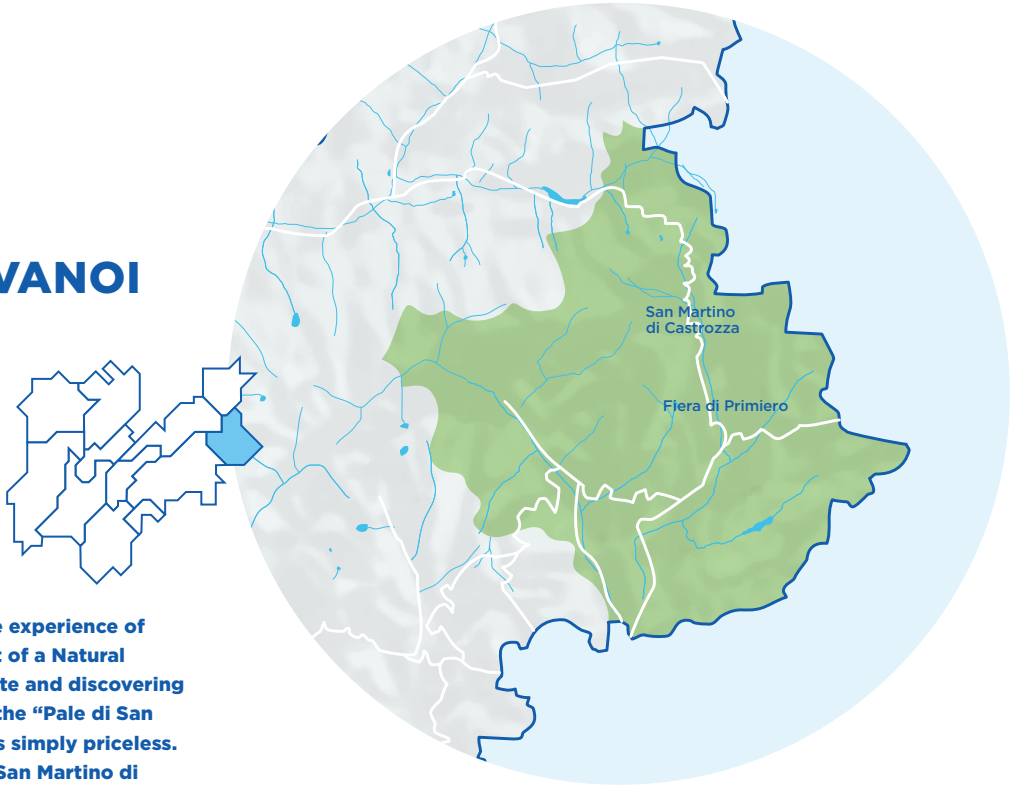
TOP EXPERIENCES

Sellaronda and other famous Ski Tours in the heart of Dolomiti Superski;
Ski Sunrise and Ski Sunset

QC Terme Dolomiti:
Alpine Spa and Wellness

Ski safari, Ski world cup races, European Ski world cup ski races, Snowboard world cup races, Christmas and Ladin Carnival

SAN MARTINO DI CASTROZZA, PASSO ROLLE, PRIMIERO AND VANOI



The unforgettable experience of skiing in the heart of a Natural World Heritage Site and discovering the Dolomites of the "Pale di San Martino" on skis is simply priceless. But the ski area "San Martino di Castrozza e Passo Rolle" offers much more: skiing in the beauties of the Paneveggio Pale di San Martino Natural Park, an environment of rare naturalistic value.

Over 60 km of ski runs, ranging in altitude from 1,404 to 2,357 metres and covering all difficulty levels, set in a unique natural landscape.

This area boasts well-groomed runs, fast ski-lift facilities, guaranteed snow and a free skibus service that links all the resorts.

San Martino also pays special attention to family needs with a number of fun snow activities: 2 ski schools with more than 100 ski instructors, 2 nursery slopes for beginners, a red one (Colverde) illuminated at night and 2 snow parks: one at Passo Rolle and another in San Martino. And within the Natural Park's unique landscape, there are plenty of activities on offer with the "Beyond skiing" programme.

Arrive at the destination thanks to the "Fly Ski Shuttle" airport transfer service. More information on page 74
flyskishuttle.com/en

DESTINATIONS
IKON PASS

TECHNICAL DETAILS

Altitude: 1,404 - 2,357 (Ski area), 650 - 1,980 (villages)

Transfer service:
Fly Ski Shuttle and tailor made transfer service by taxi or coach from various Northern Italy airports (the nearest are Venice Marco Polo and Treviso Sant'Angelo)

Hotel beds: 5,402

Extra-hotel beds: 7,582

Hotels:	1	★★★★S
	11	★★★★
	7	★★★S
	39	★★★
	10	★★
	3	★

B&B: 21

Residences: 10

Campsites: 2

Ski lifts
21 lifts; 1 cable car, 3 gondolas, 13 chairlifts, 4 skilifts

Lift opening and closing dates
end of November - Easter

Ski slopes
60 km in the ski area of San Martino di Castrozza - Passo Rolle, with 34 slopes: 18 (+ 1 variant) blue runs, 13 red runs (+ 1 variant) and 3 black runs

Snowboard
San Martino Snowpark, Rolle Railz Park

Cross country
30 km with 3 Cross-country skiing centres (1 at San Martino di Castrozza, 1 in Imer and 1 at Passo Cereda)

Ski instructors
100 ski instructors – 2 ski/snowboard schools. Languages spoken: English, German, Russian

Other sports activities
ice-skating, alpine guide centre, ski-touring and snowshoeing, ice-climbing, telemark skiing, hiking, Nordic walking, rock climbing, fishing, tennis, mountain biking, canyoning, paragliding

Convention centre
Palasport with multipurpose rooms for event or sport activities; convention centre for meeting and conferences in San Martino di Castrozza (200 seats) and Primiero (700 seats)

HIGHLIGHTS

Skiing in the Dolomites World Heritage area

Skiing in the Paneveggio Natural Park area

Night skiing

3 ski school areas for children and 5 centres for crosscountry skiing

Free skibus service

Breath-taking views across the Pale di San Martino Dolomites

TOP EXPERIENCES

Ice-climbing; Snowcat ride; Snowshoe trekking with Mountain Guides; Safety and rescue demonstrations with avalanche dogs

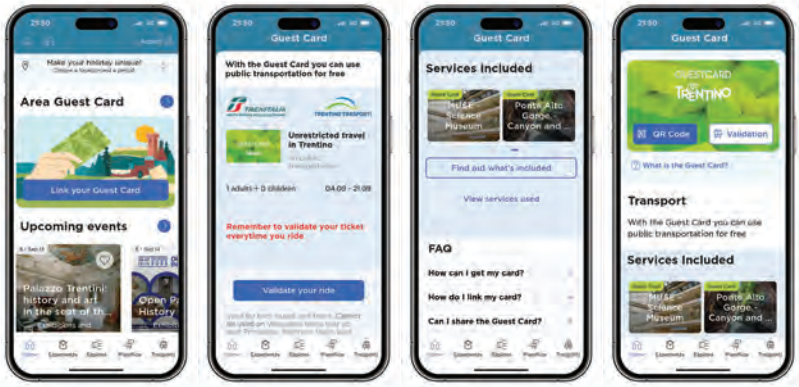
Ski Sunrise

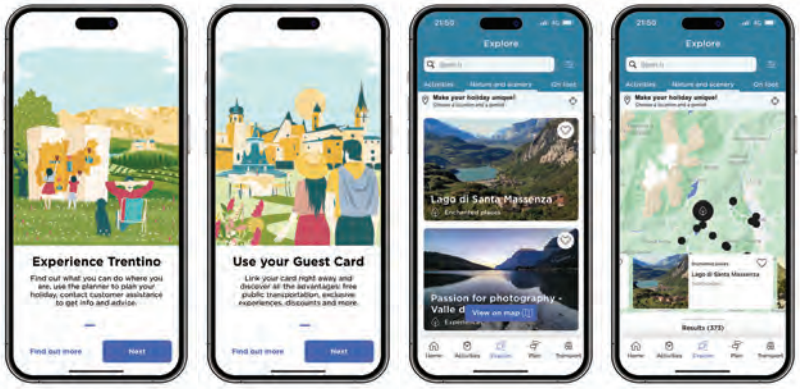
Aperitif/dinner by snowmobile

THE TRENTINO GUEST CARD

With the Trentino Guest Card (TGC), your stay in Trentino is more than ever. In fact, as soon as you book your accommodation, you can access the digital version of our TGC on your smartphone. It consists of a pass that will make your holiday simpler and frictionless, with lots of advantages for both adults and children.

For example, you have free use of public transport within Trentino, including trains, you can book tickets and services, and enjoy free or discounted access to the major museums, castles, and natural parks. Taste local wine and food products and have discounted prices when purchasing them, book tickets and services, and. in some valleys you can find the HYPERLINK visittrentino.info/en/articles/guest-card/card-territoriali-en enriched with many other additional services.
To get your Trentino Guest Card, just book a stay in one of our hotels or other accommodation facilities. The Trentino Guest Card is always included in your stay. It will be sent straight to you via email or SMS before you arrive. The Trentino Guest Card is for all, adults and children alike. To activate your guest card, just download Mio Trentino App.





MIO TRENTINO APP

Mio Trentino is the app that revolutionises the way you experience your holiday, allowing you to get the most out of your time in Trentino.

Mio Trentino will suggest interesting itineraries, activities, and numerous events. It will help you get where you want to go, make reservations and access discounts and benefi ts thanks to the services integrated into the Trentino Guest Card (public transport, museums & attractions). It will be by your side throughout your holiday, ready to help you make plans - and change them - with ease. What's more, if you have any questions or queries, the app can put you instantly in touch with someone who'll be able to help.

HOP ON YOUR MOUNTAIN BIKE AND RIDE

Trentino offers numerous marked MTB trails and circuits, including 8 thrilling bike parks. There are routes for all levels including a range of family-friendly trails. Exploring the mountains of Trentino on two wheels has become a strategic asset for active holiday proposals.

The Network of Provincial MTB Routes includes over 330 mapped and numbered trails totalling over 8,000 kilometres.
Other biking trails, though not yet included in the "Network", are nevertheless accessible. Restrictions, if any, are "punctual", i.e. they concern a limited number of trails, or sections thereof, where hazards have been identified.
There are also numerous tours, such as the Dolomiti Brenta Bike in the Brenta Dolomites with an "expert" multi-leg itinerary of 171 kilometres. The beauty and variety of the trails on offer are important aspects for MTB aficionados. Of course, trails are served by a range of services and facilities such as rental services, specialised accommodation, service centres, MTB guides and much more, not to mention the fantastic local food and wine! Here are the Top 5 MTB destinations in Trentino.

THE ALPE CIMBRA BIKE

A highland area with altitudes ranging from 800 to 1,900 metres a.s.l. characterised by meadows, coniferous forests, mountain peaks, spectacular views and the Lake Lavarone. There are trails suitable for everyone, in all disciplines, and a Bike Park in Lavarone with family-friendly trails. The Alpe Cimbra Bike district also offers 26 bike hotels and residences, 11 bike chalets, MTB instructors, and numerous "bike-friendly" services and events. Several lift facilities in the area remain open in summer.

THE DOLOMITI PAGANELLA BIKE AREA

Over 400 kilometres of marked routes, with easy trails suitable for families and cross-country and single-track trails (Intermediate - Expert) with a particular focus on trail/allmountain/ enduro. There are also three Bike Parks besides a number of Pump Tracks and Skill Areas in Molveno, Andalo and Fai della Paganella. Mapped trails, lift facilities, GPS tracks, rentals, bike hotels and numerous bike-friendly services are also available.

THE VAL DI FASSA BIKE AREA

The Val di Fassa has numerous proposals for MTB enthusiasts. Here we find the "Sellaronda Mountainbike", Passo Coe Col Rodella 37 the best "off-road" tour of the Dolomites. It is a one-day tour and can be completed with or without a guide by purchasing the Bikepass Sellaronda. The descents are rather technical and mostly singletrack. For "gravity" enthusiasts the "Fassa Bike Resort" offers a number of trails at Belvedere of Canazei and Sellaronda Mtb Gravity with 20 km of descents. 29 dedicated "Bike Hotels" are also located in the valley.

VAL DI SOLE BIKELAND

The Val di Sole offers numerous quality routes, services and facilities for mountain bikers. There are over 1,000 kilometres of itineraries, 13 enduro all-mountain trails and 13 downhill trails, not to mention two Bike Parks and a Trial park. The Ponte di Legno-Tonale Bike Park, the first Family Bike Park in Trentino, offers downhill and freeride tracks for all levels. A second Bike Park is located in Commezzadura, with its famous "Black Snake" trail which was included in the MTB World Cup, and a 4X track. The Vermiglio Trial Park, stage for the 2016 World Championships and a World Cup stage in 2018, has three sectors appreciated by keen Bike Trial fans. There are Bike Parks for children in Pellizzano and Folgarida with Skill Parks and Pump Tracks for all.

RIDING IN GARDA TRENTINO

From Lake Garda to the Brenta Dolomites, Garda Trentino is a vast bike destination offering an exceptional variety of landscapes, from sunny beaches to alpine peaks, and a full range of elevation profiles. With over 120 MTB routes (1,400+ km) and the new MTB Busatte Skill Park, it's perfect for improving your technique. Road, MTB, e-MTB or gravel: whatever your ride, this area delivers – all year round.

Many lift facilities remain open from June to September and some, such as those in Paganella, from the end of May to mid-October and most also cater for bicycle transport. It's also possible to acquire tickets which cover a large number of lift facilities across Trentino such as the Skirama Summer Card and Dolomiti Supersummer Card.

SKIRAMA DOLOMITI adamello brenta

DOLOMITI SUPERSKI

CYCLING AND E-BIKING

Cycle touring is, from all perspectives, sustainable tourism par excellence. Since the 1990s, Trentino has been equipping itself with a network of now more than 460 kilometres of cycling-walking routes that cover the entire territory.

A network of eleven cycleways links the Dolomites to the shores of Lake Garda, bringing the delightful natural settings of the mountain valleys that bit closer to the cultivated lands of the Adige Valley and beyond. The backbone of this network, and the longest in Trentino, is a 100 km stretch of cycleway that runs along the Adige valley and links Bolzano to the plains of the Po Valley.
There are also 23 official uphill road itineraries, many reaching legendary mountain passes in the Dolomites which have witnessed so many important moments in the history of cycling such as stages of the Giro d'Italia.

Additionally, there are dozens of routes and trails for cross-country and downhill biking.

All cycle paths are well mapped and signposted with GPS tracks available for download and are, for the most part, suitable for families. For those who prefer the thrill of the descent, so-called "bici bus" (bike buses) and "bici + treno" (bike train) services are available. To complete the offer there are around 20 Bike Stops (or "bici grill" in Italian) along the various cycle paths, offering food and refreshments, restrooms, bike rental services and of course direct road access. In the more popular tourist areas, e-bikes are also available for rent.
This is just a taste of what Trentino has to offer, a territory which has remained at the forefront when it comes to cycling and able to offer, besides an excellent range of specific services and facilities, a complete range of cycleways, trails and itineraries suitable for recreational cycling, bicycle touring and, of course, mountain biking.

Moreover, Trentino moved its attention to projects that promote the use of eco-friendly mobility solutions. Since June 2014 the bike-sharing project "Trentino e.motion" has been in place. Electric bikes and charging points are available in the municipalities of Trento, Rovereto and Pergine Valsugana. Other areas in Trentino have been quick to follow the lead with bike-sharing projects in: Predazzo, Riva del Garda, Valsugana and Tesino, Primiero, the Cimbrian highlands, the Giudicarie, the highlands of the Paganella, the Val di Fiemme and the Val di Sole.
Thanks to e-bikes, pedal-assisted electric bicycles, it is hoped to promote this form of transport to both residents and tourists as a new way to get around and explore the territory.

More information:

HIKING AND OTHER HIGH-MOUNTAIN ADVENTURES

Trentino has over five thousand kilometres of well managed and clearly-marked trails and is a favourite destination for families, climbers and hiking enthusiasts with itineraries suitable for everyone.

The Dolomiti Brenta Trek, for example, offers two alternative ring routes from Madonna di Campiglio in the heart of the Adamello-Brenta Natural Park: the "Country" trail, which focuses more on the cultural and natural aspects of the surroundings and the "Expert" route, divided into 11 legs including stretches of via ferrata for experienced hikers.
Other spectacular routes include the Pala Ronda Trek, which takes you around the Pale di San Martino Group, the Dolomiti Panorama Trek, which connects the Val di Fassa and the Val di Fiemme and the area of San Martino di Castrozza.
Furthermore, the Mountain Guides of Trentino offer the "Let's Dolomites" holiday packages, a range of themed 3-6 day treks with overnight stays in mountain huts. In winter, these excursions focus on activities such as snowshoeing, ski mountaineering and ice climbing. There are 146 mountain huts, or "rifugi", in service in Trentino offering food and board for hikers on multi-day treks or anyone who wishes to pass by. Many are family-run and, especially those at lower altitudes, are easily accessible on foot and often offer tasty traditional local cuisine. Trentino has numerous via ferratas. These are itineraries fitted with steel cables, ladders, walkways and other fixed climbing aids.
Although many of these via ferratas can be completed in safety, it is often recommended to hire the help of a local mountain guide. There are via ferratas for all tastes and abilities.

The famous "Via delle Bocchette" in the Brenta Dolomites, for more experienced climbers, is one of the most complete via ferrata systems in the world. The via ferrata Dino Buzzati offers magnificent views of the Pale di San Martino Dolomites where climbers will also find the challenging yet spectacular via ferrata Bolver Lugli.
In the Val di Fassa, the "Sentiero Bepi Zac" trail, which includes stretches of via ferrata, also allows hikers to witness the remnants of the Great War, and the "Ferrata dei Finanzieri", suitable for expert hikers, are just two examples of the valley's unique itineraries. There are numerous via ferratas overlooking Lake Garda, all offering spectacular panoramas.
The "Ferrata del Monte Colodri" over Arco, is even suitable for children and beginners. Other itineraries include the challenging yet spectacular via ferrata known as "Ferrata delle Aquile" in the Paganella and the fascinating "Sentiero dei Fiori" via ferrata, above Passo del Tonale in the Val di Sole, which follows old Austrian military trails. Most ski lift and cable car facilities are open from June to September yet some, such as those in Paganella, from the end of May to mid-October. Daily, weekly or season tickets are available not to mention tickets which cover a large number of facilities across Trentino.

MUSIC FROM ON HIGH: I SUONI DELLE DOLOMITI

The Festival "I Suoni delle Dolomiti" (Sounds of the Dolomites) is a yearly mountain music festival with a difference, bringing together renowned international musicians and enthusiastic spectators for a series of outdoor concerts high up in the Dolomites.

Every summer, this unique festival offers a rich and varied programme covering a wide range of music genres and has become a widely-anticipated event amongst both musicians and music lovers and is closely followed by both the Italian and international media. Concerts take place high in the mountains and all venues are meticulously chosen for their stunning panoramas. Both performers and spectators alike must make their way up to the venues on foot, often together, which adds something special to the whole experience. Quite often there's a mountain hut or farmhouse near the venues for some refreshments. Some venues are serviced by nearby lift facilities or dirt roads making the concerts accessible to all. The majority of concerts start in the early afternoon, just one performance takes place at dawn, a truly captivating way to welcome the new day and soak up the colours of sunrise from these heights. The top event each year is a multi-day-trekking where hikers follow, in the company of mountain guides, an itinerary of concerts across some of the most spectacular mountain landscapes on the planet. Detailed information on all concerts and venues can be found on the official website of the festival and on the official social media channels of the festival. Simply choose your music genre, the location and enjoy the spectacle. Mountain guides are available to accompany groups of concert-goers to some of the higher venues.

Trentino, with its almost 300 lakes dotting the land, is home to some of the most spectacular lakeside scenery in Italy. Besides the fantastic views, water sports are also extremely popular.

The upper reaches of Lake Garda in southern Trentino, with their mild climate, olive groves and picturesque lakeside towns, have always represented a first taste of the Mediterranean for visitors arriving

RIVERS, LAKES AND WATER SPORTS

from Germany and Central Europe through the Brenner Pass. Thanks to the prevailing "Ora" and "Peler" winds, Lake Garda has also become a hub for sailors and windsurfers with numerous schools and sailing clubs and dozens of international regattas organised every year.
Lake Ledro is located amongst the woods of the Val di Ledro, above Lake Garda. Renowned for its cool clear waters, it's the perfect spot for a refreshing swim or simply relaxing on one of its beaches. Windsurfing and canoeing are also practiced here. To compliment the scenery, it's possible to visit the remains of an impressive prehistoric pile-dwelling and associated museum. There are also numerous trails and mountain paths in the surrounding valley.
Lake Molveno, nestled between the Paganella Highlands and the Brenta Dolomites, is a real gem. Indeed, the lake was declared the "Most Beautiful Lake in Italy" for many years. Perfect for a relaxing holiday or for exploring the surrounding mountains.
The largest lake entirely within the Trentino territory is Lake Caldonazzo in the Valsugana. Its warm calm waters combined with accessible beaches make it ideal for bathing although water sports are regularly practiced here too with a number of lakeside establishments, including four sailing clubs, offering a wide range of activities.
Lake Levico, surrounded by a large park and verdant forest, is only a few minutes from Lake Caldonazzo and is renowned for its Spa resort. Ideal for bathing and a bit of relaxation either on the beach or walking along the lakeside trails.
In the south-west of Trentino, Lake Idro with its steady prevailing winds, is ideal for kitesurfing while Lake Tenno offers the perfect backdrop for a picnic on its grassy banks or a walk through the surrounding forests. In the upper Val di Mocheni, home to the Mocheno language and traditions, Lake Erdemolo lies in an amphitheatre of mountain peaks and is the ideal destination for scenic hikes.
Besides sailing, windsurfing and kayaking, Trentino offers many other water sports such as white water rafting along the Noce river and canyoning down the gullies just north of Lake Garda in the company of a professional guide.

THE CRYSTAL WATERS OF TRENTINO: ANGLING AND BEYOND

Fishing in Trentino isn't simply about casting your line into clear, calm, usually cold waters, rich in fish life. It's also a process of complete immersion in the natural setting of the Italian Alps.

With almost 300 lakes and over 3,000 kilometres of rivers and streams, Trentino is truly an angler's paradise.

According to recreational anglers, there are three main reasons for returning to Trentino every year. First of all, there are the unique natural surroundings. From the rapid waters of the Chiese and Avisio torrents to the waters of the Sarca and Noce rivers which hosted the 38th annual World Fly Fishing Championship and the more tranquil waters of rivers like the charm of alpine lakes, in the heart of Dolomites, or larger lakes like Lake Garda.

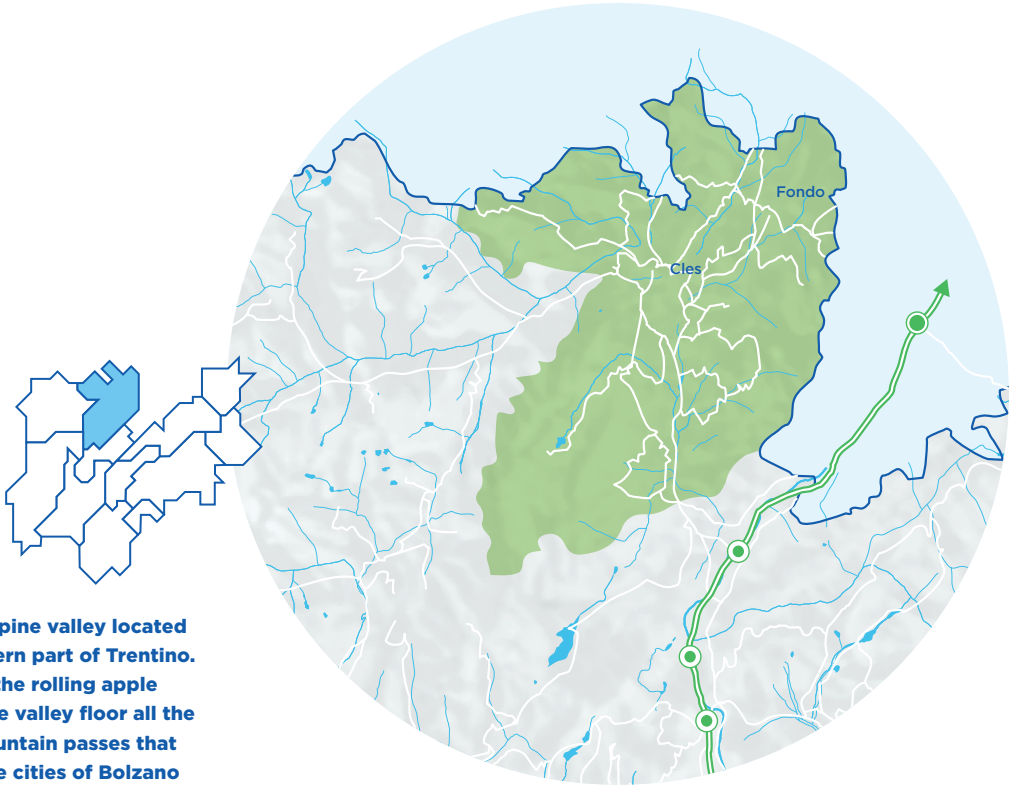
Secondly, there are the distances: the territory of Trentino, with its rivers, creeks, mountain lakes and waterfalls, offers anglers a wide range of aquatic environments to choose from and all within short distances.

The third reason is linked to services and infrastructure: about 80 fishing lodges to accommodate anglers and offer a range of complementary services, not to mention numerous catch & release fishing reserves. Furthermore, fishing licences can be acquired online and numerous Trentino Fishing Guides are at hand, ready to help. The higher mountain streams in Trentino are mainly populated by river trout and Arctic char. Further downstream, river trout is gradually replaced by marble trout and grayling. Almost all river species have also adapted to Trentino's numerous lakes. Arctic char is found in the high mountain lakes, the endemic carpione in Lake Garda and European whitefish, pike, and other species belonging to the Cyprinidae and Percidae families in the tranquil waters of many of the region's lakes. It is clear therefore that, besides the mountains, the waters of Trentino are a unique and valued natural element of the region's identity. The rich biodiversity and pristine natural environments they offer have supported the development of sustainable tourism and the goal now is to turn Trentino into a leading fishing destination in Europe through its "Trentino Fishing Project".

Fishing in Trentino has never been easier! Try the new Trentino Fishing web app now! Permits, regulations, maps, and catch logging – all at your fingertips.

For more information:

VAL DI NON



Val di Non is an alpine valley located in the most northern part of Trentino. It stretches from the rolling apple orchards along the valley floor all the way up to the mountain passes that quickly lead to the cities of Bolzano and Merano in South Tyrol.

Val di Non offers three small ski resorts: the Ruffrè slope is suitable for well-trained skiers. The Mendola and Predaia resorts on the other hand are ideal for children and beginners.

Here families will find easy slopes as well as two snow parks, Nevelandia and Predaia Park, where children can take their first steps on the snow and maybe learn how to ski.

The conformation of the valley also makes it the perfect location for cross-country skiing. Ice-skating is also popular both indoors and outdoors on alpine lakes.
The wild, untouched nature of the Maddalene mountains also offers a unique backdrop for ski touring enthusiasts.

However, the best way to discover the magical nature and landscapes of the Val di Non is with snowshoes. Competitive snowshoeing was launched in the Val di Non 51 years ago with the world famous “La Ciaspolada” snowshoe race.

TECHNICAL DETAILS

Altitude: 400 - 1,365 m

Transfer service:
No transfer service

Hotel beds: 2,749

Extra-hotel beds: 34,049

Hotels:		
	1	★★★★★
	3	★★★★
	7	★★★S
	23	★★★
	16	★★
	7	★
	2	nn

Agritur and B&B: 110

Residences: 8

Campsites: 1

Ski lifts 3 chairlifts

Total lift capacity
3,600 passengers per hour

Lift opening and closing dates
beginning of December-March

Ski slopes
4.5 kilometres in total with 5 slopes: 2 blue, 2 red, 1 black

Snowboarding
same as ski slopes

Cross-country
8 km track in "Regole di Malosco – Sarnonico"

Ski instructors
several instructors (ski and snowboard)/1 ski snowboard school

Snowparks
Nevelandia and Predaia Park

Other sports activities
ice-skating, ski-touring and snowshoeing, hiking, Nordic walking, rock climbing, golf, tennis, mountain biking

Convention centre
Palanaunia in Fondo with 500 seats + various meeting rooms in hotels available for meetings, conferences and events

News about the area
4th of January 2026:
La Ciaspolada, World Snowshoe Championship.
This long-established and fun snowshoe race, now in its 5th edition, is an important international sports event in the Val di Non with thousands of participants from 19 different countries

HIGHLIGHTS

Smeraldo lake: the only lake in Trentino upon which you can ice-skate in winter

Family-run accommodation open throughout the year

Small but safe and uncrowded sky resorts

Mountain dairies and huts open in winter

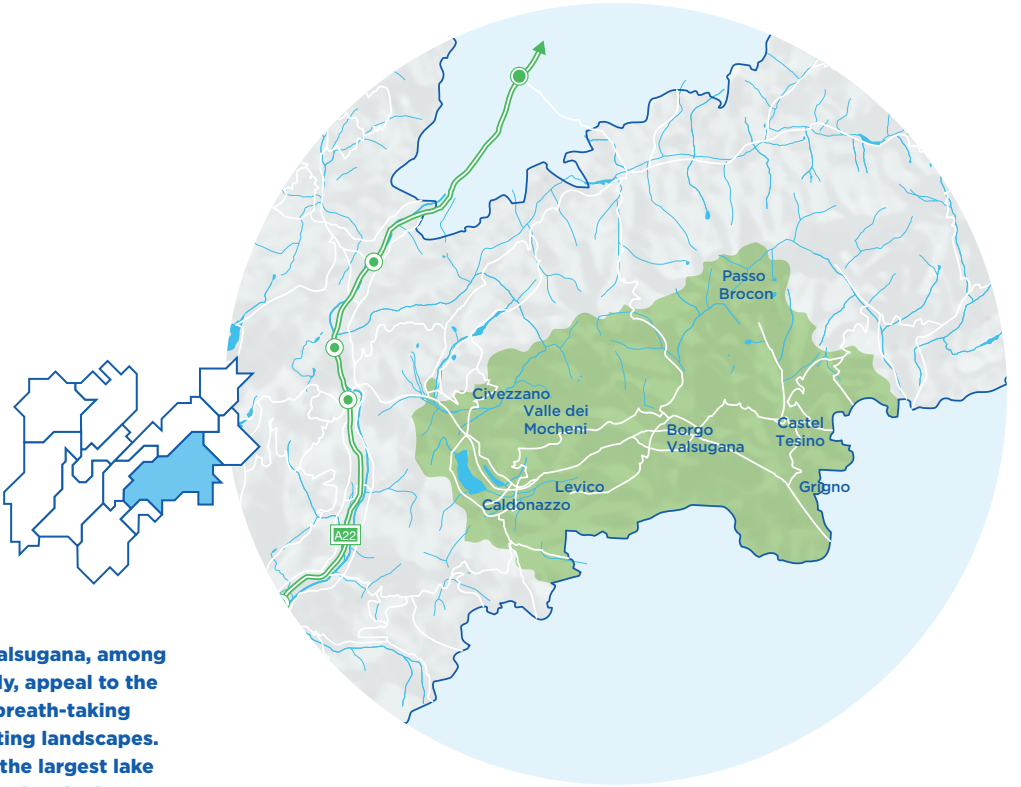
TOP EXPERIENCES

Snowshoe hike with a mountain guide;
Ice-skating on frozen lakes

Ski mountaineering excursions;
Cross-country skiing

Moonlight dinner: night snowshoe hike with a mountain guide

VALSUGANA AND LAGORAI



NATURE

The lakes of the Valsugana, among the cleanest in Italy, appeal to the senses with their breath-taking views and enchanting landscapes. Lake Caldonazzo, the largest lake entirely within Trentino, is the perfect destination for water sports enthusiasts; nearby Lake Levico is particularly charming, thanks to its beaches and picturesque shoreline framed by forests, perfect even for younger bathers. Both lakes have been awarded the European Blue Flag every year for the past 10 years. The untouched beauty of the mountains is within easy reach: the Lagorai range represents one of the most important natural areas of the valley and is also the largest mountain chain of Trentino, spreading over a length of 50 km.

BIKE HOLIDAY

From a height of 2,000 m a.s.l. to a dip in the lake along the Lagorai Mountain Chain area that run for a total of over 300 km and offer GPS tracks as well. The Valsugana cycleway stretches for 80 km along the course of the river Brenta, perfect for families, with refreshment points for cyclists ("Bicigrill") along the way and bike sharing services available.

CULTURE

There is a place where nature and art combine: Arte Sella is an open-air international exhibition of contemporary art with exhibits created using only natural materials. In the charming Valle dei Mòcheni an old German dialect is still widely spoken. Also known as the "enchanted valley" thanks to its magnificent scenery throughout the year, it offers trails through mountain meadows and woodlands at the feet of the 2,400 metre peaks of the eastern Lagorai mountains. Valsugana & Lagorai are only 15 km from Trento, 100 km from Verona and 150 km from Venice: all of them can be visited on one-day trips even by bus or train.

TECHNICAL DETAILS

Altitude: 450 - 2,847 m

Hotel beds (total): 5,451

Extra-hotel beds (total): 3,124 (Room Rents, Agritur, B&B, holiday houses, refuges and hostels); 11,291 (campings); 18,180 (apartments)

Hotels: 104

B&B: 51

Agritur: 36

Campsites:

3	★★★★
6	★★★
7	★★
1	★

Refuges: 10

Footpaths
in the Lagorai mountain chain - up to 2,847 m

Alpine Guides - Languages spoken
Associations of Alpine Guides - Italian, German and English

Hiking circuits in the area
Granite mountain circuit (3-4 days) - Lagorai Panorama tour (4-5 days) - Translagorai tour (5 days)

Cycling circuits in the area
Valsugana cycling path (80 km)

Winter lift passes
"Funivie Lagorai" Brocon pass

Other sports activities
paragliding, horse riding, golf, sci mountaineering, snowshoeing, snowboard, ice skating, cross-country skiing

Art & culture landmarks/activities
Arte Sella and Sky Museum – contemporary art exhibition in nature Castle Pergine – contemporary art exhibition

Food & wine routes
Wine and flavours routes of Trento and Valsugana

Convention centre
Palalevico: convention centre with 1,400 seats and 5 multipurpose rooms for meetings, conferences and events

News about the area
bike expert and bike&family hotels + campings, dog friendly accommodations. Valsugana is the first destination in Italy to be certified for sustainable tourism conformuing to the GSTC criteria

HIGHLIGHTS

The first sustainable destination in Italy according to the GSTC criteria

Arte Sella: a contemporary art exhibition surrounded by nature in Val di Sella

Lupa del Lagorai, Grifone del Tesino and Aquila di Vaia: from the devastation left by the Vaia storm to the works of Marco Martalar

TOP EXPERIENCES

Day and night skiing or snowboarding on the Brocon Pass using the Lagorai cable car

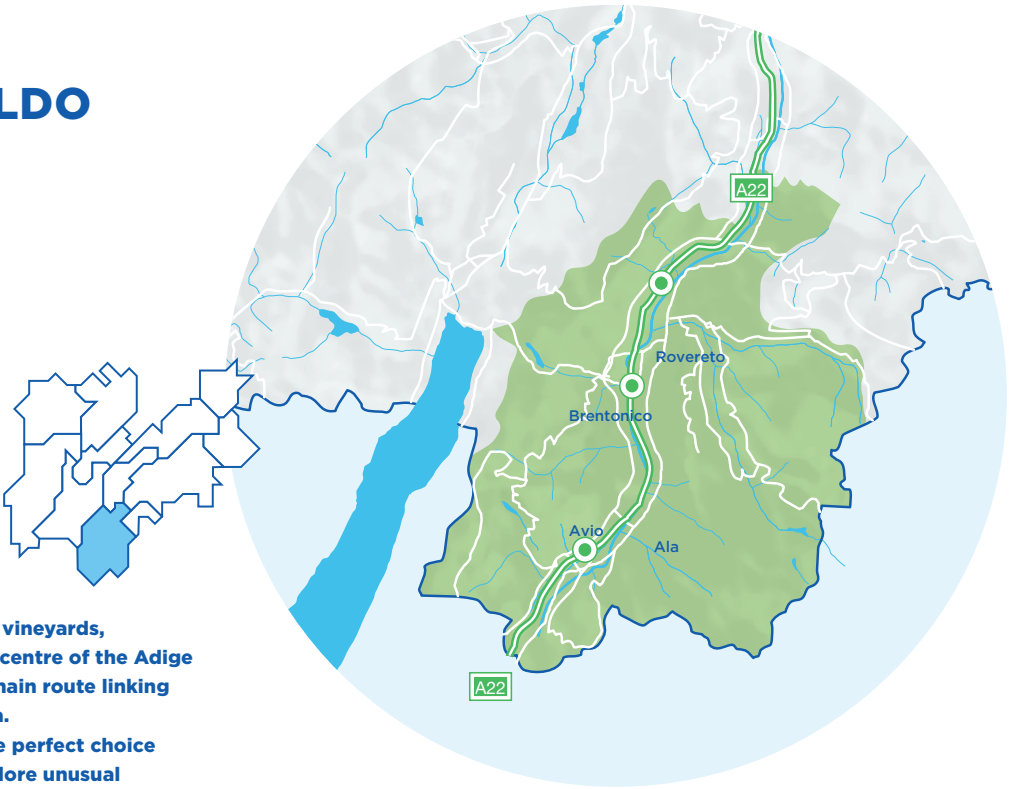
Admire a unique take on contemporary art at Arte Sella

Christmas Markets

ROVERETO
VALLAGARINA
MONTE BALDO

AZIENDA PER IL TURISMO ROVERETO, VALLAGARINA E MONTE BALDO

ROVERETO, VALLAGARINA AND MONTE BALDO



Set amid hills and vineyards, Rovereto is in the centre of the Adige valley, along the main route linking Trento and Verona.
Our territory is the perfect choice if you want to explore unusual itineraries, off the main tourist tracks, beyond the Dolomites, and just a few kilometres from Lake Garda.

Rovereto will amaze you with its internationally-renowned museums, walking the line between tradition and the avantgarde:
Mart (Museum of Modern and Contemporary Art), The Futurist House of Art Fortunato Depero, the Museum of Science and Archaeology, The MITAG, Italian War History Museum and the Bell of Peace are among the main attractions.

Stroll through art, history and science and discover the Venetian atmosphere of the old town centre all year round.

In wintertime, you can enjoy the Christmas markets offering handicrafts and other delights from around the world.

Vallagarina is a celebrated wine region offering a range of fine wines and grappa but also cheeses and cured meats from the mountain farmsteads, honey, saffron, truffles and herbs. Make your way through the valley at a leisurely pace, maybe taking a break in one of the medieval hamlets or in the town of Ala "the City of Velvet", or in one of the many ancient castles or charming wine cellars, where you can taste some of the typical local wines, such as Marzemino and Moscato Giallo.

Enjoy the mountains around Rovereto both in winter and in summer. During the winter season, modern Lift facilities take you up to the sunny slopes of Polsa and San Valentino, at a short distance from the city of Rovereto.

The highlands of Brentonico are perfect for families, thanks to the numerous attractions dedicated to children.

TECHNICAL DETAILS

Altitude: from 204 (Rovereto) to 2078 (Monte Altissimo)
1196-1583 Ski Area Polsa-San Valentino

Transfer service:
consult the timetables of Trentino Trasporti

Hotel beds: 1,874

Extra-hotel beds: 5,151

Hotels:	3	★★★★
	11	★★★
	15	★★
	7	★

Extra-hotel accommodations:
Room (24), Agritur (20), B&B (56), Campsites (3), CAV (9), Holiday homes (6), Rural businesses (2), Youth Hostel (1), Mountain huts (11) Private appartments (212)

Museums
Mart, Museum of Science and Archeology, The MITAG, Italian War History Museum, The Futurist House of Art Fortunato Depero, City Museum Foundation, the Bell of Peace

Ski lifts
3 chairlifts, 1 drag lifts, 5 tapis roulants. Total lift capacity: 6,000 skiers per hour

Lift opening and closing dates
beginning of December – March

Ski slopes
26 km of slopes: 5 blue, 13 red, 3 black, 2 sledge track, 3 school camps

Cross country
13 km trails at San Giacomo, available for night skiing twice a week

Ski instructors
50 ski instructors – 1 ski/snowboard school, telemark, cross-country and snowshoeing. Languages spoken: Italian, English, German

Other sports activities
ice-skating, ski-touring, snowshoeing, hiking, Nordic walking, rock climbing, mountain biking, trekking, paragliding, football, tennis, basketball, volleyball, rugby, tambourine

Convention centre
Auditorium Melotti (412 seats), Auditorium at the Urban Centre (90 seats), Sala Filarmonica (256 seats)

News about the area
Possibility to book one-day outdoor, food&wine and culture themed experiences

HIGHLIGHTS

Great offers on museums: Mart and MITAG, Italian War History Museum, Museum of historical palazzos

"Monte Baldo, Garden of Europe": a small mountain area boasting 43% of all species of Alpine flora

Vallagarina, land of wine: more than 50 which produce high quality wines

Paths and places of the Great War

A beautiful urban garden: Orto San Marco - SETÀP

TOP EXPERIENCES

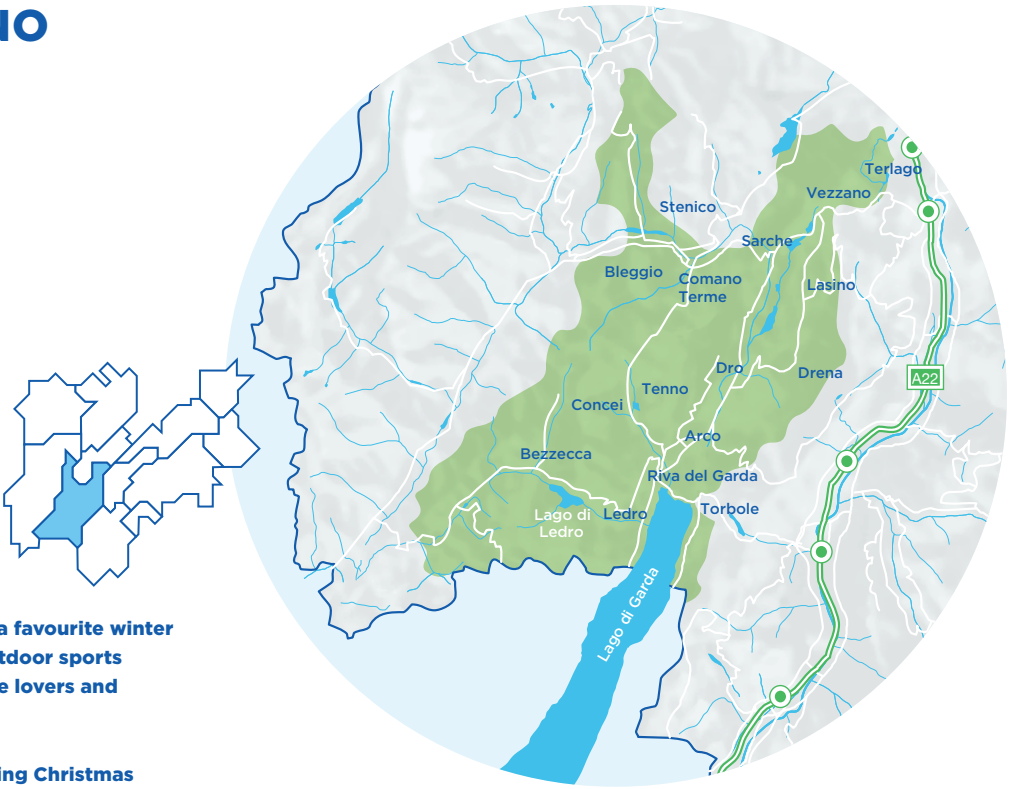
Christmas Markets of Vallagarina

Snow experiences at dawn, dusk and by the full moon

Food and wine itinerary on the snow of Monte Baldo between local products and entertainment

Visits to wine cellars and wine tasting events

GARDA TRENTINO



Garda Trentino is a favourite winter destination for outdoor sports enthusiasts, nature lovers and families.

Numerous endearing Christmas markets imbue its villages with seasonal magic, and mild temperatures make it the perfect place to hike, bike, climb in combination with traditional culinary delights, historical explorations and cultural sights.

The traditional Christmas markets in the historical hamlet of Canale di Tenno, with its courtyards and alleyways, and in the picturesque village of Rango, have the fairy-tale atmosphere of times gone by. Arco's magical Christmas market fascinates all thanks to its colourful, illuminated facades, set against a backdrop of towering cliffs and rugged mountain slopes. The 'Mercatino di Natale di Gusto in Gusto', a Christmas gastronomic market, awaits gourmets in the old centre of Riva del Garda where, in December, you can visit the Casa di Babbo Natale, Santa's own holiday home, with play areas to discover and tasty treats to sample, where the children can write their Christmas letters and even hand them over to Santa in person. Furthermore, the Grinch has recently set up his winter residence in the Venetian Bastione overlooking Riva del Garda's city centre, with plenty of activities for children of all ages.

In December the small town of Santa Massenza, renowned for its grappa, the 'Notte degli Alambicchi', the Night of the Alembics, stills used in the distillation process.

Nestled between Lake Garda and the Brenta Dolomites UNESCO World Heritage Site, the Terme di Comano thermal baths are the perfect place to relax. Their thermal waters are especially beneficial for skin conditions and respiratory issues. Open from Easter to the following January, the springs can be enjoyed as a day experience or as part of a longer stay at the on-site four-star Grand Hotel.

TECHNICAL DETAILS

Altitude: 65 - 2254 m

Hotel beds: 13,859

Extra-hotel beds: 21,060

Hotels:		
	2	★★★★★
	9	★★★★S
	35	★★★★
	9	★★★S
	105	★★★
	33	★★
	20	★
	4	nc

B&B: 97

Agritur: 93

Residences: 174

Campsites: 22

Holiday apartments: 9

Youth Hostel: 1

Alpine huts: 10

Room & breakfast: 65

Private Apartments: 2,291

Sports
hiking, climbing, biking, cycling and more.
gardatrentino.it/outdoor

Art & culture
medieval villages, castles, churches and imposing ruins.
gardatrentino.it/culture

Food & wine
guided visits and tours which include wine and/or typical products tasting.
gardatrentino.it/food

Sports & cultural events
many international events for lovers of sport, music, art, culture, food and more.
gardatrentino.it/winterevents

Convention centre
Congress Centres with over 1,500 seats for meetings, conferences, and events

News about the area
Garda Trentino is now a certified sustainable destination, officially recognised by the Global Sustainable Tourism Council (GSTC). You'll also find a selection of GSTC-certified accommodation throughout the area.

HIGHLIGHTS

Mild climate and amazing nature

Outdoor activities all year round

Restaurants with typical Mediterranean cuisine and Alpine influences

Charming Christmas Markets and experiences

Amazing Nature

TOP EXPERIENCES

Christmas Markets of Arco, Riva del Garda, Canale di Tenno and Rango

If you like grappa and distillates, don't miss the Notte degli Alambicchi in Santa Massenza (7-10 December)

Santa's House and Grinch House: the best activities for your family

Thermal Spa and Wellness Centres

Garda Trentino Experience Winter Edition: gardatrentino.it/experience

TRENTINO
ITALIA

546,709
POPULATION

75,000 ROE DEER, CHAMOIS AND RED DEE

59
MUSEUMS

30%
OF THE PROVINCE UNDER ENVIRONMENTAL PROTECTION

297
LAKES

155
CASTLES

500 MLN TREES
1,000 TREES FOR EVERY INHABITANT

1,519
HOTELS

479,956
BED PLACES

90%
SNOW COVER

500 KM
CROSS-COUNTRY SKIING

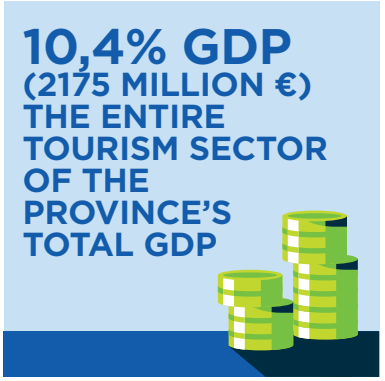
800 KM
DOWNHILL SKIING

+8,000 KM
MOUNTAIN BIKING

2,842
SKI INSTRUCTORS

5,843 KM
PATHS FOR TREKKING AND HIKING

460 KM
CYCLING PATHS


10,4% GDP
(2175 MILLION €)
THE ENTIRE TOURISM SECTOR OF THE PROVINCE'S TOTAL GDP

141
MOUNTAIN HUTS

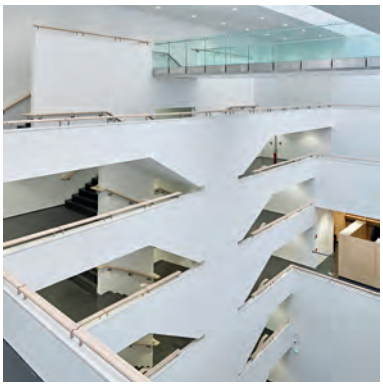
A JOURNEY THROUGH ART

Castles, museums, palazzos, medieval hamlets and much more: framed by the majestic peaks of its unique mountains, Trentino opens its doors to its rich art and culture

BUONCONSIGLIO CASTLE

The monumental Buonconsiglio Castle in Trento was once the seat and symbol of power: the official residence of the prince-bishops of Trentino up to the 18th century. Here history is reflected in different artistic and architectural styles. From the imposing medieval keep to the gothic venetian loggia and the Magno Palazzo dating from the renaissance period and the baroque Giunta Albertina. The halls have been frescoed and decorated by masters of the Italian renaissance whereas in the Torre dell'Aquila you can admire the "Cycle of the Months", an international gothic masterpiece. The castle also houses a magnificent museum collection.

buonconsiglio.it/en/



MART

The museum of modern and contemporary art, better known simply as MART, in Rovereto is housed in a striking building designed by Swiss architect Mario Botta and represents an international point of reference for contemporary figurative art along with the Civic Gallery in Trento. Among the exhibitions we find the Giovanardi Collection of Italian 20th century art and the Depero House of Futurist Art where the artist's works are exhibited in turn: paintings, sketches, cloth intarsias, graphics and toys.

mart.trento.it

MUSE

The science museum, or MUSE, of Trento is housed in a superlative building designed by the famed architect Renzo Piano. Exhibits invite visitors to examine such concepts as biodiversity, sustainability and evolution with various installations and activities for people of all ages.

muse.it/en/

CASTLES IN TRENTINO

Trentino is home to around 200 castles. Today, some still stand imposing and majestic, such as Buonconsiglio Castle in Trento, Castel Thun and Castel Valer in the Val di Non, and Castel Caldes in the Val di Sole. Others now lay in ruins. However, all reflect and narrate the rich history of this borderland hinged on its strategic position in the Alps, between the Mediterranean and central Europe. A precious land to be protected. And while the vast halls and courtyards were once bustling with life, filled with patrolling soldiers or echoing councils of war, today these same strongholds have found a new lease on life as they play host to numerous exhibitions, events, and initiatives for kids are Bike Parks for children in Pellizzano and Folgarida with Skill Parks and Pump Tracks for all.

I Borghi più belli d'Italia

ELEVEN VILLAGES OFF THE BEATEN TRACK

Get away from the crowds and venture off the beaten track into one of Trentino's numerous hamlets and villages. Indulge in the delights of a leisurely stroll amongst barrel vaulted ceilings, wooden haylofts, and window boxes brimming with geraniums. Relish the sense of freedom that comes from breathing in clean air in natural surroundings. Embrace the joys of the little things: chat with the locals, sit around a table eating polenta, and look at the wonders all around you with childlike curiosity. Eleven different places in Trentino have been officially included on the list of the most beautiful hamlets in Italy by the "Borghi Più Belli d'Italia" Association. Here is the complete list:

- *Canale di Tenno, close to Lake Garda*
- *San Lorenzo in Banale*
- *Rango in the Brenta Dolomites*
- *Vigo, in the heart of the Fassa Dolomites*
- *Bondone, overlooking Lake Idro*
- *Mezzano, at the foot of the Pale di San Martino Dolomites*
- *Luserna, a village perched in the mountains*
- *Pieve Tesino, the birthplace of Alcide De Gasperi*
- *Borgo Valsugana, on the banks of the Brenta river*
- *Ossana and Caldes, in the heart of the Val di Sole*

THE FLAVOURS OF TRENTINO

Trentino sits on a natural crossroads where cultures and climates mix and mingle, giving rise to a unique and varied cuisine. This is further boosted by the wide range of local products, from apples, vegetables and meats, to craft beers, fine wines and olive oil. Each local ingredient adds a unique flavour to every dish and guarantees a quality culinary experience.

There are 8 restaurants in Trentino that have been awarded stars by the prestigious "Michelin Guide".

Locanda Margon, Ravina, Trento. *Chef Edoardo Fumagalli*. Tucked away in the vineyards, it offers Michelin-starred cuisine and superb sparkling wines from the nearby Ferrariwinery.

Peter Brunel Ristorante Gourmet, Arco. *Chef Peter Brunel*.
An elegant gourmet restaurant inspired by art and poetry, a short distance from Lake Garda.

Restaurant Grual, Pinzolo. *Chef Matteo Maenza,* Nestled in the greenery of the Val Rendena mountains, Grual is hidden within the elegant setting of the Lefay Resort & SPA Dolomiti. Inspired by an enchanted forest, the restaurant takes its name from the mountain that forms the resort's backdrop and highlights ingredients from Trentino, sourced from organic and sustainable suppliers. The ultimate expression of the Lefay Vital Gourmet culinary concept.

Ristorante Il Gallo Cedrone, Madonna di Campiglio. *Chef Sabino Fortunato*. A culinary experience in the heart of the mountains with a focus on fresh ingredients and aromas from the surrounding territory.

Stube Hermitage, Madonna di Campiglio. *Chef Antonio Lepore*. Located at the in the Bio Hotel Hermitage, this restaurant offers spectacular views over the Dolomites or a cosy "stube" where guests can enjoy fine Michelin-starred cuisine.

Ristorante Dolomieu, Madonna di Campiglio. *Chef Lorenzo Perremuto.* Located in the Dolce Vita Chalet Hotel, this intimate alpine "stube" with only six tables offers an exclusive insight into the culinary traditions of the Alps with a creative twist.

Malga Panna, Moena. *The chef Paul* Donei won the coveted Michelin star in 1993, when he was only 19 years old, becoming the youngest starred chef in Italy. Fine cuisine inspired by the local territory.

El Molin, Cavalese. *Chef Alessandro Gilmozzi*. Located in a renovated mill the cuisine reinterprets Trentino's culinary traditions and often uses unusual ingredients, such as lichens.

Agritur El Mas, Moena. *The chef Stefano Croce* was awarded the 2023 Michelin Green Star for cuisine and sustainability. Stables, dairy, on-site meat processing, vegetable garden and educational farm. The genuine cuisine has been able to reinterpret the Ladin tradition.

TRENTODOC

There are numerous hangouts, bars and restaurants where guests can enjoy an aperitif, perhaps a glass of Trentodoc spumante, or maybe order a platter of local cured meats and cheese before dinner.
In 1993 Trentino's Trentodoc Spumante was the first sparkling wine produced using the traditional method, outside of Champagne, and the wine has since won a number of international awards.
Trentodoc is not only Italy's most acclaimed sparkling wine but was also the biggest award winner at the Champagne & Sparkling Wine World Championships 2025, a prestigious international competition dedicated to the world of bubbly. The wine-making tradition in Trentino has given rise to three native grape varieties: Nosiola, Marzemino and Teroldego Rotaliano. However, many other grape varieties grow exceptionally well in Trentino's favourable climate and soil. Trentino's climate and mountain pastures are also ideal for grazing and thus the production of milk which is transformed into high-quality butter, cheese, and a range of other dairy products.

FOOD AND WINE

The landscape of Trentino is cloaked in swathes of rolling vineyards. They bathe the majestic peaks and plateaus with neat terraces and exalt the soft slopes of the verdant valleys as they follow the bubbling course of the waterways, all the way down to the shores of Lake Garda.

The variety of landscapes characterized by wine-making reflects in the variety of products it yields: indeed, the changing terroirs guarantee that the same wine takes on very different and unique nuances and character depending on the area of grape cultivation and in the space of just a few kilometres it's possible to find a wide variety of products. This is why the wines of Trentino should be explored and experienced with calm and patience, reflecting the slow rhythm of maceration or fermentation, two processes required for wine production. Autumn is the best time of year, when the grape harvest is coming to a close and the warm colours of the changing season enhance the countryside, as the wine cellars prepare to collect grape must, the first step in winemaking. In 1902, young Giulio Ferrari realized that Trentino, thanks to its particular pedo-climatic conditions, would be the ideal place for the production of wine according to the traditional method used in Champagne. He introduced it to Trentino, and in 1993, the sparkling wine "Trentodoc" became the first traditional method wine to obtain DOC status in Italy, and one of the first in the world. Trentodoc wine has since won numerous international awards, making it one of the most renowned traditional method sparkling wines.

The long wine-making tradition in Trentino has given rise to three native grape varieties: Nosiola, Marzemino and Teroldego Rotaliano. Many other grape varieties also grow exceptionally well in Trentino's favourable climate and soil. Trentino's climate and mountain pastures also lends itself to rich mountain pastures, ideal for grazing and thus the production of milk which is then transformed locally into highquality butter, cheese, and a range of other dairy products.

CYCLING THROUGH THE VINEYARDS

On your bike along the 'Giro del Vino 50" circuit discover "the most beautiful vineyard garden in Europe"

A bike tour through a landscape of vineyards and hills, stopping off at wineries and distilleries. Sound good? First of all, you have to reach the Piana Rotaliana, not far north of Trento along the Adige valley, a place that journalist and geographer Cesare Battisti described as "the most beautiful vineyard garden in Europe". Weaving its way through this rolling stretch of vineyards, you'll find a cycling route that's not to be missed: known as the "Giro del Vino 50", this is a loop circuit of about 50 km in length, focused on the area's wine and food culture. On your bike, you ride through vineyards and villages, stopping off at wine cellars and distilleries, or at any one of the hamlets you come across. Our advice is to devote a whole day to this tour, allowing yourself the time to soak up this unique experience of scents, sights and flavours. This gentle ride through the vine-cloaked heart of Trentino, at the feet of the towering Paganella, is not easy to describe. It's a lot more than a simple itinerary, and aims to be experienced and enjoyed at one's own pace as it winds its way through the gentle and picturesque landscape in which cycling champions such as Gilberto Simoni and Francesco Moser grew up.

DISCOVERING ROVERETO AND ITS WINE CULTURE BY BIKE

Cycling through the vineyards of the "excellent Marzemino" praised by Mozart in his "Don Giovanni" opera.

The trail starts in Borgo Sacco and winds its way up from Isera through the countryside as far as the Sanctuary of Montalbano, a splendid panoramic terrace overlooking the town of Mori. Thanks to the basalt soil characteristic of the area, the Marzemino grape variety has become the indigenous grape par excellence in Vallagarina. The vineyards can be found in the Ziresi area of Volano and in Isera. The resulting wine is not particularly structured, but still retains a certain finesse and elegance, making it known by the name of 'Gentle Marzemino'. Obtained from medium-large berry grapes rich in anthocyanins, it has an intense colour tending to purple and gives, both to the nose and to the palate, a fragrance of forest berries and an intense aroma of violets.

VALLE DI CEMBRA, EMBLEM OF HEROIC VITICULTURE

The Valle di Cembra, nestled in the mountains of Trentinoin the Italian Alps, has been recognised by the Ministry of Agriculture as one of Italy's 'Historical Rural Landscapes'and entered in its official national register. Without doubt, it represents a cherished heritage from our ancestors to be experienced, promoted and safeguarded for the generations to come. The slopes of this picturesque valley are characterised by a rich tapestry of bold terraces, established and maintained with unwavering dedication since the 13th century. Today, these terraces, dedicated primarily to vineyards, yield a range of grape varieties such as Müller Thurgau, the refined Riesling, the gentle Schiava, the robust Lagrein, and the crisp Chardonnay, well-suited for crafting mountain sparkling wines. Additionally, it's a hub for the cultivation of apples, alongside a diverse array of fruit trees, such as peaches, plums, cherries, pears, and chestnuts, as well as various small berries, medicinal herbs, and vegetables. The Valle di Cembra, not far from Trento, opens up along the course of the Avisio river towards the Fiemme and Fassa valleys and serves as a gateway to the Dolomites. Symbolising the spirit of heroic viticulture and renowned for producing exceptional mountain wines, this region ranges in altitude from 200 metres near the banks of the Avisio up to heights of 900 metres. Its unique soil, composed mainly of porphyry, a volcanic stone of effusive origin, has been producing volcanic wines since the 4th century BC. This historical connection is evidenced by the discovery of a 'situla', an ancient bronze vessel used in wine production, at Doss Caslir in Cembra, establishing the Valle di Cembra as the earliest cradle of vine cultivation in Trentino.

PALAZZO ROCCABRUNA, THE PROVINCIAL WINE HOUSE

The Provincial Wine House ('Enoteca provinciale del Trentino'), a showcase for Trentino wines, is housed in the magnificent Palazzo Roccabruna. This splendid building, a sixteenth-century mansion just a stone's throw from Piazza Duomo in Trento, is the place to go to find out everything about the Province's rich wine heritage.
Established thanks to the commitment of the Chamber of Commerce to the local area, the main goal of this 'Enoteca' is to disseminate sound knowledge of Trentino wines combined with local food and traditions and to promote a more modern and critical approach to the world of wine.
The Provincial Wine House, therefore is certainly worth a visit for anyone passing through the city of Trento, home of TRENTODOC.

EXTRA VIRGIN OLIVE OIL PRODUCTION

The northern tip of Lake Garda is the heartland of some of Italy's finest extra virgin olive oil. Picture a land sprinkled with picturesque villages, lakeside beaches and intimate coves. A land of natural parks and reserves stretching around and among mountains of peerless beauty. A place for relaxing walks in the midst of nature, discovering hotspots of history and culture. LakeGarda is all this and more. Although at a relatively northern latitude, the climate here remains generally mild and temperate. In this Mediterranean microclimate, the mitigating influence of the expanse of water takes the edge off both the summer heat and the winter cold. We're above the 46th parallel, squeezed between Lake Garda and the Dolomites, at altitudes of between 70 and 850 metres above sea level. This "Mediterranean" corner of Trentino is home to some thriving flora. The landscape is littered with oleanders and palm trees, cypresses, and vines. The olive trees yield an oil that takes pride of place in the kitchens of the finest chefs for its prized qualities: a vegetable-green colour with golden glints, a delicate fragrance with notes of almond and artichoke, and a smooth, fruity flavour that is rich yet light and balanced. To discover the product and its producers, don't miss the "Frantoi Aperti" event, held every year in September on Garda Trentino.

visittrentino.info/en/taste/food-wine

PRODUCT CLUBS AND THEMED ACCOMMODATION

A HOLIDAY IN A BAITA

Staying in a traditional mountain cabin, or "baita", is a truly unique experience. There are 100 "baitas", situated across the Valsugana, Lagorai, the Highlands of Pine, the Val di Cembra and the Vigolana, in the Val dei Mòcheni and in Primiero. Guests can enjoy a unique holiday experience amidst unspoilt nature of Trentino.

vacanzeinbaita.com/en/

CUORE RURALE

Rural Heart is not merely a catch phrase, but a quality brand for authentic holidays in rural locations in Trentino, in familiar and informal hospitality facilities (19). A group of small B&B, farmhouse inns, hotels and mountain huts as rural buildings perfectly integrated with their surroundings, for a genuine experience, respectful of the territory.

cuorerurale.it

DOLOMITI WALKING HOTELS

Trentino offers countless nature trails that wind their way through the most enchanting areas of the Dolomites, a World Heritage Site since 2009. The Dolomiti Walking Hotels represents a network of 10 family-run Hotels united by their common aim of encouraging a love of walking. Go hiking in summer, snowshoeing and ski mountaineering in winter, accompanied by trained experts with a thorough knowledge of the region. If needed, the necessary hiking equipment is also provided.

dolomitiwalkinghotel.it/en/

VITA NOVA WELLNESS TRENTINO

Hotel & Resort

The "Vita Nova Wellness Trentino Hotel & Resort" includes 12 exclusive hotels located in truly fabulous settings across Trentino. Every Vita Nova Hotel offers facilities focused on health and wellness not to mention beauty centres offering a wide range of treatments and programmes. Here guests will also find warm hospitality, attention to detail and healthy and genuine cuisine based on local products.

vitanovawellnesshotel.it

AGRITURISMO TRENTINO

Agriturismo Trentino, a farmhouse accommodation association, gathers about 162 establishments from lodgings in rooms or apartments to educational farms. You can taste local products, practise sports, go on cultural and educational outings or learn how to make cheese and spin wool. About 80 of these are educational farms, where children learn everything about animals and animal-derived products.

agriturismotrentino.com/en/

MY FAMILY HOTEL

The "My Family" hotels is an association uniting 16 hotels located in the most beautiful areas of Trentino. These family-friendly hotels offer a range of dedicated facilities and a series of targeted services for both parents and children. The rooms and services are child-friendly and the cuisine caters for the tastes and requirements of both adults and children yet doesn't forego on the use of genuine local products. Furthermore, numerous family-oriented activities are available.

myfamilyhotel.it/en/

TRENTINO CAMPING

Trentino is the ideal place to spend a few days immersed in nature. With FAITA Camping it's easy to organise the perfect camping holiday and find the right campsite for you. There are many campsites (60) in popular locations across the region, from lakeshores to mountainsides. There is something to satisfy every type of camper, from fully-equipped campsites to smaller, simpler campsites perfect to pitch a tent and blend with nature. FAITA Camping is the ideal portal for holiday makers looking for a getaway in the open air, for families (pets included) and for sports enthusiasts of course.

trentinocamping.it/en/

TRENTINO RIFUGI

Discover the hospitality of the mountain huts, or "rifugi", of Trentino. There are 146 (82 associates) mountain huts scattered across the region, for a total of about 4,500 beds, and most have internet access. In the summer they represent waypoints and destinations for hillwalkers, hikers and climbers, akin to a lighthouse for sailors. Whether for just one night or a weekend, staying in a mountain hut is a simple yet unique experience. A combination of pristine nature, genuine flavours, and helpful staff set in a majestic, unforgettable environment.

trentinorifugi.com

QUALITY B&BS IN TRENTINO

More than 89 B&B establishments have teamed up to offer guests a high standard of hospitality within a framework of shared quality standards. The numerous B&Bs may vary in type and location and many have environmental quality certificates, others participate in the "Food & Wine Trail" initiative and others offer their guests local specialities.

trentinobedandbreakfast.it/en

ACQUAVITA

A collection of hotels, apartments and farm stays (16) offering authentic hospitality and personalised wellness experiences in close contact with nature. From waking up to the sound of the forest to enjoying a breakfast made with local produce, from one-to-one treatments at Comano Thermal Spa to forest bathing in the spa park, everything is designed to give you a holiday centred on pure wellbeing.

visittrentino.info/en/articles/themed-accommodation/aquavita-comano

TRENTINO IN MOTO

Motorcycle enthusiasts will find a warm welcome in Trentino at hotels (17) with the sign "moto sotto il tetto" ("a roof for your motorbike"). It means they've come to a hotel dedicated to bikers with, parking, servicing facilities and expert staff. The "Trentino in Moto" initiative is also about guiding fellow bikers to the most beautiful corners of Trentino along numerous itineraries which offer the very best Trentino has to offer.

trentinoinmoto.it/EN/motorcycle-travel-holiday-italy

MICE & INCENTIVE

With its unique and varied natural environment and numerous summer and winter activities and events, Trentino can be considered an "open-air classroom".
The distinctive settings help inspire and improve social skills, innovative solutions, team-building and corporate strategies through specific experiences, training sessions and specially-organised courses. Hiking, rafting, canyoning or a night in a mountain hut after trying out traditional methods of cheese-making are just some of the activities that enable groups to share experiences and develop effective emotion- management, problem-solving, analysis and communication skills, whilst building relations based on trust. The Trentino Convention Bureau brings together the 20 conference centres in Trentino which rely on over 120 hotels and 11 historical buildings with conference facilities across Trentino.

TRENTINO FOR TRADE

This section caters to professionals in the tourism industry, offering valuable resources and marketing materials for promoting Trentino as a destination. It provides essential information, products, and industry contacts for those interested in offering Trentino holidays to both Italian and international markets, making it a one-stop hub for all your tourism needs.
All information concerning your holiday in Trentino can be found on visittrentino.info/en including tips and recommendations not to mention live webcam feeds, snow reports and 3D maps and the website also offers a range of digital services which will keep you informed while you're on the move. Stunning downloadable images and videos of Trentino are also available at gallery.visittrentino.info/en. Videos on Trentino can be found at youtube.com/visittrentino.

visittrentino.info/en/trade
visittrentino.info/en

HOLIDAYING SAFELY

Trentino Marketing Srl
visittrentino.info

INTERNATIONAL TRAVEL TRADE & MEDIA PR

Elisabetta Gutterer
Tel: +39 0461 219331 M: +39 335 8444758
elisabetta.gutterer@trentinomarketing.org

Roberto Leonardo Bertagnolli
Tel. 0461 219389 - Mob. +39 333 374 9870
robertoleonardo.bertagnolli@trentinomarketing.org

Cinzia Gabrielli
Tel. +39 0461 219310 - Mob. +39 338 5873287
cinzia.gabrielli@trentinomarketing.org

Ilaria Galli
Tel. +39 0461 219320 – Mob.+39 338 6101653
ilaria.galli@trentinomarketing.org

Fabio Gerola
Tel. +39 0461 219355 - Mob. +39 331 7400367
fabio.gerola@trentinomarketing.org

Aksana Kaliuzhnaya
Tel. +39 0461 219327 – Mob. +39 334 7135692
aksana.kaliuzhnaya@trentinomarketing.org

Elisa Tovazzi
Tel. +39 0461 219302 – Mob. + 39 366 4531885
elisa.tovazzi@trentinomarketing.org

Katia Vinco
Tel. +39 0461 219362 - Mob. +39 331 7554638
katia.vinco@trentinomarketing.org

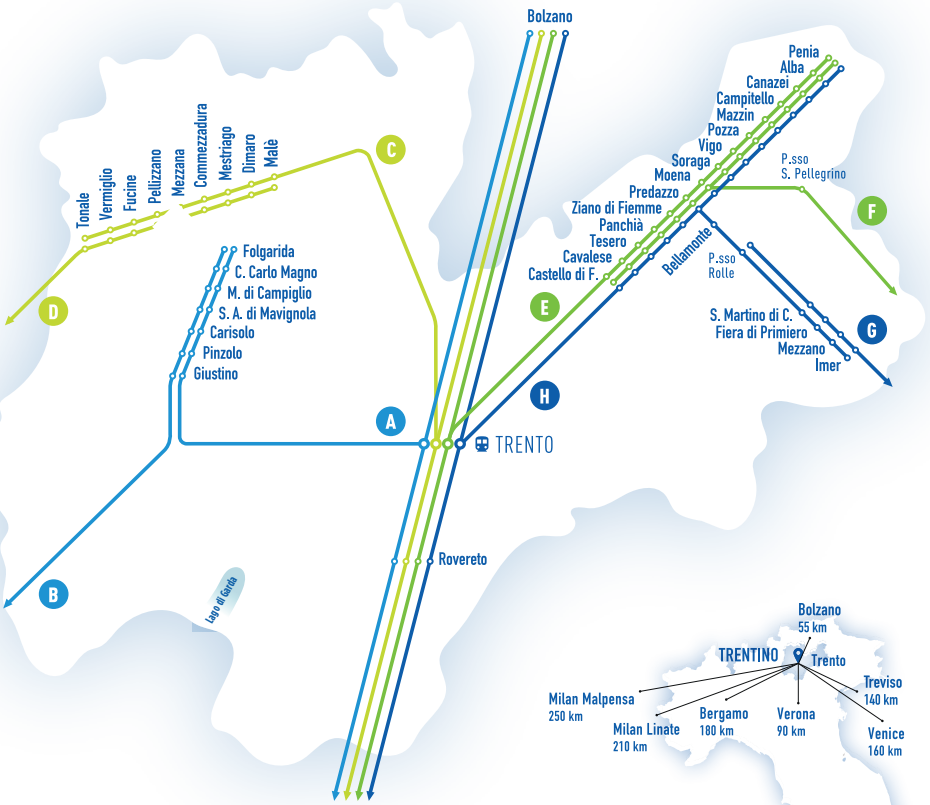
WE TAKE CARE OF YOU AND YOUR BUSINESS

Wide-open spaces and the rhythms of nature have always made Trentino the ideal destination for those seeking balance and well-being. What's more, hospitality is in our DNA. Never more so than now: hard to ensure our tourists a peaceful and stress-free holiday. We look forward to hosting your clients, confident in our ability to guarantee them not only our warm welcome, but also the chance to enjoy a relaxing and stress-free holiday so they can recharge in nature.

visittrentino.info/en/articles/trekking-and-hiking/caution-in-the-mountains

TRENTINO ON YOUR DOORSTEP

Trentino is served by a number of major coach and shuttle services.



FLYSKI SHUTTLE

- A B M. di Campiglio - Folgarida
- C D Val di Sole - Tonale
- E F Val di Fiemme - Fassa
- G H S.Martino di C. - Primiero

B D

- BERGAMO (Sat-Sun)
- LINATE (Sat-Sun)
- MILANO CENTRALE (Sat-Sun)

A C E H

- VERONA (Sat-Sun)
- BERGAMO (Sat-Sun)
- LINATE (Sun)
- MALPENSA (Sat)
- MILANO CENTRALE (Sat)
- TRENTO (Sat-Sun)
- BOLZANO (Sat-Sun)

F G

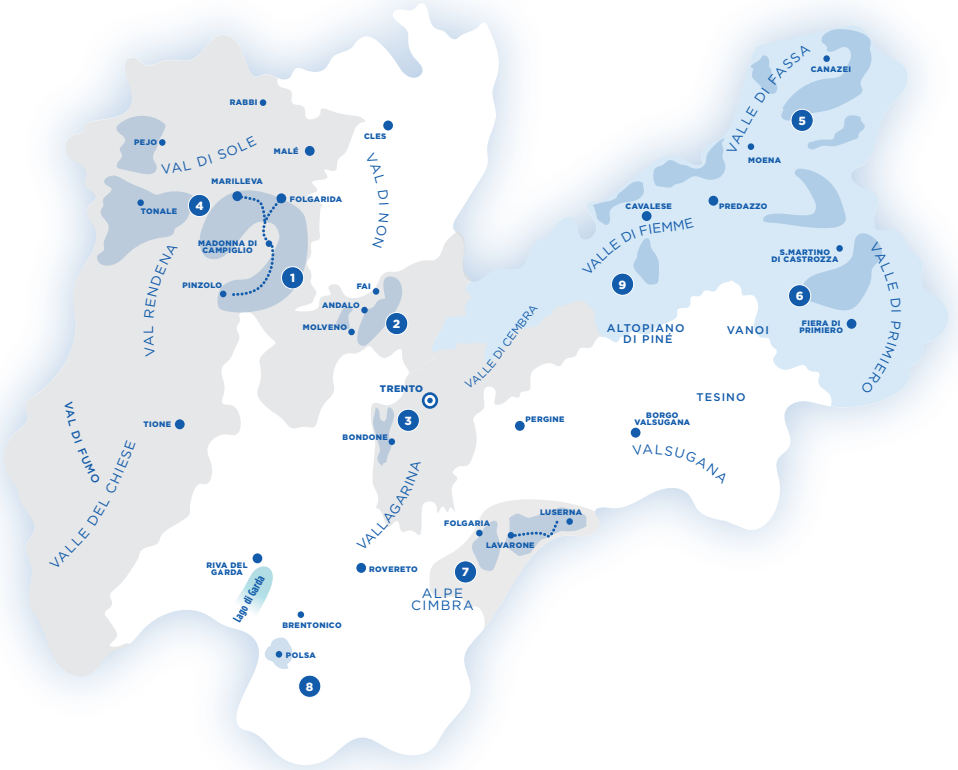
- TREVISO (Sat-Sun)
- VENEZIA (Sat-Sun)
- MESTRE (Sat-Sun)

FLYSKI SHUTTLE

"Fly Ski Shuttle" is an airport transfer service linking a number of participating localities in Trentino to most of the airports in Northern Italy (Verona, Venezia, Treviso, Milano Bergamo, Milano-Linate) from December to the beginning of April. Pick-up and drop-off points in the railways stations of Trento and Milano Centrale are also available. The service simplifies transport for guests arriving on national and international flights.

The areas involved in this project are the Val di Sole, Madonna di Campiglio and Pinzolo, the Val di Fassa, Val di Fiemme, San Martino di Castrozza and Primiero. Bookings can be made online at flyskishuttle.com or by contacting the call centre at +39 0461 391111 (Mon.-Fri. 9.00 am to 6.00 pm).

flyskishuttle.com



SKI AREAS

1. SKIAREA CAMPIGLIO
2. ANDALO E FAI DELLA PAGANELLA
3. TRENTO E MONTE BONDONE
4. FOLGARIDA - MARILLEVA
   PEIO3000 - PASSO TONALE
5. VAL DI FASSA AREA SCIISTICA
6. SAN MARTINO DI CASTROZZA
   PASSO ROLLE - PRIMIERO
7. ALPE CIMBRA
8. POLSA - SAN VALENTINO - SAN GIACOMO
9. VAL DI FIEMME

SKI AREA LINKS

SKIRAMA DOLOMITI adamello brenta
skirama.it/en

DOLOMITI SUPERSKI
dolomitisuperski.com

MARINOBUS

The Italian company MarinoBus manages an extensive network of bus routes, connecting daily over 200 cities in Italy and central Europe, running services to numerous cities in Europe, such as Stuttgart, Singen, Luxemburg, and many more. The cities of Trento and Rovereto, sitting on the main route between Italy and central Europe, are connected daily.
Holders of the Trentino Guest Card can benefit from the 10% discount by purchasing the ticket.

marinobus.it

AUTOSTRADALE

Autostradale's "Trentino Shuttle" service, operating from Dec. 23, 2025 to Jan. 7, 2026, connects Milan (Lampugnano Station), Brescia (Arriva Bus Station) and Bergamo's "Orio al Serio" Airport with major destinations in Trentino, including Val di Fiemme, Val di Fassa, Pinzolo/Madonna di Campiglio/Passo C. Magno and Val di Sole.
Holders of the Trentino Guest Card can benefit from the 10% discount by purchasing the ticket.

autostradale.it

PHOTO: FOTOTECA TRENTINO MARKETING - C. BARONI, G. BERNARDI, G. BIANCHI, A. BLASETTI, R. BRAGOTTO, P. BURGSTALLER, N. CAGOL, A. CUEL, N. DAMONTE, A. DEBIASI, M. DE STEFANO, G. DE VECCHI, A. GALVAGNI, M. GARTNER, P. GEMINIANI, A. GIACOMELLI, M. GOBER, T. GRIESBECK, G. GROEBERT, A. GRUZZA, C. KERBER, R. KIAULEHN, D. LIRA, P. LUCONI BISTI, R. MAGRONE, D. MARINI, F. MODICA, D. MOLINERIS, A. MOLING, S. MONDINO, D. MONTIGIANI, NEWSPOWER, NUNATAK, M. PALERMO, E. PALLAVER, G. PANOZZO, PENTAPHOTO, E. PERAZZINI, J. PIAZZI, PILLOW LAB, D. POVINELLI, T. PRUGNOLA, L. ROTONDO, A. RUSSOLO, J. SALVI, K. SCHOENBERGER, A. SELETTI, M. SIMONINI, A. TROVATI, VIDEONARIA, F. VISINTAINER, M. ZANVETTOR; APT VAL DI NON

TRENTINO ITALIA

VISITTRENTINO.INFO/EN

| EN |

trentino marketing
OFFICIAL TOURIST BOARD