

# Trentino





# Trentino

# INTRODUCTION

There is a corner of Italy where nature reigns supreme, generating landscapes of unique beauty which both amaze and captivate. Nestled within a crown of Alpine peaks, Trentino also offers fantastic views of the Dolomites, a World Heritage Site since 2009, before sloping and weaving from valley to valley right down to the Mediterranean shoreline of Lake Garda.

Experience the pleasure of skiing down endless miles of perfectly groomed pistes, pedal along a network of cycle paths, climb up to high-mountain huts or “rifugi”, visit enchanting medieval castles oozing with history, let yourself be embraced by the lush woodlands and, of course, savour the very best of Italian cuisine accompanied by a glass of fine local wine. Trentino is generous and honest, opening its doors to all those who seek a truly authentic yet comfortable experience, thanks mainly to a long and tested tradition in tourism which is reflected in its range of family-run hotels, farmhouse residences and resorts.

Spend a night in a mountain hut amid the majestic Dolomites as they impose their jagged silhouettes against a deep starry sky. In Trentino, in a truly short space of time, you can go from hiking across an icy glacier to relaxing on the shores of a sun-kissed lake surrounded by forests. This almost unruly enchantment remains in the hearts and minds of visitors to Trentino, weaving new tales with timeless stories, in the midst of a unique and vibrant natural environment.

Published by **Trentino Marketing**  
More information at **[www.visittrentino.info/en](http://www.visittrentino.info/en)**

02	Introduction
<b>04</b>	<b>THE ALPS WITH AN ITALIAN TOUCH</b>
06	Alpine peaks and Mediterranean sunshine, a winning formula
09	Up close and personal... with nature
10	Where Italian cuisine meets the Dolomites
11	Trentino in a wine glass
<b>12</b>	<b>LANDSCAPES: FROM THE LAKES TO THE DOLOMITES</b>
15	The Dolomites, a World Heritage site
16	Mountains to be experienced
18	The mirrors of mountains
21	Bubbling streams and roaring waterfalls
<b>22</b>	<b>AN EYE FOR THE ENVIRONMENT</b>
24	Trentino, naturally
26	A breath of forest enchantment
<b>28</b>	<b>ART ON HIGH</b>
30	The great outdoors and cultural capitals, a winning combination
31	The Sounds of the Dolomites and the great festivals
<b>32</b>	<b>EMBRACE THE ADVENTURE</b>
35	Hiking & biking
36	Skiing, something for everyone
38	Guaranteed snow and modern facilities
40	Trentino, home to great sporting events
41	2026 Olympic and Paralympic Winter Games
<b>42</b>	<b>FEELING AT HOME</b>
45	A long tradition of tourism
47	Trentino, open for everyone
48	The Trentino Guest Card and Mio Trentino App
49	Proximity to airports







# The Alps with an Italian touch





# ALPINE PEAKS AND MEDITERRANEAN SUNSHINE, A WINNING FORMULA

Every year over 5 million tourists visit the cities, valleys and mountains of Trentino. With its network of mountain trails, leading from one hut to another, via ferratas, glacier crossings and thrilling ski descents down pristine slopes, that's no surprise. Of course, you can always go for a swim in its sun-soaked lakes, visit its enchanting medieval castles, or tuck into its top-quality cuisine. Indeed, visiting Trentino means discovering the typically Italian, Mediterranean side of the Alps, where the sun shines often and the mild climate allows for visits all year round.

The special care shown by local communities for this unique landscape is reflected in the quality of services and daily life, guaranteed fun and carefree moments in the midst of nature.

- 01 Brenta Dolomites
- 02 Val di Non
- 03 Trento, Piazza Duomo
- 04 Lake Garda

02







04







01

02



8



# UP CLOSE AND PERSONAL... WITH NATURE

The sunny valleys of Trentino stand out for the quality of life and the environment: in a mountainous territory with 60% of land covered by verdant forests, a healthy natural environment means a healthy community. Indeed, local communities in Trentino have always been committed to safeguarding the environment and their traditions, inseparable aspects of the idyllic landscape in which they were forged. Nature is in fact one of the three central pillars on which Trentino rests, together with culture and history, and thanks to the particular care shown by locals, here among the snow-covered peaks and enchanted woods, you can admire 11 of the “most beautiful hamlets in Italy”, unique sites where tranquillity, environmental sustainability, artistic and cultural heritage and warm hospitality combine to guarantee visitors a perfect break.

- 01 Arte Sella
- 02 Rovereto
- 03 Valle dell'Adige

03





# WHERE ITALIAN CUISINE MEETS THE DOLOMITES

After a reinvigorating hike in the high mountains, or at the end of a long day on the ski slopes, or maybe spent amongst charming hamlets and enchanting castles, nothing beats sitting down to a table laden with all the aromas and flavours that Italian cuisine has to offer. In Trentino, in any of the restaurants straddling the valley floors, besides many mountain huts, guests can savour a surprising array of dishes and flavours, fruit of jealously-guarded ancient traditions. Italian cuisine, a synonym of excellence across the world, is brought to new heights in Trentino thanks to the unique and genuine ingredients skillfully combined by its top chefs.

Trentino's culinary tradition stems from Italian cuisine, yet it is enriched with mountain cheeses, fish from bubbling Alpine streams, tasty local cold cuts and fruits of the forest. The delicious result is a traditional yet, at the same time, evolved cuisine which finds its greatest expression in any of Trentino's 8 Michelin-starred restaurants.

It's clear that the grandeur of this territory spills over into the kitchen, weaving a tale of vibrant orchards and high mountain pastures, sloping vineyards and picturesque olive groves, and is capable of satisfying even the most demanding of palates.

01 Val di Fiemme, Costa Salici restaurant

02 Lake Garda

01



# TRENTINO IN A WINE GLASS

In Trentino, vineyards represent an essential part of the landscape, from the flat, sunny fields on the banks of Lake Garda to the dry-stone walls that bear witness to a heroic legacy of agriculture, like those in the Val di Cembra. The patient toil of the winegrowers and the diversity of the microclimates within our territory are two factors in a formula that produces unique wines and prestigious labels.

One indigenous grape variety is the Nosiola, used to produce the prized Vino Santo wine typical of Valle dei Laghi. Marzemino, which comes from Vallagarina and is mentioned by name in Mozart's Don Giovanni, yields curiously different results on the different slopes of the valley that houses the Adige River. The lord of all Trentino wines is the full-bodied and ruby red Teroldego from Piana Rotaliana. Legend has it that its vines sprung up from the blood of a dragon that lived in the caves of Castel San Gottardo.

Among the territory's other fantastic oenological offerings is Müller Thurgau, which, although it is not an indigenous variety, has found its ideal conditions for an excellent yield in the porphyric soil and highly fluctuating temperatures of the Val di Cembra. Then there's the Chardonnay, the basis for producing the excellent Trentodoc, the now-famous "mountain bubbles" which gave rise to the classic Italian method.

Trentodoc is a prized sparkling wine with a personality all its own, courtesy of the region's characteristic topography, varied climate, and high altitudes. This genuine mountain sparkling wine is one of the finest fizzes in Italy. An alternative to champagne, it shares with the French wine the same method. The founder of the wine cellar Ferrari, Giulio, realized on a visit to Champagne area in France in 1903 that growing conditions there were very similar to those in Trentino. So, on his return, he set to work making his own sparkling wine, using the "Champenoise" method.

Trentodoc bubbles form naturally through a second fermentation in the bottle. There are three crucial ingredients to a Trentodoc: grapes from Trentino, freshly harvested and carefully selected; an expert winemaker; and endless patience. For the wines take from 15 months to 10 years to mature.

02

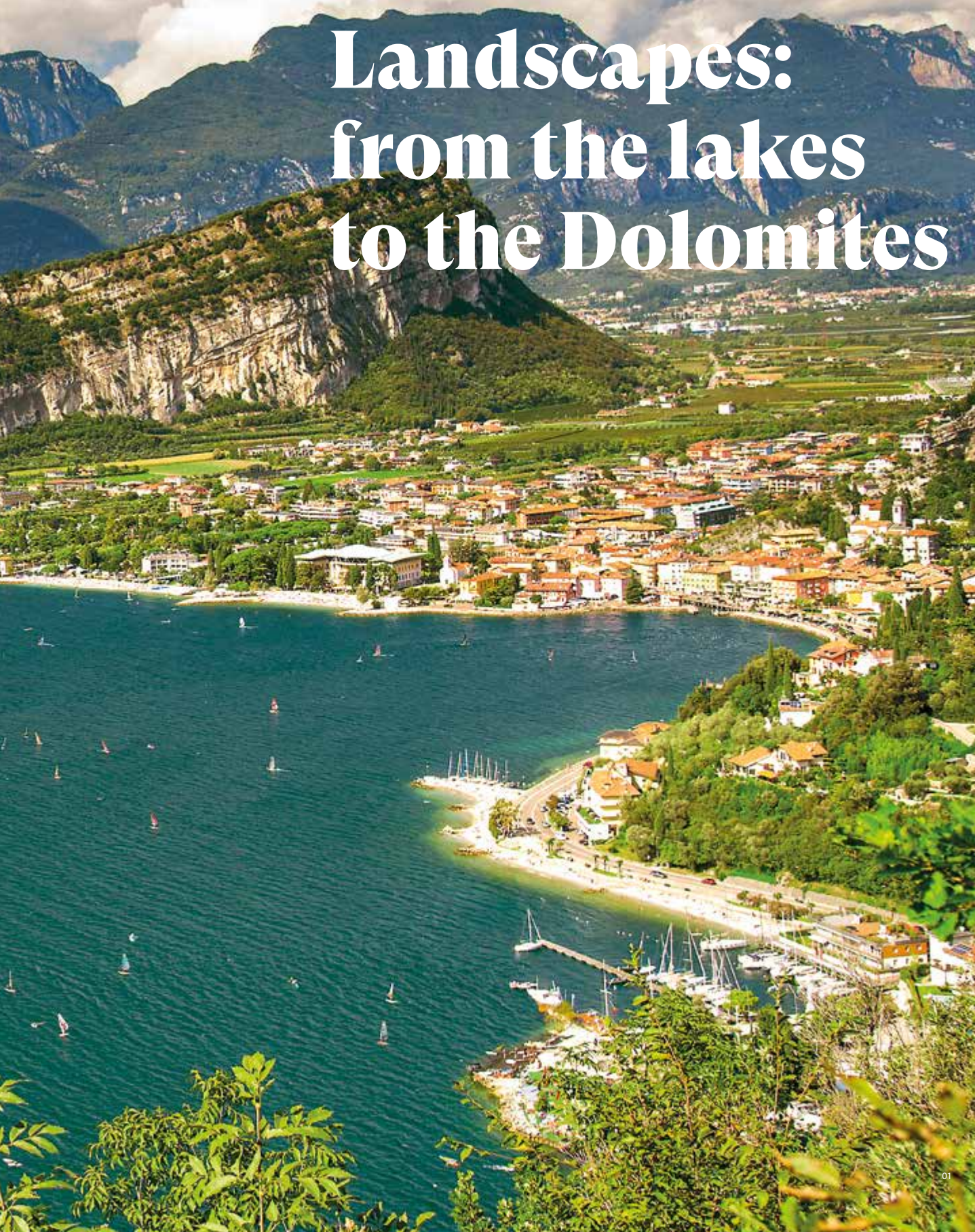








# Landscapes: from the lakes to the Dolomites







# THE DOLOMITES, A WORLD HERITAGE SITE

Soaring peaks, gravity-defying pinnacles, ramparts that not even the most daring of architects could have imagined. The Dolomites create scenarios of incomparable charm, which never fail to amaze and captivate: it's therefore no coincidence that in 2009 these beautiful mountains were declared a World Natural Heritage Site. It's hard to believe that once, over 200 million years ago, these majestic peaks were coral reefs submerged by the sea! To further emphasise their uniqueness, at dusk, when the sun sits low on the horizon, the Dolomites seem to glow with a reddish hue, exalting their beauty beyond words: in Ladin, an ancient language still spoken at the foot of these mountains, this spectacular phenomenon is called *Enrosadira* (Alpenglow).

Trentino is home to 4 distinct Dolomite groups. In the northwest rise the Brenta Dolomites, a true paradise for mountaineers within the Adamello-Brenta Natural Park. To the east we come across the monumental spires of the Latemar-Catinaccio (Rosengarten) group and then onto the "Queen of the Dolomites", the Marmolada which, at 10,968 feet, is the highest peak of the Dolomites. Last but certainly not least, we have the Pale di San Martino group, with its impressive peaks and lunar landscape.

The Dolomites are probably the most celebrated mountains in Trentino, but the province is also dotted with many other peaks and mountain groups, each worthy of note and simply waiting to be discovered. Indeed, only 20% of the provincial land area lies below 1,968 feet, with over 60% well above 3,280 feet above sea level.

- 01 Lake Garda
- 02 Lake Garda from Monte Baldo
- 03 Brenta Dolomites



03



# MOUNTAINS TO BE EXPERIENCED

However, the Dolomites and the other mountains of Trentino are not simply extraordinary natural monuments. Indeed, they represent living theatres, where human activities blend harmoniously and respectfully with the surrounding environment. In these mountains, where nature reigns unchallenged, man has carved well-marked trails, several suitable for climbers of all ages, that lead to enchanting forests, prodigious peaks and indescribable panoramas. There are easier paths that can be followed at a leisurely pace or longer and more arduous routes that will take you to the wildest and most remote corners of Trentino. These mountains also boast their fair share of challenging rock-climbing itineraries which lead up to towering peaks and along crests and ledges, guaranteeing adrenaline-filled experiences and spectacular views. Of course, you can always take a break from your hike at a mountain hut along the way, some of which can be reached directly from the valley floor by cable car, for a traditional Alpine meal or even to spend the night under a remarkably starry sky. With almost 150 mountain huts, or “rifugi”, no holiday in Trentino would be complete without spending a night up there under the stars.

The cable cars, the range of trails and numerous mountain huts, make Trentino the ideal destination for all mountain enthusiasts, from families with small children seeking a bit of fun and relaxation in a spectacular setting, to experienced and trained climbers and hikers. To discover the secrets of these mountains, there's no better way than to travel alongside those men and women who have grown up along these trails and take part in one of the tours offered by “Let's Dolomites” where you can make the most of the company of the local mountain guides.

- 01 Val di Sole
- 02 Valli Giudicarie Centrali, Monte Cengledino
- 03 Brenta Dolomites, Rifugio Tuckett



01



02







# THE MIRRORS OF MOUNTAINS

297: the number of lakes in Trentino. Indeed, lakes are one of the most important features of this territory, second only to mountains. There's the northern shoreline of Lake Garda, set in an inimitable context with its Mediterranean climate, olive groves and lemon trees, embraced by sheer mountains. There are also the lakes of Caldonazzo, Levico and Lavarone, that have once again been awarded the Blue Flag by the Foundation for Environmental Education in 2024, and where water sports such as sailing, windsurfing and kayaking combine gracefully with a carefree and peaceful atmosphere along the grassy shores. Furthermore, there's Lake Molveno, which was declared "the most beautiful lake in Italy" in 2021, and another 257 lakes of glacial origin, all located at altitudes above 4,900 feet, little sparkling mirrors reflecting the surrounding peaks.

- 01 Torbole, Lake Garda
- 02 Lake Molveno
- 03 Valsugana, Lake Caldonazzo and Lake Levico

01







02



03





# BUBBLING STREAMS AND ROARING WATERFALLS

From the highest glaciers to the valley floors: in springtime the snowmelt pumps new life into countless shimmering streams, brooks, waterfalls and rivers that, as they wind their way over and around rocky outcrops, along canyons, through forests and mountain meadows, transform the landscape, offering renewed freshness and beauty to the surrounding natural environments.

The activities that can be enjoyed along the watercourses of Trentino are countless: for example, you can simply relax along the grassy banks of a stream, accompanied by the pleasant sound of rushing water, or you can follow its course, along exciting trails suitable for the whole family, to discover thunderous waterfalls and delightful lakes. Those in search of adrenaline, on the other hand, can try the thrill of white-water rafting down gushing rivers, or give canyoning a go, for a very different yet thoroughly refreshing experience.

- 01 Val di Rabbi, Saènt waterfall
- 02 Val di Sole, Noce river

02







# An eye for the environment



# TRENTINO, NATURALLY

In Trentino it's possible to encounter numerous roe deer, red deer and chamois, besides an array of rarer species such as bearded vultures, ibex, lynx, brown bears and wolves, grouse and the magnificent golden eagle. This rich biodiversity, which is unparalleled in the Alps, inhabits this endless territory of silent forests, never far from the countless lakes and streams that sparkle amongst the trees.

Those living in close contact with such a natural heritage have inevitably developed a special awareness of their surroundings. Indeed, communities across Trentino have always paid particular attention to nature conservation and environmental protection, and it is therefore no coincidence that there are three major Natural Parks here and a third of the territory is under protection.

This innate desire to safeguard, in the best way possible, this ark of biodiversity has been leading Trentino along the path of renewable energy for decades: today more than 90% of the energy needs are covered by solar panels and hydroelectric power plants, making Trentino a leader in terms of energy sustainability in Italy. The commitment of local communities to environmental issues does not stop here however. Indeed, there is an increasing effort to make the provincial transport system more sustainable.

This commitment has seen a continuous bolstering of public transport over the years: indeed, despite the difficulties of a mountainous and often rugged territory, every single municipality can be easily reached via the provincial bus network. Trentino is all set for the e-mobility revolution too, with charging stations scattered throughout the province.

- 01 Lagorai, Passo Cion
- 02 Val di Rabbi, Valorz waterfall
- 03 Val di Non, Lake Tovel

01







# A BREATH OF FOREST ENCHANTMENT

Just close your eyes, breathe deeply and abandon yourself to the enchantment of nature. Let the scents and sounds of the woods gently embrace you, intoxicating your senses. The unmistakable fragrances of moss, bark and fresh earth, the festive chirping of blissful birds, the soft whisper of the wind as it caresses the treetops. Here, in the forests of Trentino, getting back in touch with nature is an effortless experience. When you open your eyes, you'll be delighted by the sunbeams dancing in the foliage overhead and the play of light and shadow all around. Now, bearing in mind that over 60% of the territory is covered in woodland, you simply can't miss out on the chance to walk along any of the enchanting forest trails Trentino has to offer. There are spruce, silver fir, larch and beech trees, all proud witnesses to the age-old pact between the local communities and nature.

- 01 San Martino di Castrozza
- 02 Monti Lessini, Sega di Ala
- 03 Val Rendena, Pinzolo

01







03

02







# Art on high



# THE GREAT OUTDOORS AND CULTURAL CAPITALS, A WINNING COMBINATION

Rocky spires reaching like gnarled fingers towards the sky, bubbling waterfalls, romantic lakes surrounded by woodland: nature has always been a fertile source of inspiration for artists. The cultural wealth of Trentino's towns and valleys should therefore come as no surprise as neither should the numerous great cities of art and culture that lie just a short way away, starting with the open-air museums of Verona, Venice, Mantua and Milan, the latter also representing a shopping destination *par excellence*. So, a holiday in Trentino is not just about the great outdoors and soaking in the unique landscapes offered by the Dolomites: it is so much more, thanks to the cultural vivacity that animates this fascinating corner of Italy.

- 01 Val di Fassa, Col Margherita
- 02 Mart, Rovereto
- 03 Brenta Dolomites

02





# THE SOUNDS OF THE DOLOMITES AND THE GREAT FESTIVALS

The iridescent walls of the Dolomites form the backdrop to a captivating outdoor stage hosting an array of internationally renowned artists, while the lush pastures provide seating for spectators. This is just some of the magic of “The Sounds of the Dolomites” (I Suoni delle Dolomiti), a music festival like no other. It includes a range of unique mountain venues with performances from dawn till dusk.

For thirty years, the mountains of Trentino have hosted this high-altitude live music festival, an unparalleled experience made in heaven, quite literally. The landscapes change with the venues, as does the music, ranging from singer-songwriters to jazz, classical music and opera. Here, under these majestic peaks, no tickets are required: just grab your backpack and make your way up the mountains, join fellow spectators with a soft spot for good music and fascinating panoramas, and simply soak up this powerful experience in the natural setting of the Dolomites.

In addition to the Sounds of the Dolomites, many festivals animate Trentino throughout the year. Founded in 1952, the Trento Film Festival is the oldest international film festival dedicated to the mountains, adventure and exploration and has represented the point of reference on these subjects for almost 70 years, while the *Festival dello Sport* (Festival of Sport) features camps, workshops, talks & interviews with sport champions of past and present. Not to mention the Festival of Economics, 4 days of events, panels and talks, where Nobel Prize winners, speakers from the academic world, economists, managers, entrepreneurs and ministers will engage in dialogue with each other and with the public. There are also many other events dedicated to dance, food, biodiversity and nature.

03







# Embrace the adventure



**over 250**

MILES OF CYCLE PATHS



**12**

DIFFERENT PEDESTRIAN-  
BICYCLE CIRCUITS



**over 200**

REGISTERED MOUNTAIN  
GUIDES



**2,7 million**

BICYCLE TOURISTS  
EVERY YEAR



**about 20**

“BICIGRILL” SERVICE AND  
REFRESHMENT STOPS FOR  
CYCLISTS



**over 3,700**

MILES OF TRAILS



**about 1,200**

TRAILS, VIA FERRATAS AND  
PROTECTED CLIMBING  
ROUTES



**about 150**

MOUNTAIN HUTS OR  
“RIFUGIO”



**13**

GRAND TREKKING  
ITINERARIES





# HIKING & BIKING

In winter, Trentino is undoubtedly the realm of skiers, with its amazing slopes offering fantastic views. During the rest of the year however, these same views welcome hikers and cycling aficionados who choose these mountains for their holidays. Lively valleys, peaceful highlands, enchanting lakes, solitary mountain huts and monumental peaks: this territory never gets tired, on the contrary, it keeps pulling something new out of its hat. Cyclists looking for some peace and quiet can make their way along the lakeshores or the numerous cycle paths that cross the valley floors, while the more daring can take on the more challenging mountain passes, some of which have witnessed memorable events in the world of cycling. Those who prefer mountain biking can take advantage of the many off-road trails that wind adventurously through pastures and forests.

Equipped with backpacks and sturdy boots, hikers can discover the Dolomites and the other wild mountain chains of Trentino in a carefree and serene manner, following a dense and varied network of paths made up of simple mule tracks, challenging ascents and adrenaline-pumping via ferratas.

Multi-day meditative hikes, with stops for quiet contemplation, are also an option. Travelers embarking on one of our “spiritual trails” (cammini) can connect with fellow wayfarers, rest in traditional accommodation, and greet the day with the rising sun. It’s a mindful way of moving at a slow pace—whether on foot or by bike—along ancient paths and hidden routes, discovering new perspectives far from the hustle and bustle.

01 Vallagarina, Monte Baldo



**over 200**  
SKI LIFT STATIONS



**13%**  
OF WHICH ARE BLACK SLOPES  
(DIFFICULT)



**25**  
SNOW PARKS



**350,000**  
TOTAL HOURLY CAPACITY OF  
SKI LIFT FACILITIES



**over 300**  
MILES OF CROSS-COUNTRY  
SKIING TRAILS



**27**  
CROSS-COUNTRY SKIING  
CENTRES



**500**  
MILES OF MARKED  
SKI SLOPES



**2,500**  
REGISTERED SKI INSTRUCTORS





# SKIING, SOMETHING FOR EVERYONE

Skiing in Trentino is certainly a special experience. What makes these slopes so unique are the magnificent landscapes, crowned by the spectacular peaks of the Dolomites, through which the ski circuits wind their way. Then of course skiers are spoiled for choice, from slopes planned with families in mind, to the ski runs included in international championships, not to mention the cross-country skiing circuits, the snow parks and of course the après ski scene, for unforgettable evenings spent in the high mountains. All of this with a special focus on fun and safety.

Trentino, with its long sporting tradition and strong network of volunteer associations, offers an ideal environment for winter sports, including for people with disabilities and their companions. The region provides customized services to ensure accessible, active holidays in a natural setting.

Ski areas in Trentino are designed to be inclusive, with accessible ski lifts, qualified instructors, and volunteer support. Guests with mobility challenges can enjoy activities like Alpine and Nordic skiing, snowboarding, and more. The area also features accessible parking, restaurants, and huts. Specialized equipment, such as uniskis, dualskis, and “BASS” snowboards, is available for rent, ensuring everyone can experience the joys of the snow.

**over 600**

SKI RUNS IN TOTAL



**52%**

OF WHICH ARE RED SLOPES  
(MEDIUM DIFFICULTY)



**36%**

OF WHICH ARE BLUE SLOPES  
(EASY)



# GUARANTEED SNOW AND MODERN FACILITIES

On the ski slopes of Trentino, fun is guaranteed along every descent and around every bend. Indeed, the snowmaking systems guarantee coverage of up to 90% of the total marked ski slopes, ensuring that both beginners and experts alike have an extremely wide choice of snowy slopes to choose from. This process is of course carried out in full respect of the local community and the natural environment: the water used for snowmaking is classified as non-potable and through evaporation and snowmelt it is recovered almost completely with a minimal impact on the environment.

In addition to the well-maintained pistes, the ski areas are served by a fleet of modern and technologically-advanced cable cars and skilifts that are fast, safe, comfortable and quiet. From the descent along the slopes to the lifts, to the not-to-be-missed après-ski scene in festive company, every detail of Trentino's ski areas has been created to provide an incomparable experience.

- 01 Val di Fassa
- 02 Passo Sella, Col Rodella

01







# TRENTINO, HOME TO GREAT SPORTING EVENTS

Trentino, with its varied territory, lends itself to a variety of sporting activities throughout the year. December starts with the 3Tre FIS Ski World Cup night slalom in Madonna di Campiglio. The Val di Fiemme hosts several Nordic skiing events starting with the COOP FIS Tour de Ski followed by the Viessmann FIS Nordic Combined World Cup and the legendary *Marcialonga* in the valleys of Fiemme and Fassa.

All year round, Garda Trentino hosts a myriad of international sailing and windsurfing regattas. The presence of events of this significance is made possible not only by the ideal wind conditions but also by the well-established tradition and the organizational expertise of local sailing clubs.

Many cycling races take place in Trentino and some stages of the *Giro d'Italia* pass through the region on a regular basis. A mecca for mountain bike enthusiasts, at the end of June Val di Fassa is home to the spectacular UCI Enduro World Cup Val di Fassa Trentino while in June, the Val di Sole hosts the UCI MTB World Cup.

Fresh mountain air, quality infrastructures and favourable climatic conditions make this region one of the most sought-after summer training destinations for teams and athletes of the highest level, including top division Italian and European football clubs such as S.S.C. Napoli, the 2023 Italian Serie A title winner.

In late summer, Rovereto traditionally hosts the Palio della Quercia, the oldest national athletics meeting in Italy. International free-climbing events and competitions are crowned by the Rock Master event which has been taking place on the artificial walls of Arco's rock-climbing stadium since 1986. In September, Molveno, surrounded by the magnificent Brenta Dolomites, welcomes the finals of the XTERRA World Championships Cross Triathlon.

Many sporting champions and several national and international teams have chosen the area for training in winter, too: the Norwegian Alpine Ski Team have been using the slopes of the Paganella as their training base while the US Ski Team trains in the Alpe Cimbra.

01 Madonna di Campiglio, 3Tre FIS Ski World Cup





# 2026 OLYMPIC AND PARALYMPIC WINTER GAMES

**Olympic Games: 6-22 February 2026**

**Paralympic Games: 6-15 March 2026**

**The 2026 Olympic and Paralympic Winter Games will also be in Trentino.**

Being in a position to host Olympic and Paralympic Winter Games, probably the most important sporting events in the world for both the athletes involved and the public, means being a reliable territory. Indeed, Trentino with its deep-rooted sporting tradition and state-of-the-art facilities and of course thanks to the Games, can definitely qualify as an international reference point for winter sports.

In full compliance with the recommendations of the Olympic Agenda 2020 and IOC reforms (New Norm), the 2026 Games in Milan Cortina have set sustainability and the post-Olympic legacy among their main objectives. For this reason, the distinctive venues chosen to host the various events are spread across northern Italy, establishing a more widespread Olympic Games, made all the more special by the unique context of the Dolomites in which most of the competitions will be held.

The wide range of infrastructures already in place in Trentino - expected to cover most of the sporting, transport and reception requirements of the Games - will help reduce land use and maintain a more economically viable approach to the organisation of the Games, by simply expanding and/or renovating existing structures and facilities.

Trentino, which has already hosted the Winter Universiade, a multi-sport event for university athletes, in 2013, is doing its very best to welcome this great event in style.

02 Olympic Games

02









# Feeling at home









# A LONG TRADITION OF TOURISM

With its majestic natural beauty, Trentino can unsurprisingly boast a long tradition of tourism. In the nineteenth century, the alluring splendour of the Dolomites began to garner international interest, transforming valleys such as the Val di Fassa and the Val Rendena into coveted tourist destinations. With such a long experience behind it, Trentino now offers over 1,500 hotels, each capable of accommodating 60 guests on average. Amongst these, there are many family-run hotels, where guests can feel at home and yet enjoy the best of both Italian and local food and wine. As a guarantee of the excellent standards of their services and facilities, 79% of Trentino hotels have been awarded between 3 and 5 stars, an extra assurance for a relaxing and carefree holiday.

Hotels, however, do not represent the entire range of available accommodation in Trentino. To get that bit closer to nature and to make the most of this wonderful territory, guests can choose from a number of fantastic campsites immersed in verdant settings, close to rivers and lakes and never too far away from the many trails and cycle paths. Another option, for those who wish to get a taste of the lifestyle in this corner of Italy, are the many farm stays (or “agriturismo”), nestled in the more rural landscapes. Here guests also get the chance to enjoy the most genuine products of the local territory on a daily basis. On a final note, we mustn’t forget about the almost 150 mountain huts (or “rifugi”), where guests can experience the magic of a night at high altitude, maybe overlooking the Dolomites.

- 01 Val di Non, Castel Belasi
- 02 Trento, Castello del Buonconsiglio
- 03 Madonna di Campiglio

03





02



03





# TRENTINO, OPEN FOR EVERYONE

Our region is committed to offering experiences that are accessible to all, because Trentino welcomes everyone. Our facilities are undergoing a certification process to better accommodate guests with all types of disabilities.

Whatever your passion — from mountains to lakes, from culture to sports, from major music events to the finest culinary experiences — Trentino is committed to ensuring that everyone can fully experience the region, regardless of physical or cognitive disabilities. Some examples? There is a ski school in Alpe Cimbria that transforms itself in the summer, also offers inclusive activities, such as biking with hand bikes, trekking with a joelette (a single-wheel off-road wheelchair), and the opportunity to experience the high mountains.

In Val di Fiemme, accessible trails for wheelchair users are available, and if necessary, an electric wheelchair can be requested from the association (available to members). Among other activities, you can explore the Dolomites Cycle Path with a hand bike or tandem, or try rafting on the Avisio river which is also suitable for people with motor disabilities with the help of a special seat and a qualified instructor.

- 01 Trento
- 02 Vigo di Ton, Castel Thun
- 03 Trento
- 04 Fivè

04



# THE TRENTINO GUEST CARD AND MIO TRENTINO APP

## Trentino Guest Card

With the Trentino Guest Card (TGC), staying in Trentino is more convenient than ever. In fact, as soon as you book your accommodation you can access the digital version of our TGC on your smartphone. It consists of a pass that will make your holiday simpler and frictionless, with lots of advantages for both adults and children.

For example, you have free use of public transport in Trentino, including trains, only for journeys originating and ending in Trentino, book tickets and services, and enjoy free or discounted access to the major museums, castles and natural parks.

To get your Trentino Guest Card, just book a stay in one of our hotels or other accommodation facilities. In Trentino, the Card is always included in your stay, at no extra cost. It will be sent straight to you via email or SMS before you arrive at your accommodation facility. The Trentino Guest Card is for all guests, and its advantages also include children.

To activate your guest card, just download Mio Trentino App.

Learn more about conditions and services provided at [visittrentino.info/guestcard](https://visittrentino.info/guestcard)

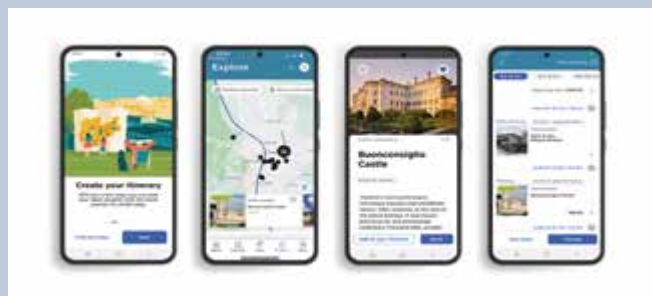


## Mio Trentino App

Mio Trentino is the app that revolutionises your idea of a holiday, letting you experience the best of Trentino.

Mio Trentino will suggest itineraries, experiences and events for you. It will explain how to get wherever you want to go in the area and let you make reservations and access benefits thanks to the integrated card (public transport, museums & attractions).

It will be by your side during your holiday, ready to change plans whenever you like. And if you've got any questions or queries, it can instantly put you in touch with someone who'll be able to help.





# PROXIMITY TO AIRPORTS

Lying cosily between the Alps and the Po Valley, Trentino is easily reached by road or rail. Those travelling by plane can land in any of the nearby airports and reach Trentino within an hour or two, opting for the efficient rail service (guaranteed by the “Freccia” and “Italo” trains), the many shuttle bus services or car rental. The nearest airport is in Verona, which lies about an hour south from Trento along the A22 motorway. A little further away - about two hours by car - are the airports of Venice and Bergamo. The Milan airports of Linate and Malpensa (both just over two hours away) and Innsbruck (two hours away) should also be taken into consideration.









