**Coming up – lots of events for pros, amateurs and kids**

**VAL DI SOLE BIKE LAND IS PAINTED IN RAINBOW COLOURS**

**The highlight of the summer will be the UCIElite World Championship, from August 29th to September 11th, held for the second time in Val di Sole after the positive experience in 2008. The UciMaster World Championship will also be held at the same time.**

Val di Sole will be the mountain bike capital of the world in 2016. This summer, the Western Trentino tourist area, an excellent venue for open air sports ever since, will be the arena for a large variety of events for mountain bike pros as well as for mountain bike pundits and young bikers, who are the true soul of this sport. This is yet another prestigious acknowledgement for this territory which over the years has come to be the destination *par excellence* for bicycle lovers, thanks to its network of over 400 km of cycling paths designed for all ages, as well as to three spectacular circuits for mountain bike lovers and seven fully-equipped bike parks, not to mention the numerous bike hotels, equipment rental services, bike sharing and bike shuttle bus features.

The highlight of the summer will be the UciElite World Championship from August 29th to September 11th, which will be held for the second time in Val di Sole after the very positive experience in 2008. During this time period the UciMaster World Championship, open to all MTB lovers, will also be taking place in Italy for the first time. The Elite World Championship 2016 includes the assignment of the Downhill, Trials and 4X titles whereas the Master Championship will assign the Downhill and Cross Country titles. The Downhill and 4X races will take place on Daolasa’s traditional tracks whereas the Trials and Cross Country races will take place in Vermiglio together with the Coppa Italia youth finals (September 4th).

After the 2008 World Championship, Val di Sole has reaffirmed its leading role in the organisation of international events regarding this particular sport. In fact, in 2010 it hosted a stage of the Cross Country, Downhill and 4X World Cup races, in 2011 it hosted the finals of the World Cup for all three kinds of races, and in 2013 it hosted a stage of the Cross Country, Cross Country Eliminator and Downhill World Cup races and a stage of the Pro Tour and 4X International circuit. In 2014 the IXS Downhill Cup, the Downhill European Cup and one race of the Pro Tour 4X World Challenge were held there. The long tradition then continued with the finals of the 2015 Downhill and Cross Country World Cup and the fifth stage of the 4X Pro Tour circuit.

This summer, the Val di Sole Marathon – the “dry run” for the 2017 Italian Championship - will start and finish in Malè (August 29th). On July 21st and 22nd a stage of the Transalp tour will also add lustre to the valley; this tour is the most prestigious MTB event ever and this year 1,200 bikers from over 40 countries are expected to participate. The tour spans over 600 km, with a difference in height greater than 19,000 metres, along a track that ideally joins the Bavarian Alps to the Trentino Alps, ending up at Lake Garda.

For further information: [www.valdisolebikeland.com](http://www.valdisolebikeland.com)

(m.f.)

Trento, April 2016