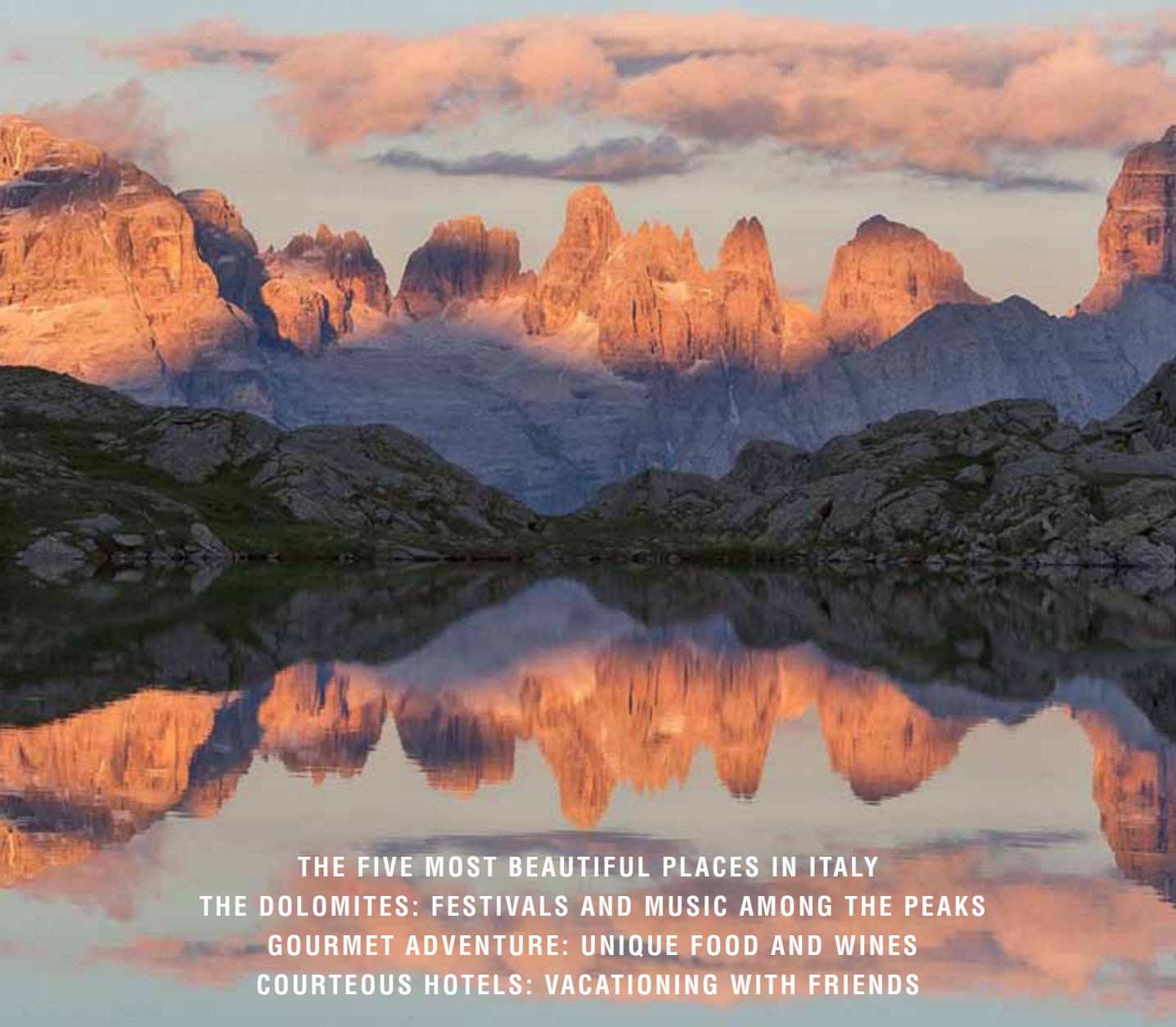


TRENTINO

italian style



THE FIVE MOST BEAUTIFUL PLACES IN ITALY
THE DOLOMITES: FESTIVALS AND MUSIC AMONG THE PEAKS
GOURMET ADVENTURE: UNIQUE FOOD AND WINES
COURTEOUS HOTELS: VACATIONING WITH FRIENDS



ITALIAN STYLE VACATIONS

For many people, Italy is synonymous with fashion, style, design, culture and Mediterranean cuisine.

Not to mention a pleasant climate and breathtaking landscapes. Perhaps one of, if not the “happiest place on Earth”, as Goethe claimed. For decades, it has ranked no. 1 in the World Tourism Forum as the dream destination. In short, throughout the world, it is the country where, more than any other, people want to spend a vacation. But much more restricted is the number of those who know a smaller section of Italy, one in which the ideals of beauty and hospitality that are the country’s pride and source of attraction are surprisingly concentrated. This small region is Trentino. In the space of just a few square miles, you can go from the dazzling and poetic brightness of the Dolomites to the many lakes of the area—including Lake Garda, the largest and most atmosphere-laden in Italy—from orchard-filled valleys to perfectly-restored and -maintained medieval and Renaissance architecture and cities such as Trento, rich in history but at the same time a driving force in extraordinary cultural initiatives. But that’s not all.

For years, Trento has been ranked in the top three of Italian cities with the best quality of life. Beauty ready and waiting to be unfolded, grasped and enjoyed. Beauty that can be found in abundance throughout Italy, in virtually every corner. Something shared and ready to be enjoyed, everywhere. And yet, here, there is a difference: over time, Trentino has planned and built the quality of its hospitality in a way different from other tourist areas in Italy. Trentino is what is known as “an incubator”, a laboratory made available to travelers. The beauty you will find in the pages that follow is a gift that has been cultivated down to the smallest detail over generations, with passion, dedication, commitment and the desire to

discover. The cultural change our globalized society is currently undergoing was experienced here first. Every facility, every hotel- and restaurant-owner, down to the smallest operator, long ago adopted that sense of social responsibility in which respect for the environment, eco-compatibility and good management are just part of normal life. Here there is a profound awareness that visitors will happily rediscover enjoying the local specialties in a *trattoria*, sleeping in a pinewood-lined room, following the foot- or bicycle paths in Alpine woodlands, or swimming in Molveno Lake, for years ranked the most stunning in Italy by a leading authority.

Beauty is not something that is yours merely because you have the legal right or inherited it. It must be cultivated, cared for and loved. In Trentino, these attributes go back generations, but are also combined with a strong penchant for modern technology and know-how. A few months ago in London, a Trentino spumante won the prestigious title of “Best Sparkling Wine”, beating out even renowned champagnes. Another of the results—often understated—of an Italian style that seeks out, obtains and offers surprising examples of excellence, without asking outrageous prices. This is the idea behind an all-Italian vacation in Trentino. Where the common thread is beauty to behold and taste, experiencing the style and creativity of Made in Italy.

Here, a perfect day of hiking in the splendor of its countryside, on its bike paths, on a lake or on its shores, concludes with a charming, elegant aperitif, a dinner of starred cuisine or the best in home-cooking, or enjoying some leisurely shopping. Beauty has no price, but the luxury of living well in Trentino is something everyone can afford. And the people of Trentino will be happy to show and enjoy it with you.



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**A classic vacation in the Trentino region
of Garda Lake, the northern part of the
largest lake in Italy.**

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Outdoor

A PARADISE OF LAND AND WATER

Scaling the Dolomites along easy trails or more arduous climbs. Standing awestruck before the most stunning panoramas in Europe. Diving into the finest lake in Italy. Experiencing the thrills of sportive biking. All a sure-fire way to make your summer unforgettable.

The climb up to the Segantini hut in the shadow of Mount Presanella is a lovely hike that is not difficult. It is well worth it, both because of the surroundings and the views towards the Brenta Dolomites which, at sunset, take on a red hue.



the green of its pastures and woodlands, and the blue of its lakes and rivers, sparkling in the sun, combine to create nature’s own gym. But with a secret: it’s 100% Italian, made up of gourmet stopovers and breaks accompanied by glasses of fine wine and spumante.

Worlds on Land

Hiking enhances your enjoyment of the beauty around you. As Frédéric Gros wrote in his book, *The Philosophy of Walking*, “Slowness means cleaving perfectly to time, so closely that the seconds fall, one by one, drop by drop like the steady dripping of a tap on stone. This stretching of time deepens space.” Trentino has over 6,000 kilometers where you can enjoy this experience along itineraries suitable for all, from trails for the family to those reserved for the most

Trentino’s hiking statistics are impressive: 1,165 official trails (covering 5,843 kilometers), 146 huts on the most beautiful peaks and 238 Alpine guides. Added to these are thousands of kilometers of bike paths or mountain bike trails. And there are 297 lakes that stud the province’s Alpine range, where you can soar in the wind or just leisurely paddle. Not to mention the many thrilling rapids for rafting. Suspended between the Alps and the Mediterranean, Trentino offers the extraordinary natural combination of land and water. The daunting spires of the Dolomites,



FROM THE DOLOMITES TO GARDA LAKE, TRENTINO IS YOUR PERFECT OPEN-AIR GYM. FOR HIKING, CLIMBING, CYCLING, FLOATING BY IN A SAILBOAT OR WINDSURFING, AND EXPERIENCING ALL THE EMOTION OF RAFTING AND HANG-GLIDING.

expert climbers. Many are preserved in the three parks of Stelvio, Paneveggio-Pale di S. Martino, and Adamello-Brenta, and in nearly 500 protected areas. In the Adamello-Brenta National Park you will be surrounded by unspoiled natural beauty following one of the most popular trails that makes the rounds of the five lakes in the area of Madonna di Campiglio. In one of the most unspoiled panoramas of the Dolomites, it incorporates the five lakes of Ritorito, Serodoli, Gelato, Nero, and Nambino. And Brenta Trek encircles the entire Brenta

Left: in Val di Fassa, the trail through the Val Contrin starts from Alba di Canazei, a hike for the whole family. Above: in the same valley, in mountain bike up to Col Rodella, with a view that extends from Sassolungo to the Marmolada

Emotion-packed Bike Parks

For bikers, they are heaven on earth. Places to experience rough trails, jumps and descents at top-speed, in a mix of nature and pure adrenaline. In Trentino, the list of parks catering to mountain bikes continues to grow. Just completed the Bike Park Valbiolo at the Tonale Pass, with an easy trail perfect for beginners, one of medium difficulty filled with jumps and ramps and north-shore details, as well as one for more expert riders. Also new, Brenta Bike Park, with its Sfulmini trail that runs for four kilometers from the 2,100 meter altitude of Doss del Sabiòn above Pinzolo, to 1,500 at Prà Rodont, filled with jumps, drops and trail riding. And for the climb, no sweat—there’s a four-seat chair lift. Awaiting you at the arrival point on the natural plateau of Doss del Sabiòn is a spectacular vista from the Brenta Dolomites to the snowy peaks of Adamello and Presanella. These new bike parks are just the latest additions to those already operating in Trentino, such as the Bike Park Lavarone in the heart of the Alpe Cimbra, the San Martino Bike Arena with two downhill trails (Tognola 1 and 2), the Val del Diaol, one of the most popular downhill stretches, 4.5 km long, the park in Fai della Paganella that has hosted major competitions, the Fassa Bike Park with its new easy track from Pordoi to Canazei, and the downhill trails in the Val di Sole.

Trail running

The passion for trail running has taken off! There are no official estimates, but the fans of this activity which is very popular throughout Europe, are also growing steadily in Italy. It is a long-distance race that requires training, strength and resistance and takes place on wilderness trails in the midst of forests, plateaus and mountains. And even in Trentino there are many trails to run where you are in close contact with nature. Plus, there are many events that attract an ever-larger number of participants. Such as the Dolomiti di Brenta Trail, 64 kilometers that offer the most beautiful and panoramic itineraries of the Brenta Dolomites, or the Sellaronda Trail, more than 50 kilometers around the Sella range.

range, a captivating ring trail that crosses through the Val di Non, Val di Sole and Val Rendena, up to the Paganella plateau. There you will find the Expert trail, created for experienced hikers, and the less-demanding Country trail on the valley floor.

Another sure-bet is the Dolomiti Panorama Trek, a string of itineraries that link the Fassa, Fiemme and San Martino di Castrotrezza valleys. In all, it covers 200 kilometers, but it can also be walked in sections varying in length from short to long. All of them offer picture postcard views and grand peaks, from the Marmolada to the Sass Pordoi, Sassopiatto and the Catinaccio, as well

Below: there are many riding stables from which to enjoy horseback riding, totally immersed in nature. Right: run or practice orienteering among Vanoi's meadows and forests in the area around Primiero which, not incidentally, is called the "green heart" of Trentino



as the imposing Latemar, Lagorai, and Pale di San Martino. The Fuciade hut, above the San Pellegrino Pass, is an easy hike. It is a small stone and wood house overlooking the Pale peaks, with the Cima Uomo, Cime Cadine and the Punta Cigol  peaks in the background. Its excellent fare is based on good Italian country cooking, with dishes such as wild pear ravioli.

If you're looking for a bit more walking, within the Dolomiti Panorama Trek is the trail from Ciampedie to Campitello di Fassa, perhaps one of the most spectacular. Take the cable car to Ciampedie, "God's Field", as valley residents have called for centuries this



ITALIAN STYLE

Running in style

In Italy and Trentino it is easy to find the right "look", whether for running, bike riding or hiking. The secret is trusting in companies that are leaders in Italian sportswear. La Sportiva, for example, the company in the Val di Fiemme that was featured on the cover of the US weekly, Business Week. It specializes in mountain gear, but its running shoes are also perfect as sneakers in the city (www.sportiva.com). Montura in Rovereto also focuses on quality and performance to create everything required for mountain sports. For running, it offers elegant jackets but using water repellent fabric and refractive print designs to lend visibility (www.montura.it). High-performance and fluorescent colors distinguish the cycling shoes by Diadora, one of Italy's long-time sector leaders (www.diadora.com).

GARDA LAKE IN ALL ITS SPLENDOR, TO ADMIRE AND TRAVEL BY BIKE. THERE ARE NEARLY 2 MILLION BIKE TRANSITS EACH YEAR ON TRENTINO TRAILS. ONLY NATURAL GIVEN ITS 430 KILOMETERS OF BIKE PATHS. BUT THE REAL BOOM IS ELECTRIC BIKES, WITH MOUNTAIN BIKES CONTINUING TO GAIN IN POPULARITY.

You will remain awestruck by Mountain & Garda Bike, a circuit over 200 kilometers long (but you can also do only a section) that takes you through the breathtaking scenery of Garda Lake, the Valle di Ledro, the Valle dei Laghi, Mount Bondone, and Mount Altissimo.





a place where time seems to have stood still. Not to be missed are its homemade dishes slow-cooked on the stove.

From hiking to mountain climbing is a short step. The Pale di San Martino, with their tortuously-shaped, bare-rock plateau, towering peaks and steep cliffs, are an irresistible attraction for climbers. For those who want to give them a try, or those already with a good level of competence, there are schools and organizations with expert guides to lend a hand. One option is the popular Spigolo del Velo trail or the classic Buhl on Cima Canali. On the way back down, within the woodlands of the Val Canali, stop off at Cant del Gal, a well-established refuge for Alpine climbers. Here you will find the best in Trentino hospitality at this 3-star hotel and its restaurant serving local products, such as Puzzone di Moena, a savory aged cheese and one of Italy's best.

If you want to follow in the footsteps of Pope John Paul II who adored Trentino, try the climb over the glacier to the Caduti dell'Adamello hut. Built in 1927 and nestled

THE NETWORK OF TRAILS CRISS-CROSSING TRENTINO IS JAM-PACKED, SUITABLE FOR THOSE JUST LOOKING FOR A LEISURELY STROLL, OR THOSE IN TOP PHYSICAL FORM. ALL YOU HAVE TO DO IS CHOOSE, AND REMEMBER TO TAKE INTO CONSIDERATION THE EXCURSIONS OFFERED BY ALPINE GUIDES AND MOUNTAIN

in one of the most majestic upper-mountain settings in the entire Alpine range, it displays two photos of John Paul II, including one with Italian President Sandro Pertini.

Trentino is also just perfect for those on two wheels. It is no coincidence that there are nearly two million transits a year on the region's bicycle paths. A figure in complete harmony with Italy's new-found love—the bicycle—but also aided by its 430 kilometers of bike trails. They will take you through legendary peaks, green pastures, lush woodlands and delightful villages on roads that are secure with their own bridges, overpasses and signposts. Like the Dolomite bike paths of Fiemme and Fassa, 48 kilometers long between Alba di Canazei and Molina di Fiemme. This itinerary wends its way along a slight slope, downhill sections and a very few climbs along the Avisio River, following the road which, in the winter, hosts the Marcialonga—the famous international cross-country skiing event.

Mountain Bike World Championships 2016

Downhill, four-cross and trials: these are the specialties that will be featured during the World Championships 2016, to be held in Val di Sole from September 7th to 11th. This Trentino valley, with the town of Daolasa di Commezzadura, has long been an important part of the calendar of MTB events. It was here that the World Championships took place in 2008, followed by four World Cups over the period 2010 to 2013, plus the European Downhill Cup in 2014 and the World Cup Finals in 2015. All major events that just confirm the Val di Sole's standing as a cornerstone for "fat bike" fans.

Then it's back on the bike and headed south, pedaling through lush forests of larch and pine to Pozza di Fassa. As you descend, the valley broadens and your gaze is captured by the ragged peaks of Sasslungo, Catinaccio, Monzoni and Lagorai that tower over the valley. Pure magic at any time of day, but especially at sunset, when the rays of the sun turn their slopes bright red. After Soraga, you will be struck by the intense green of Pezzé Lake, while in the charming town of Moena, be sure to visit the old church of San Volfango with its amazing 15th-century frescoes. Then it's on to the wild flower meadows of the Val di Fiemme, from Predazzo to Cavalese, along steel bridges and abandoned train stations—remnants of the old railway now turned into a bicycle trail. Here, nature and the handiwork of man have created a fantastic landscape of an enchanting mix of ploughed fields, green pastures and well-kept woodlands.

In Cavalese, make sure to visit the seat of the Magnifica Comunità della Val di Fiemme, an institution founded in the 12th century which, over the centuries, has worked to preserve the area's environmental heritage. This bike trail is suitable for all, thanks to the convenient Bike Express Fassa-Fiemme service, a bus with transport for bikes and equipment.

Young and old alike will be happy to stop over at the recently-opened farm holiday fa-

Left: among the many areas for rock climbing in Trentino, Val San Nicolò is a stand-out. Above: riding along the spectacular scenery of Trentino lakes. Such as Ledro Lake in the Val di Ledro.

cilities of Agua Biencia in Pera di Fassa. Its name means white eagle in Ladino, the language derived from ancient Latin. The all-wood farmhouse has 9 hotel rooms and a restaurant serving excellent fare using ingredients raised and grown locally, such as rennet apples in butter and cheeses and beef fillet. But the real trend today are electric bikes, currently experiencing a boom in Italy. Especially the new electric mountain bikes that have won over tourists and visitors by providing assistance in the more difficult uphill tracts without ruining the fun of the sport. They are a real success in Valsugana, Val di Non and Lagorai where the e-bikes can be rented and re-charged thanks to the Movelo network (www.movelo.com).

And mountain bikes, perfect for forest and unpaved trails, are becoming increasingly popular. Trentino has been the home of new rules of biking that promote the area's unspoiled beauty and where pedaling is pure joy. There are many trails available to enthusiasts, with detailed maps available from the APTs, the local tourist offices. Like the Brenta Bike Dolomiti trails in the Adamello Brenta National Park, with two options, one Expert for experienced bikers, and Country for the entire family. Or the Dolomiti Lagorai Bike, with over 1,100 trails in the Val di Fiemme, Val di Fassa, San Martino di Castrozza, Valsugana, and Altopiano di Piné. Another thrilling option is Mountain & Garda Bike, a circuit over 200 kilometers long (but you



can also do only a section) that takes you through the breathtaking scenery of Garda Lake, the Valle di Ledro, the Valle dei Laghi, Mount Bondone, and Mount Altissimo. Off the main trail are hundreds of kilometers of side trails. For example, the high-altitude tract of the Valle dei Laghi which winds through old churches, lakes and streams, castles, olive groves and vineyards from which unique wines and fine distilled liqueurs are made. A trail that also offers extraordinary views, such as that at Ranzo and the tract towards Vezzano. It offers a route sculpted out of the rock from which you can look down at the Toblino and Cavedine lakes and, in the background, the silhouette of Arco Castle and Garda Lake. And be sure to make the short detour to the Cantina di Toblino in Sarche, the award-winning vineyard from last year's Vinitaly, with its retail outlet (which ships throughout Europe), the Hosteria open at lunch and dinner, and wine-tastings which are also offered in English, German and Spanish.

WATER IS PART OF TRENTINO'S BEAUTY. LAZE ON THE SHORE OR TAKE PART IN WATER SPORTS, FROM SWIMMING IN ITS CRYSTAL-CLEAR WATERS TO SAILING THAT EACH YEAR ATTRACTS THOUSANDS OF ENTHUSIASTS OF WINDSURFING, RAFTING, KAYAKING AND HYDROSPEEDING.

On Garda Lake, you can sail and windsurf from February to November thanks to the mild climate and the wind Ora, which blows steadily south to north every day, from late-morning long into the afternoon.





TRENTINO'S 297 LAKES REPRESENT THE BLUE SOUL OF THE REGION. ALL BOAST PURE, LIMPID WATER AND TWENTY OF THEM ARE SWIMMABLE. A REAL PARADISE FOR YOUNG AND OLD.

Worlds on the Water

With its nearly 300 lakes, Trentino also has water in its soul. Although different in size, altitude, flora, fauna, and temperature, they all share the same pure, crystalline essence. In fact, 20 are swimming areas. The classic spot, of course, is Trentino's section of Garda Lake, on the northern shore of the largest lake in Italy. Thanks to its mild climate—more similar to that of Capri than other areas in the north—it is a Mediterranean oasis nestled in the mountains. Riva del Garda and Torbole, spa towns popular as far back as the 1800s, combine their picturesque historic centers with aspects typical of water-front towns and mountain slopes covered with lemon, palm, laurel and olive trees. Here, the wind on the water offers an inviting opportunity for lovers of sailing and windsurfing, while the steep cliffs of Arco are a magnet for climbers from all over Europe. But its lakes are also one of the most important resources of the Valsugana, the perfect venue for sailing and windsurfing, as well as canoeing, water skiing and swimming. Caldonazzo and Levico, where the water is among the cleanest in Italy, are also meccas for biking holidays, with an enchanting 80-kilometer trail that extends to Bassano del Grappa. Sport, traditional cuisine and relaxing landscapes are the features of another famous Trentino water-spot, Molveno Lake. With the Dolomites towering above it, woodlands and surrounding meadows, it is the answer for those who love the mountains, but also enjoy the water. Perfect for those who, in the summer, find new energy in sports and physical activity. For the second consecutive year named the best lake

in Italy and for the sixth time in a row the five flags of Legambiente and the Italian Touring Club, Molveno Lake offers the opportunity to surf, sail and canoe. Or, on land, climbing, running or hiking on one of its extraordinary trails. Such as the one that leads to the Croz hut on the Altissimo peak, at an altitude of 1,480 meters. The climb takes about 2-1/2 hours, through the meadows of Piof and the woodland plateau of Pradèl. Once at the top, the view is breathtaking. And your taste buds will even be rewarded for the effort, with the delectable tagliatelle with mushrooms in the hut's restaurant. On the Pradel Plateau, at the Malga Tovre teaching farm, there is also the surprise of hang-gliding. From its gently-



Left: Trentino's lakes are a never-ending source of fun for children who can swim and dive in risk-free surroundings. Such as Caldonazzo Lake. The rivers, on the other hand, are made for rafting—safe, emotion-packed enjoyment. Above: Molveno Lake, a true gem.

sloping meadows, you are lifted up, in flight, your eyes lifted towards the peaks of the Brenta Dolomites. The landing is a soft one, on the banks of Molveno Lake. Waiting for those who choose to remain lake-side are 30 acres of grassy beach where you can sunbathe or paddle lazily in the clean, crystal-clear water. For dinner, you can make reservations at the Antica Bosnia, a typical Trentino *trattoria*. It is a mountain farmhouse dating from the 1400s and run by the Donini family where atmosphere, hospitality and good food have found the perfect mix. Once again in search of water, but this time the rippling flow of the Noce River in Val di Sole. National Geographic included it in the world's top ten best courses for rafting, the only European river on the list. A reputation also confirmed by Lonely Planet which calls it the best river for rafting in the entire Old World. With its 28 navigable kilometers, from May to September, it is a captivating and thrilling course. Its rapids and calmer tracts can be navigated by all, including those without prior experience.

ADDRESSES

Rifugio Fuciade

Mountain hut with rustic antique furnishings, reached on-foot
Loc. Fuciade, Moena
tel. 0039 0462574281
www.fuciade.it

Negritella

More than a mountain hut, it is a small hotel high up in the mountains
Località Ciampediè Pera, Pozza di Fassa
tel. 0039 04627600276
www.negritella.net

Cant del Gal

It draws its name from the call of the grouse
Località Val Canali 1, Tonadico
tel. 0039 043962997
www.cantdelgal.it

Agritur Agua Biencia

Holiday farm with rooms, spa and restaurant
Loc. Ramon, Pozza di

Fassa,
cell. 0039 345 2865410
www.agrituraguabiencia.it

Cantina Toblino

Producers of award-winning wines; shop, restaurant and wine tastings
Via Longa 1, Sarche di Calavino
tel. 0039 0461564168
www.toblino.it

Rifugio Croz Altissimo

At an altitude of 1,430 meters
Valle delle Seghe, Molveno
tel. 0039 3397982922
www.rifugiocrozaltissimo.it

Antica Bosnia

In a mountain farmhouse from the 1400s, traditional cooking
Via Paganella 7B, Molveno
tel. 0039 0461586123

www.visittrentino.it/mag-lakes, www.visittrentino.it/mag-trekking, www.visittrentino.it/mag-biking

Gourmet Food & Drink

PASTA, OIL, AND A BIT OF BUBBLY

The new, the traditional
and Michelin stars. Because
the cuisine of Trentino
chefs has paired genuine
mountain taste with the
sophistication of rare types
of wheat, olives and wines.
Better than champagne

Spaghetti with a sauce made
from Ferrari Perlé Trento
DOC at the Locanda Margon
are a creation that unites
Trentino ingredients with the
excellence of Italian cuisine
(www.locandamargon.it)



TRENTINO CUISINE HAS A SPECIAL CHARACTERISTIC: NOT ONLY THE MOUNTAIN TRADITION SHARED THROUGHOUT THE ALPS, BUT A SPECIFIC 100%-ITALIAN APPROACH THAT EXTOLS PASTA, USES WINE AND HERBS AND HIGHLIGHTS FISH.

Just as the summer sun exalts the landscape, so the flavors emanating from starred kitchens and mountain huts glorify the local specialties. This is Trentino at its best, an experience of pure pleasure, fruit of the land that is generous and looked after with care and respect by its people to transform its resources into a basket of Italian excellence. The cheeses are fragrant, the ice cream strictly homemade, for over a hundred years the pasta has been made exclusively from mountain spring water, and the extra virgin olive oil—like the wines and distilled grappa—is the product of age-old traditions. From table to table and producer to producer, we become part of the “dolce vita”, with the very best in mountain flavors and woodland and pastureland scents. Among the stars of the Strada dei Formaggi delle



Dolomiti (Dolomites Cheese Road) that runs between the Val di Fiemme, Val di Fassa and Primiero are cheeses protected by Slow Food, the leading association that promotes Italian culinary culture. Cheeses such as Puzzone di Moena, with its strong, characteristic aroma, or Botiro, a superlative butter with a long history. As far back as the period of the Republic of San Marco, the best butter sold in Venice came from Primerio pastures. Of all of them, however, Trentingrana is the cheese that is best-known and loved, made exclusively from rennet, salt and milk, without preservatives. An explosion of flavor thanks to mountain grazing, it is produced with love in copper tubs and vats and then aged for between 18 and 24 months. With its DOP (Denominazione d’origine protetta – Protected designation of origin) brand, it is gaining popularity throughout Italy. It can be bought at the producing dairies where you can see it being made, or in gourmet food shops. For example, the Casa del Formaggio Dalla Giacoma in Pozza di Fassa, a store which specializes in the sale of Trentino cheeses in increasing demand by aficionados. They offer over 100 specialties. Also in the Val di Fassa is the Pastificio Boninsegna in Canazei which not only offers bread, wild berry jams and honey, but also many pasta types such as spaghetti, linguine and pennette from the Pastificio Felicetti.

In nearby Val di Fiemme, for over 100 years, this family-run business has been working according to the methods of master pasta-makers and with organic products. Pasta that is exquisitely made and raises to the noblest level this ingredient typical of Italian kitchens, and for this reason used by the most famous chefs in Italy. But of course, “pasta” is synonymous with “Italy”. It was in the 1600s that it became the national dish *par excellence*, cooked to perfection and delectably sauced. Whether as is, or used to prepare sauces, a drizzling of olive oil is a must on every plate of pasta. On

Left: Alessandro Gilmozzi, one of the best chefs in Trentino. His approach is experimental and must be tasted, at El Molin di Cavalese (P.za Cesare Battisti 11, tel.0039 0462340074)



Above: Dishes by Stefano Ghetta, chef at L Chimpl da Tamion, in Vigo di Fassa, offer unusual but tasty combinations (Str. de Tamion, tel. 0039 0462769108).

the palate, DOP Garda extra virgin olive oil is delicately fruity and spicy, with a bouquet of almonds and fresh-mown hay. Its olive groves are made up of very old trees on the hillsides around Riva del Garda, Arco, Nago, Torbole, Tenno and Dro, towns whose climate and temperature are similar to those of Capri. The olives are gathered by hand and then taken to the oil mill. The oil is extracted at a controlled temperature of 30° Celsius, and utilizing only mechanical means in order to maintain all its qualities intact. A consortium monitors and guarantees the quality and promotes the product, and on its website (www.oliogardadop.it) is a list of its member producers where you can stock up. Such as the Agraria in Riva del Garda, which sells oil from 1200 oil growers, the product of a skilful mix of tradition and innovation. Or the Madonna delle Vittorie oil mill in Arco which produces, among others, a

fine de-stoned, monocultivar extra-virgin olive oil with its own unique fragrance. A good selection of Trentino oil can also be found at Ballardini, the sanctum of gourmet products in Madonna di Campiglio. On sale are mountain honey and wild berry jams, apple juice from Trentino DOP apples and polenta, including the special corn meal from Storo. From Avio to San Michele all’Adige, 60-odd kilometers of vineyards are the lifeblood of red and sparkling wines praised by master winemakers. Along this wine road—one of the oldest and most interesting in Italy—visitors will find themselves surrounded by a succession of vineyards, wine shops and old castles. It is here that the majority of Trentino wines are produced, another of Italy’s points of excellence. For example, the splendid Teroldego Rotaliano red wine, and the superlative Trentodoc spumante, that can compete (and win) against even champagne. In fact, in London, the Cantine Ferrari were awarded the title “Sparkling Wine Producer of the Year” in The Champagne and Sparkling Wine World Championships 2015, finishing ahead of two producers of champagne.



Above: the stars of the Strada dei Formaggi delle Dolomiti (Dolomite Cheese Road) that runs between the Val di Fiemme, Val di Fassa and Primiero, and Garda extra-virgin olive oil that is valued throughout Italy for its special flavor. Right: at Maso Doss, near Madonna di Campiglio, an afternoon break with local products (www.masodoss.com).

ITALIAN STYLE



Riccardo Felicetti
Owner of this historic company and president of the Italian Association of Pasta-Makers.

Pomodoro e Trentingrana

At Expo 2015 in Milan, Joe Bastianich, the famous Italian-American chef, presented that classic of Italian dishes: pasta with tomato sauce. Felicetti agrees 100% and offers this easy recipe. “Serves 4: 320 g. of spaghetti, 50 g. of Trentingrana cheese, ten cherry tomatoes, a jar of tomato sauce, fresh basil. Heat the oil, add the sauce and reduce, then add the cherry tomatoes. Cook the pasta for ¾ of the time indicated, drain and add to the sauce to finish cooking. Add the Trentingrana, toss quickly in the pan and top with fresh basil leaves.”

Entering into the most prestigious wine cellars is a real thrill. At Toblino Lake, in a fairy tale-like setting, is the main office of Cavit, the Maso Toresella. It is a mountain farmstead dating from the 1500s that sits on a peninsula that stretches towards the lake surrounded by vineyards. With advance reservations you can tour the vineyards and wine cellars and taste the finest wines they produce such as the Trentodoc Altemasi Riserva Graal spumante.

For after dinner, there is the Valle dei Laghi, which specializes in organic production and is the home of the Vino Santo fortified wine produced from Nosiola grapes, a native white species. For generations, the Cantina Gino Pedrotti has been producing it in limited quantities, hand-selecting the grapes, bunch-by-bunch. Also excellent the distilled grappas, one of the favorite ways in Italy to finish off a fine meal. Today, the distilleries are carrying out major research to develop new alcoholic harmonies and blends for their products. In order to safeguard this heritage, the Istituto di Tutela Grappa del Trentino, the sector’s watchdog association, awards the Trentino Grappa brand only to those who use local marcs and respect the association’s regulations (www.grappatrentinadoc.it). But mountain cuisine is also a concentrated blend of flavors and creativity. In Val di Fassa is Malga Panna, the Alpine hut where, once upon a time, people went to enjoy fresh cream. Today it is one of the area’s best restaurants. It is the realm of Michelin-starred chef Paolo Donei and the only way to reach it is by a curving kilometer-long stretch of road. Its interior is all wood and handmade lace, and among the many dishes offered, be sure to try the polenta soup with codfish chips and glazed shin of baby pig. The creativity of chef Enrico Croatti of the Dolomieu Restaurant has also been recognized by a Michelin star, and here zero-kilometer ingredients are transformed into exquisite dishes that are masterpieces of taste and lightness. Special attention is given to cooking times: long periods at low tempera-



MOUNTAIN CUISINE IS A CONCENTRATED BLEND OF FLAVORS AS WELL AS CREATIVITY. ITS RESTAURANTS, HOLIDAY FARMS AND MOUNTAIN HUTS USE A FULL RANGE OF LOCAL PRODUCTS.

ture to preserve the fundamental aspects of the foods while eliminating fats. Old homestyle recipes and new flavors blend in an atmosphere-rich historic home at the Osteria de l’Acquarol, in Val di Fiemme. Simplicity is the basis of the cooking of Alessandro Bellingeri, one of the best up-and-coming chefs in northern Italy.

Trentino is also the place for excellent *gelato*, prepared using milk from mountain shepherd huts and local fruit. To enjoy it, there is the lovely wooden terrace at the Chalet Prà delle Nasse where you can taste the sundaes prepared by Michele Corona who took over the helm of the restaurant from his mother Anita. But in this area, the farm holiday restaurants are also very good. Everything—from vegetables to preserved meats, fruit and fresh meats—comes directly from nearby gardens, fields and livestock farmers. In Val Rendena, on the Spiazzo plateau, is Baite di Prà, an exclusive farm holiday establishment, where every dish is prepared with care from traditional recipes and products from the farm itself. In Val di Fassa, be sure not to miss the new El Mas, in Moena. The restaurant is a charming blend of old wood, stone flooring and a large fireplace. In the barns, which can be visited, horses, cows, pigs and donkeys are raised. This past year, the farmhouse also opened seven rooms where you can sleep immersed in absolute silence.

ADDRESSES

Casa del Formaggio Dalla Giacomina

The finest cheeses
Piaz del Malghèr 4,
Pozza di Fassa
tel. 0039 0462763688

Pastificio Boninsegna

Organic bread and local
cakes and sweets
Streda De Costa 25,
Canazei,
tel. 0039 0462602570

Agraria Riva Del Garda

Olive oil, cheeses, cured
meats, honey, all locally
produced
Via S. Nazzaro 4,
Riva del Garda,
tel. 0039 0464552133

Madonna delle Vittorie

Special de-stoned extra-
virgin olive oil
Via Linfano 81, Arco,
tel. 0039 0464505432

Ballardini

Local specialties, wine
cellar
Piazza Brenta Alta 21,
Madonna di Campiglio,
tel. 0039 0465441056

Cavit

Top-class wine cellar
Via del Ponte 31,
Ravina,
tel. 0039 0461381711
www.cavit.it

Azienda agricola Gino Pedrotti

Excellent Vin Santo with
organic certification
Via Cavedine 7,
Pietramurata,
tel. 0039 0461564123

Malga Panna

Mountain hut in
1950s-style, now a fine

Michelin-star restaurant
Via Costalunga 56,
Moena,
tel. 0039 0462 573489
www.malgapanna.it

Dolomieu

Creativity in the kitchen
with a star
Via Castelletto Inferiore
10, Madonna di
Campiglio,
tel. 0039 0465443191
www.dvchalet.it

Osteria de l’Acquarol

Fine home-style cooking
Via Nazionale 42,
Panchià,
tel. 0039 0462813082
www.osteriadellacquarol.it

Chalet Prà delle Nasse

Restaurant and gelato
Via Cavallazza, 24
San Martino di Castrozza,
tel. 0039 0439768893
www.ristorante-da-anita.com

Baite di Prà

Two alpine-style huts
offering a warm welcome
Loc. Pra, Val di Borzago,
Spiazzo Rendena,
cell. 0039 3480025707
www.baitedipra.it

Agritur El Mas

Farm with restaurant and
7 rooms
Strada de Saslonch 175,
Moena,
tel. 0039 0462574221
www.agriturelmas.it

www.visittrentino.it/mag-food

Panoramas for relaxing

LOOK AT THE BEAUTY OF ITALY

Trentino is the region with the greatest number of spectacular vistas. A huge open-air spa that offers wellness with a view, colors and scents. Just waiting to be discovered, with pools and massages unique anywhere in the world.

Starting in Madonna di Campiglio is the trail of the Five Lakes that leads to Nero Lake. From here, the view over the Brenta Dolomites is simply splendid. Especially at sunset, when the Enrosadira effect—the phenomenon that turns the peaks red—is visible.



Panoramas that promote health, waters that heal, massages that restore your natural equilibrium. All ingredients for the new well-being in Trentino. Starting with nature-the leading lady. The forests, fields, lakes and wonderful climate create a mix that involves all the senses, soothes the mind and creates moments of absolute happiness. 100% Italian. It is no accident that right in this region are five of the most beautiful mountain vistas in the country that are recognized by UNESCO as World Heritage Sites. Here, in this nature in its purest state, you can take a leisurely stroll or practice sports: the effect will be to increase your well-being. This has been confirmed by the most recent scientific studies which have found that even five minutes of (even moderate) exercise in the midst of nature is enough to provide a sense of serenity. In addition to increasing endorphins - the hormones of happiness - being in the open air returns us to a primordial state that regenerates the brain. All discoveries perfectly brought to life here. Mountain peaks, nature reserves and views of breathtaking beauty are the essence of Italy's mountains, nestled between greenery and the summits



LANDSCAPES WHICH WITH THEIR WILD BEAUTY FACILITATE THE ART OF FINE LIVING. THE COLOR OF THE MEADOWS, WOODLAND SCENTS, THE THRILL OF THE PEAKS ARE THE FIRST STEP IN WELLNESS THERAPY, TO WHICH ACTUAL WELLNESS CENTERS, THERMAL BATHS AND SPAS, ARE ALSO ADDED.

of the Dolomites, a natural gym for body and soul. The quintessence of the good life in Trentino can also be found on the shores of nearly 300 lakes. They form a unique patrimony that transmits tranquility and peace and, at the same time, a different, more personal rhythm. In the water, caressed by sun and wind, our worries and the stress of daily life seem so far away. Make sure to visit Molveno Lake, the largest Alpine basin on Italian soil at an altitude of over 800 meters. It is loved by those who, in the summer, recharge by taking part in active sports, but also those who prefer a more relaxed pace,

Left: The Kneipp Cure in Val di Rabbi and Val di Sole. The benefits of alternating hot/cold hydrotherapy. Above: the Dolaondes pool in Canazei

with leisurely walks and swimming or curling up with a good book. Also oases of peace are Levico and Caldonazzo lakes, with the cleanest water in Italy. Caldonazzo Lake shines blue on the fruit-covered plains and is ideal for sports lovers, from sailing to bike riding. Levico Lake, on the other hand, seemingly embraced by the greenery, cuts into the mountains like a fjord. There are swimming facilities, a delightful walk that flanks them and moments of pure joy for those who love to fish, thanks to all the different species in the lake. Nearby is Levico Terme. The Princess Sissi loved this spa so much that



The five most beautiful places in Italy

Five of the most spectacular places in the country, recognized by Unesco as World Heritage Sites, are found in Trentino

1 / Belvedere del Sass Pordoi, 2,950

Reached by cable car from Passo Pordoi. In front of you, the Dolomites: the Sella range, Sassolungo, Catinaccio, Marmolada, Ortles and Cevedale, up to the Swiss and Austrian Alps.

2 / Brenta Dolomites and the Bocchette

They extend through the Valli Giudicarie, the Val Rendena, the Val di Sole and the Val di Non. It also includes the Bocchette Way, one of the most beautiful rope and iron-step trails in the province.

3 / A terrace on the Pale, Baita Segantini

At an altitude of 2,170 meters, it's an hour

hike from Passo Rolle. Towering over it is Cimon della Pala.

4 / Tovel Lake

Famous for its red waters caused by microorganisms. Although this no longer occurs, the lake continues to amaze for its green hue and the peaks reflected in it.

5 / Cima Feudo, Latemar, Val di Fiemme

Starting from Passo Feudo or Pampeago, in an hour you reach Rifugio Torre di Pisa, from which to admire the stunning leaning rock. From here, a path on the mountain crest leads to Cima Feudo at an altitude of 2,670 meters.



ADDRESSES

Terme di Levico

Thermal baths
Viale Vittorio Emanuele
10, Levico Terme,
tel. 0039 0461706077
www.termedilevico.it

Lagorai Alpine Resort & Spa

Wellness at high altitude
Via Val di Fontana 2A
Cavalese,
tel. 0039 0462340454,
www.hotel-lagorai.com

Alp & Wellness Sport Hotel Panorama

Chalet in mountain style
with mineral water spring
Via Carletti 6, Fai della
Paganella,
tel. 0039 0461583134
www.sporthotelpanorama.it

Hotel Europeo

Mountain ambience and
new wellness center
Corso Trento, Pinzolo,
tel. 0039 0465501115
www.hoteleuropeo.com

Dolaondes

Water is the star
Strèda del Piz 5, Canazei,
tel. 0039 0462601348
www.dolaondes.it

[www.visittrentino.it/
mag-mountains](http://www.visittrentino.it/mag-mountains)

she chose it as the summer retreat of the Hapsburgs. In Trentino, the benefits from its natural beauty and climate are further heightened by the health spas, those centers of wellness, with their thermal waters and spa facilities. It was here that the decision was made to take advantage of the wholesomeness and purity of local products, with components for cosmetics and beauty products arriving directly from the woodlands, orchards and upland meadows. The Lagorai Alpine Resort & Spa in the heart of the Val di Fiemme, nearby Cavalese, offers a hospitable welcome and close ties with the mountains. It has an Alpine style and atmosphere, spacious rooms that look out onto the valley and two floors of spa facilities with Turkish bath, sauna with mountain herbs, pools with a view of mount Lagorai and cardio-fitness equipment. Make sure to reserve a treatment with packs of hay from mountain pastures that draw on an old Trentino rural tradition. Well-being is also important at the Alp & Wellness Sport Hotel Panorama, in Fai della Paganella, which is known

**PURE BODIES OF WATER,
NATURE PARKS, HEALTH SPAS
AND PEAKS THAT ARE UNESCO
WORLD HERITAGE SITES.
VISTAS OF ABSOLUTE BEAUTY
THAT ENCOMPASS THE ESSENCE
OF ITALY'S MOUNTAINS.**

in Italy for its fine spa. It is managed with love by the Mottes family who make their guests feel at home. The rooms paneled with fragrant stone pine are nestled within grounds of over five acres with swimming pools, tennis court and petting farm. But the heart of the resort is the spa, created according to principles of bio-architecture: 1000 square meters of well-being including saunas, hydro-massage, tubs with seawater, the hut of silence and pool for children. It also has a mineral water spring which, thanks to its low salt content, offers a healthful, cleansing drink. In Pinzolo, in Val Rendena, the Hotel Europeo has recently renovated all its rooms using larch wood and has opened a

new health center, Europeo Wellness. The spa is 600 square meters with infrared and Finnish saunas, Turkish bath, herb bath and an area in which to relax with water beds. Mountain fruits are the special feature of the booth treatments that oxidize and re-balance the skin through the use of red berries, elderberries, beech and dog-rose. But 5-star wellness centers can also be found outside hotels. In Canazei, the Dolaondes (which means “follow the waves” in Ladino) is a space with sophisticated design, dedicated to water. There are pools—including Olympic-sized and salt-water—slides for children and Eghes Wellness, a health itinerary that includes saunas, steam baths and cold showers.

Places with style

ITALY'S “DOLCE VITA”

The good life of the movida and shopping. From Madonna di Campiglio to Trento. The best places to find Italian-style clothing and stiletto heels. And enjoy a good aperitif, Trentino spumante and out-of-this-world “cappuccino”

Built in 1802 and skillfully renovated, Maso Franch combines elegant hospitality with good food and excellent wines. Set in the picturesque vineyards of the Val di Cembra, www.masofranch.it



Good-bye, old sensible shoes. In your suitcase alongside high-tech hiking shoes are stiletto heels and elegant evening wear for a touch of elegance. Trentino, which in recent years continues to attract more and more tourists—including celebrities—is one of the regions that best exemplifies all the “gusto” of Italian *dolce vita*. This thanks to its spectacular landscape, warm and inviting hospitality and an easy lifestyle surrounded by the natural wilderness and Italian daily life. After a day of pure enjoyment



Left: the “in” place—Ferrari Nabucco Lounge. The Trentino Dolomites are often the setting for classic car races. Such as those organized by the Scuderia Trentina Storica. Right: all the pleasure of an aperitif in Piazza Duomo with a glass of Trentodoc.

in the mountains and lakes, you can plunge into the shopping experience, whether elegant, retro or avant-garde. From fashion clothing to designer accessories for the home, mountain style also goes well with city life. But along the streets lined with boutiques and elegant shopping are also cafés and bars to start the evening off with a nice aperitif: I Love Italy.

We are in the upper class salon of the Dolomites, Madonna di Campiglio. Alongside the sophisticated atmosphere and luxury shops are views of natural beauty, while outdoor and high-society events alternate among the stores and glasses of spumante in Piazza Righi, where people get together.

A visit to La Cantina del Suisse is a must. It is the old hunting lodge of Emperor Franz Joseph which was restored at the beginning of the 1900s by architect Helmut Fisher. It is one of the trendiest places in town—at breakfast to enjoy its croissants and homemade cakes (don’t miss its ricotta dessert and the strudel), or in the evening with a good glass of wine, tempted by the heady platters of cured meats and cheeses, as you take in the strolling crowds and shop windows around you. Casa Cozzio, for example. A lovely shop filled with antique furniture and accessories where you can find unique, original pieces. Nearby is another “in” place for a before-dinner drink: Ferrari Nabucco Lounge which specializes in sparkling wines. Flutes of spumante with salmon, caviar and oyster canapés. From one valley to the next, from a nest high in the mountains to the city, the true common denominator is having fun in style, but always with a quality/price ratio that is hard to beat. Davide Lucian is the creator of the cakes and sweets in the pastry shop that bears his name, the most famous in and around San Martino di Castrozza. He uses only quality ingredients, almost all local. The chocolate is heavenly and the cakes are a must. In Trentino, as in all of Italy, a stroll through the town center re-



TRENTINO IS ONE OF THE REGIONS THAT BEST EXEMPLIFIES THE GUSTO OF ITALY'S “DOLCE VITA”. THANKS TO SPECTACULAR SCENERY, WARM AND WELCOMING HOSPITALITY AND AN EASY, RELAXED LIFESTYLE



ITALIAN STYLE

The Italian aperitif ritual

As evening falls, Italy's squares and side-streets are transformed into open-air gathering places. Where appearance is also important. At the Cantina del Suisse, the most chic meeting place in Madonna di Campiglio, elegantly-dressed women abound. Their style choices? Moncler jackets, brightly-colored for the summer collection. Worn over straight-cut cotton slacks by Peuterey. Instead of a purse, a backpack in high-tech fabric by Fay. Elegance is also the keyword at Scrigno del Duomo, which looks out onto the stunning square. And don't forget your heels. Such as the classic low-cut models by Pollini, shoes by Sergio Rossi or the spike heels by DSquared. In the glasses? Without question, Trentodoc, accompanied by artisan breadsticks, Mortandela, local cured meats and Trentingrana.

quires the right “look”, even in the mountains. Helpful suggestions can be found at the Slalom boutique which includes fashion from the 1930s to the present day, with Italian fashion classics.

For those looking for the best during outdoor activities, the place to go is in Val di Fiemme at the La Sportiva factory outlet. Founded in 1928 by Tesero shoemaker Narciso Delladio (who got his start making leather work shoes for woodsmen), today it is a world leader in outdoor footwear: boots for hiking and rock climbing and mountain running shoes. Key concepts? Quality, sophisticated design, high-tech detailing and affordable prices. Flip-flops, shorts and bathing suits at Buena Onda in Levico. It's true we're in Trentino, but the atmosphere is Mediterranean: lounge chairs, straw and bamboo beach umbrellas for a completely different rhythm—lazy days and crazy nights. After tanning in the sun, enjoy an aperitif at sunset by the water, followed by music and DJ sets.

In the urban heart of Trentino among its old streets and historic buildings are boutiques, cafés and popular locales à la mode: the good life is also



IN TRENTINO, THE ENTIRE DAY IS PURE ENJOYMENT. IT STARTS WITH COFFEE AND CAPPUCCINO AND CONTINUES WITH SHOPPING AND SWEET BREAKS FOR GELATO AND CHOCOLATE. IN THE EVENING, AN APERITIF AND DELECTABLE DINNERS.

part of Trento. Start your day with a good cup of coffee at the Casa del Caffé with its fresh-roasted brews, where the cappuccino is one of the best in Italy. And you can choose the coffee just right for you from a wide selection of blends, each with its own sophisticated aroma and taste. For a pleasant, cool break, go to Fior di Gusto, just a few steps away from the old town center. Its *gelati*, made from only the best quality ingredients, are worth the detour. It is located inside the shopping and night life zone delimited by Via del Suffragio, Via San Pietro and Largo Carducci. Start at Roberta Pedrotti's Details in Via del Suffragio, where you will find the best in Italian and Trentino design. Furniture and accessories with abundant wood and touches of color to lend personality to any setting, with neat, essential lines, a functional sense and fine raw materials. In the same street but with a different concept is Lab 88 for women's clothing made in Trentino that combines a minimalist essence with natural fibers. A mix of elegance and an experimental and avant-garde approach in an old, historic building that has been designated a piece of Italian history. The Boutique Demattè is housed within an old 16th-century building, a veritable temple to elegance. There you will find clothes by Italian designers with an updated approach. For an enjoyable stopover in Largo Carducci, the heart of the city's night-



life, go to Plan, a bistro bar where their aperitifs are pure pleasure: Trentino wines, local beers redolent with malt and the goodness of nature, and tasty specialties made from local products. Special its Schiocca, part pizza, part bruschetta. Nearby, gourmet sandwiches and the bubbly at Posto di Ste whose owner is Stefano Bertoni, a journalist with a passion for cooking who recently opened this little enclave of Italian taste, ideal for an aperitif or lunch. Not in this specific area, but easy to reach on foot is the jewelry workshop of Fiorenzo Scartezzini where he creates both designer pieces as well as jewelry with old, classic lines in the tradition of Trentino goldsmiths. Returning back to the center, be sure to visit Lo Scigno del Duomo housed inside an old mansion whose entrance is through a grand wrought-iron gate. It offers an informal menu at the wine bar with hors d'oeuvres and DOC wines in Piazza Duomo, one of the most spectacular cathedral squares in Italy. Close-by is Moki, a young, dynamic locale where you can sip a glass of Trentino wine accompanied by mountain tapas—bite-size creations lovingly made from quality seasonal ingredients and meticulous care for detail.

Left: the Slalom boutique in San Martino di Castrozza offers fashions from the 1930s to the present day. Davide Lucian is the most famous pastry chef in and around San Martino di Castrozza. Above: the Scigno del Duomo, in Trento, is housed within an old mansion that looks out over Piazza Duomo, one of the most spectacular in Italy

ADDRESSES

La Cantina del Suisse
Where the young crowd meets
Piazza Righi 10, Madonna di Campiglio,
tel. 0039 0465440935

Ferrari Lounge Nabucco
Wine bar for aperitifs
Piazza Righi 17, Madonna di Campiglio,
tel. 0039 0465440756

Pasticceria Lucian
Chocolates and pastries
Via Val di Roda 22, San Martino di Castrozza,
tel. 0039 043968184

Fior di Gusto
Ice-cream parlor
Via G. Grazioli 8, Trento,
cell. 0039 3407338108

Plan
Creative aperitifs
Largo Carducci 38, Trento,
tel. 0039 04611740400

Il Posto di Ste
Sandwiches and bubbly
Largo Carducci 55, Trento,
Tel. 0039 3356800965

Scigno del Duomo
Tables overlooking one of the most beautiful squares in Italy
Piazza Duomo 29, Trento,
tel. 0039 0461220030

Moki
Tapas, Trentino-style
Via Malpaga 20. Trento,
tel. 0039 04611822401

Casa del Caffé
Sophisticated blends
Via S. Pietro 38, Trento,
tel. 00390461985104

Casa Cozzio
Unusual antique treasures
Via Cima Tosa 3,
Madonna Di Campiglio,
tel. 0039 0465441337

Slalom
Mountain and sports apparel
Via Fontanelle 11, San Martino di Castrozza,
tel. 0039 043968535

La Sportiva
Footwear for hiking, rock climbing and mountaineering
Via Ischia 2, Ziano di Fiemme,
tel. 0039 046257080
www.lasportiva.com

Details
Furnishings and accessories
Via Suffragio 74, Trento
tel. 0039 0461262599

Lab 88
Fashion Made in Trentino
Via del Suffragio 116,
Trento,
tel. 0039 0461234424

Boutique Demattè
Via Giannantonio Mancini 87, Trento,
tel. 0039 0461230951

Laboratorio Scartezzini
Artisan jewelry
Via Pietrastretta 68, Trento,
tel. 0039 0461824768

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www.visittrentino.it/mag-italian-style

Arts and Culture

THE HEIGHTS OF MUSIC AND ART

The “loftiest” music festival in Europe. Special trains for a tour of medieval castles. The most modern museums designed by big-name architects. Here, history and design will astound you

At the I Suoni delle Dolomiti (Sounds of the Dolomites), the music festival held high in the mountains, there are events throughout the morning and afternoon. There are walks together with musicians on the peaks, and concerts as well as readings, monologues and recitals.



Above: For 500 years, Buonconsiglio Castle was the governing seat of Trento's prince-bishops. Below: Toblino Castle was another of their residences and today this magnificent 14th-century fortress reflected in the lake is the home of a fine restaurant (Via Caffaro 1, Sarche, tel. 0039 0461 987085). Right: The Science Museum MUSE, in the former Michelin factory, offers a journey through science and nature



M

ountains that caress the soul and landscapes that are pure poetry. In Trentino, nature has created a masterpiece, that has been completed by the meticulous care of man. Castles, palaces and mansions, works of art, museums and cultural events that make each visit a thrilling experience. Including on the Dolomites where, in an experience unique anywhere else in Europe, you can attend extraordinary concerts seated in a grassy meadow. “No one can get

really drunk on a novel or a painting, but who can help getting drunk on Beethoven’s Ninth, Bartok’s Sonata for Two Pianos and Percussion, or the Beatles’ White Album” says writer Milan Kundera. And this is something the thousands of tourists who each summer attend the events of the I Suoni delle Dolomiti (www.isuonidelledolomiti.it) know well. This high-altitude music festival has no equal anywhere in the world, and for years it has brought some of the most talented jazz and classical musicians and composer songwriters into the Trentino mountains. Twenty-or-so events held on spectacularly-beautiful natural stages: from the Val Rendena to the Pale di San Martino, Val di Fassa, Val di Non, Val di Fiemme to Paganella, music provides the connecting thread throughout the summer, like a hymn to these peaks selected as a Natural World Heritage Site by UNESCO. Violins in mountain pastures, a solo against a great rocky background or contemporary music in the woods. Among the artists scheduled to appear in 2016 are Mischa Maisky, Richard Galliano, Mario Brunello, Marie Boine, Ballaké Sissoko and Vincent Ségal, Markus Stockhausen, and Tara Bouman.

From the loftiest heights of music to venues of contemporary art. For example, Arte Sella. In Borgo Valsugana in lower Trentino there are three kilometers of paths through the woods and land art. An open-air museum that opened in 1986 and was named after the school of art that uses only local natural elements in its creations. There you can see a vegetal cathedral, which is also the largest work, with three naves, each 12 meters high, covering a surface area of 1,220 sqm, as well as an amphitheater made out of wood and dozens of installations made using only wood, leaves, earth, branches and stones. They are

THE I SUONI DELLE DOLOMITI CONCERTS ARE AN EXPERIENCE YOU WILL NEVER FORGET: TOUCHING MUSICAL MELODIES COMBINE NOT ONLY WITH EXTRAORDINARY VISTAS, BUT ALSO THE SCENTS AND COLORS OF THE WOODS AND FIELDS

organic sculptures with surreal shapes destined to change over time, following the flow of the seasons. It offers an aesthetic journey that is highly unusual, a place for meditation that inspires all those who walk through it. For those who are enthusiasts of this genre, the roads that were the site of battles and retreats are a favorite. Here, you can walk through sites of The Great War that have remained untouched. Forts, trenches, paths, museums and galleries— all bear witness to an era which in just four years changed


ITALIAN STYLE



Renzo Piano
Italy's most famous architect

The Muse in Trento

It is the “mountain” of Renzo Piano, the architect for some of the most important projects throughout the world. The Muse (Science Museum) was founded in 2013 in an abandoned industrial area. “This renewal project has reconnected the city with its natural setting that is bounded by the Adige River and Mount Bondone,” said the architect. The new mountain of the Muse, approx. 19,000 sqm, mirrors the silhouette of the Trentino peaks, especially the Dolomites. “It was conceived to be a place of knowledge. But also to communicate the fragility of the Earth, an idea I have tried to replicate in the structure.” Inspired by the beauty of the surrounding mountains.

the course of modern history. Also following the old front lines of the war is the Sentiero della Pace (Path of Peace), a sort of “walking meditation” which, from the Tonale Pass, stretches to the Marmolada peak for a distance of 520 kilometers, sections of which have recently been refurbished. They are trails that offer some of the most emotion-packed landscapes in Italy and where, in the most interesting sections, expert guides are available to accompany you (www.trentinograndeguerra.it). You will also discover Trentino’s history through its castles. Imposing structures, repositories of art and historical settings, that evoke Medieval and Renaissance court life. There are over two hundred of them, spread throughout the region. Four of them can be visited by a passenger train that wends its way through magnificent landscapes (www.iltreninodeicastelli.it). It leaves in the morning, climbing up the slopes of the Noce River valley. After a visit to the Castle of San Michele di Ossana, in the shadow of mount Presanella, the train makes its way down to Caldes Castle which, for centuries, controlled access to the Val di Sole. Then it’s on to Valer Castle in Val di Non, an elegant private residence, and finally, Thun Castle, the monumental residence of the princes of



Above: the Mart (the Contemporary and Modern Art Museum) in Rovereto designed by Ticino architect Mario Botta, is one of the most important museums in Italy. Below: Arte Sella, a three-kilometer path through the woods and land art. Right: the Casa d’Arte Futurista organizes workshops for children.

the Church, and the symbol of Trentino’s history. Re-opened to the public several years ago following lengthy restoration work, it is now a museum with original furnishings, a library of 7000 old volumes and extraordinary frescoes. But in Trento, be sure not to miss Buonconsiglio Castle which for 500 years was the seat of the governing prince-bishops. The frescoes in the towers on the south side of the castle are magnificent: hunting scenes in the Falcon Tower and the cycle of the months in the Eagle Tower offer invaluable documentation of life in Trentino at the turn of the 14th to 15th centuries. The bastions of the Castle provide a counterpoint to the futuristic lines of the Muse whose architecture has been designed to mirror the vertical thrust of the mountains. Innovative and spectacular, the MUSE was designed by Renzo Piano, the most-famed Italian architect and recipient of a special commendation in 2015 (European Museum of the Year Award). The museum has a sustainable, multimedia approach and the visit is spread over six floors that gradually narrow as it reaches the peak, just like a mountain. It offers a journey through science and

TRENTO AND ROVERETO ARE ALSO THE CULTURAL “CAPITALS” OF TRENTINO, CENTERS OF EXCELLENCE IN ART AND AVANT-GARDE CULTURE IN NORTH ITALY, WITH EVENTS AND EXHIBITIONS THROUGHOUT THE YEAR. COMMITTED TO EXPERIMENTATION, YET FULLY-STEEPED IN TRADITION, THEY COMBINE THE PAST WITH NEW-CONCEPT PROJECTS OF THE FUTURE.

nature: the itinerary starts at the top, from the summit of a glacier, making its way down into the habitat of a large tropical greenhouse. Visitors look, listen and take an active part: they are the protagonists. Trento and Rovereto are the culture capitals of Trentino. Hubs of excellence of the arts and culture in northern Italy, with events and exhibitions throughout the year. A project of new conception is the famed Mart, a complex with three different venues, headquartered in Rovereto. It is a futuristic structure in glass and steel designed by internationally-famed architect Mario Botta. Drawing inspiration from classical models, its steel and Plexiglas dome bring to mind the Pantheon, the symbol of ancient Rome. Below it is a square with a fountain in its center, surrounded by exposition halls for temporary and permanent exhibitions with paintings, drawings, etchings and sculpture. The other venues of the Mart are the Galleria Civica in Trento which focuses on art from the 1800s and 1900s, and the Casa d’Arte Futurista Fortunato Depero in Rovereto, dedicated to Depero, the innovative design pioneer. It is located in the medieval heart of the city, at the foot of the castle, and offers the best of this designer’s output, including posters, drawings, furniture and toys.



ADDRESSES

Arte Sella
Natural contemporary art open-air museum
Località Val di Sella, Borgo Valsugana
tel. 0039 0461761029
www.artesella.it

Castel Thun
A journey through Italian aristocracy
Vigo di Ton, tel. 0039 0461657810
www.castelthun.com

Castello del Buonconsiglio
One of the most massive and important castles in Trentino
Via Bernardo Clesio 5, Trento
tel. 0039 0461233770
www.buonconsiglio.it

Muse
(Science Museum)
Innovative and sustainable, it is the museum that best reflects

the mountain
Corso del Lavoro e della Scienza 3, Trento
tel. 0039 0461270311
www.muse.it

Mart
(Museum of Contemporary Modern Art of Trento and Rovereto)
Exhibition by Italian and international artists. In Rovereto: Corso Bettini 43, tel. 0039 0464438887
In Trento: Galleria Civica Via Belenzani 44
tel. 0039 0461985511
www.mart.trento.it

Casa d’arte Futurista Fortunato Depero
Conceived by Depero
Via dei Portici 38, Rovereto
tel. 0039 0464431813
www.mart.trento.it/casadepero

www.visittrentino.it/mag-culture

Hotels with all comforts

WELCOME HOME

A warm welcome, whether elegant hotel or holiday farm. Italian charm, quality, organization and sustainability. Bio materials, exquisite food, innovative service. Where to find the atmosphere that is right for you

Just ten suites at the Orso Grigio, a hotel that brings together well-being and good food. At the "top", dinner with room service to enjoy with hydro-massage and impeccable service (Via Regole 12, Ronzone, tel. +390463 880559, www.orsogrigio.it)





Above: Chalet nel Doch, in the unspoiled natural surroundings of Parco Paneveggio – Pale di San Martino. Bio materials and fine design.



trips led by the hotel owners themselves on itineraries that reveal Trentino in all its glory, or relaxing in spas where they use ingredients from the mountain and exceptional convivial dinners.

An example? Trentino Charme, eight hotels that combine romanticism with simple luxury at competitive prices. Among these is Chalet nel Doch, a chic hideaway among the dense woodlands of Lozen in the unspoiled natural surroundings of Parco Paneveggio – Pale di San Martino. Clelia Corona, a former corporate manager looking for a change, renovated a group of barns in an old mountain pasture in the shadow of the peaks of the Lagorai range. Strictly chemical-free bio materials with total respect for the native surroundings. The result is old wood, family heirlooms and the wood-burning stove that co-exist in perfect harmony with designer creations by Mies Van der Rohe, Le Corbusier and Philippe Starck. Over a kilometer of unpaved road leads up to the hotel. But the reward is a place where you can bask in the silence, the solitude and close contact with the environment, to immerse yourself in total relaxation. It is no

To sleep in Trentino is a verb that can be conjugated in many ways. But whatever the choice, the hospitality is unquestionably Italian: warm and filled with charm. Plus a marked sense of quality, organization and environmental sustainability. In renovated farmhouses, family-run hotels, charming B&Bs and recently-opened holiday farms, that wisdom of the farmer—cordial and sincere that has never been lost—intertwines with quality and organizational perfection.

Built in harmony with the spectacular nature which surrounds them, studied down to the smallest detail and faithfulness to their architectural heritage, they are bright, fragrant, airy spaces. But above all, it is the kindness and commitment of the owners, keepers of Trentino tradition, who provide that added touch to make each guest feel at home.

Starting at breakfast, with local products and grandma's recipes, to

IN TRENTINO, THE HOSPITALITY IS WARM, WELCOMING AND FULL OF CHARM. THE SECRET IS THE WARM AND GENUINE RURAL TRADITION THAT HAS NEVER BEEN LOST AND WHICH HAS BEEN BLENDED WITH QUALITY, ORGANIZATION AND ENVIRONMENTAL SUSTAINABILITY.

surprise that it won the Booking.com Award of Excellence. Also part of Trentino Charme is the Castelar Suite Hotel in Panchià, Val di Fiemme. Graziella and Rolando Delugan, fourth-generation hotel owners, opened a hotel with six little houses that look out onto the garden in a semi-circle, where the greenery of the garden blends with that of the pines, interrupted only by the colorful geraniums and mountain wildflowers. The rooms, each of which is different, share the same approach to sustainability: light-colored eco-wood, large windows that bring the surrounding nature inside and furniture built from the wood of the Magnifica Comunità di Fiemme. Rolando is more than happy to accompany guests on excursions by foot or by bike, while Graziella shares the recipes of the homemade breakfast cakes. Open to all are the spa and outdoor pool, where you can swim looking up at Mount Lagorai.

Paolo Pellegrin, who with his sisters is the



Right: elegant dining at the DV Chalet Boutique restaurant in Madonna di Campiglio.

YOU WILL FEEL RIGHT AT HOME
IN RENOVATED FARMHOUSES, FAMILY-RUN
HOTELS, CHARMING B&BS AND RECENTLY-OPENED
HOLIDAY FARMS. PERFECTLY INTEGRATED
INTO THEIR NATURAL SURROUNDINGS, THESE
PLACES ARE WELCOMING, WELL-KEPT AND
EFFICIENTLY-ORGANIZED

owner of the Active Hotel Olympic in Vigo di Fassa, also accompa-
nies his guests on outings in discovery of the Dolomites. The hotel,
opened fifty years ago as the dream of their parents Paula and Carlo,
who was a member of the Olympic bobsled team, invites visitors to be
active, including in the rooms. The Pordoi suite has the reproduction
of a rock gym and the Olympic offers objects in the shape of a bob-
sled in memory of its founder, such as the bedside stands and coffee
tables. Wellness is offered by the Spa Te Jaga, with treatments based
on local products such as Trentino hay, genuine pasture milk, miner-
als from the Dolomites, and juniper and wild berries.

The hotel is part of the Vitanova Wellness Hotel chain, a consortium
of wellness hotels, such as the Corona Dolomites Hotel in Andalo on
the Altopiano della Paganella, remodeled a year ago. The materials
feature wood and glass which have been utilized following principles
of bio-construction, with major emphasis on design. The result is an
ambience rich in atmosphere and warmth. For spa treatments, the
invaluable active principles of Ribes Nigrum (black currant) are uti-
lized, a wild berry rich in fatty acids and vitamin C, as well as Nigri-
tella, a wild flower of the orchid family with anti-oxidant properties.
A courteous, family atmosphere is also the strong point of “B&B di



Left: at the Castelir Suite
Hotel hospitality goes
hand-in-hand with respect
for the environment. Right:
rooms with sophisticated
design at Corona Dolomites
in Andalo.



ADDRESSES

Chalet nel Doch

Renovated old mountain
pasture chalet in the
Primiero forests
Via Villanuova 22/A Fraz.
Prade, Canal San Bovo
tel. 0039 0439 763206
www.chaletneldoch.com

**Corona Dolomites Hotel
Andalo**

Family-run hotel with an
eco outlook
Via Dossi 6, Andalo
tel. 0039 0461706261
www.coronadolomites
hotel.com

Relais Mozart

In the lemon conservatory
of a period mansion
Via Cittadella 41,
Rovereto,
cell. 0039 339 177 2173
www.relaismozart.it

**Alla Loggia Dell'
Imperatore**

In a building dating from
the early 1900s
Via G. Prati 27, Levico
Terme,
tel. 0039 0461706261
www.allaloggiadellimpe-
ratore.com

Chalet Fogajard

100% bio-sustainable
holiday farm
Località Fogajard 36,
Madonna di Campiglio
tel. 0039 0465442619
www.chaletfogajard.it

Agritur Majon da Mont

A new holiday farm
looking out over fields and
the Dolomites
Strada de Larjè, Vigo di
Fassa,
tel. 0039 320 6867156
www.agriturmajonda
mont.it

**Dolomiti Camping
Village & Wellness
Resort**

Camping with Wellness
Center Via Gole 105,
Dimaro, tel. 0039
0463974332, www.
campingdolomiti.com

Camping Mario Village

Camping with pool
Via Lungolago 4,
Caldonazzo
tel. 0039 0461723341
www.campingmario.com

Baita de l'Or

Renovated mountain hut
in all wood Via de l'Or 32,
Predazzo - Bellamonte
tel. 0039 0462501194
www.baitetrentino.it

Baita Manuela

Typical stone mountain
hut with 5 beds
Loc. Cinque Valli - S.
Osvaldo, Roncegno
Terme
www.sites.google.com/
site/baitamanuela

**www.visittrentino.it/
mag-accommodation**

Qualità”, an association of approximately 80
quality bed and breakfasts, that has been
recognized by UNESCO. Breakfast is un-
questionably the most important moment at
the B&B Relais Mozart, housed in the former
lemon-conservatory of Villa de Probizer in
Rovereto. In the summer, breakfast is served
in the garden next to the grounds dedicated to
this Austrian composer who, with his family,
was a guest here during his trip to Italy. The
fine porcelain dishes contain homemade jams
and cakes, local organic foods and fruit from
the garden. Gluten-free breakfasts are avail-
able at the B&B Alla Loggia dell’Imperatore,
housed in a building dating from the early
1900s in front of the Hapsburg Park in the
Terme di Levico. Here, the day begins in the
attic, in a spacious dining hall with uphol-
stered chairs, period furniture and a piano.
Fresh-squeezed juices, jams, cakes and tarts
cooked by the owner are served, as well as
apple juices and products from the nearby
Strada del vino e dei sapori del Trentino
(Trentino Wine and Food Road).
In this corner of Italy, holiday farms are also
five-star. While maintaining their rural soul,
they at least acknowledge modern trends,
choosing bio-construction, a penchant for

detail and true elegance, with tremendous
results. Such as the Chalet Fogajard the Lat-
tuada family has built in the forest above
Madonna di Campiglio. Committed to eco-
sustainability, it has only six rooms without
TV or telephone, but with a music library. Or
Majon da Mont, opened just a year ago at the
summit of a green slope above Vigo di Fassa.
Elisa and Filippo Rasom, recent agriculture
graduates, opened the stable and then the
all-wood farmhouse, with nine rooms and an
excellent restaurant.

Looking for fresh air? Here is a list of exclu-
sive campgrounds that are part of the Trenti-
no Outdoor Camping Club. Among these are
Dolomiti Camping Village & Wellness Re-
sort in Val di Sole, with wellness center, pool
and restaurant, and Camping Mario on Cal-
donazzo Lake, with mobile homes and heated
pool. Also interesting are the private homes
and are easy to select because they are clas-
sified on the basis of 1 to 4 gentian flowers
(similar to star classifications), according to
the services offered.

To really feel at home: Baita l’Or, a typical
mountain farmhouse in Bellamonte, or Baita
Manuela in Roncegno.



ITALIAN STYLE

**5
Secrets
of Trentino
Hospitality**

- **Courtesy and Care.**
The owners greet you in
traditional Italian style, with
warmth and hospitality.
- **Rural heart.**
The hospitality has its
roots in the rural tradition
of cordiality and sincerity.
- **Love of Italy and Trentino.**
Owners offer guests
advice about the best
in local things to see,
accompany them on
excursions and share
traditional recipes.
- **Limited number
of rooms.**
To offer guests all the
comfort of a private
home and spacious
accommodations.
- **Taste and respect for
the environment.**
Elegant design with
an eye for details, they
utilize concepts of bio-
construction that are in
harmony with the nature
around them.



TRENTINO GUEST CARD

“Your vacation experiences” included.
Available at 700 participating hotels

Trentino is well-located, easily accessible from throughout Europe. And once you arrive, being on vacation is easy and well-organized. All you need is the Trentino Guest Card to turn your stay into a happy, fun-filled series of experiences for all tastes —adults, children and young people. With it, you can discover over 100 museums, castles, health spas, park visitor centers, cultural sites and wine cellars. For example, the MUSE (Science Museum), the MART (Contemporary and Modern Art Museum) and even the Verona Arena. In addition, it also provides free access to local public transport. With the Trentino Guest Card, your trip will be sure to include the full richness of Italy’s culture, natural beauty, fine food and wine and well-being. From the end of March to the beginning of November, it is the best way to get to know this area and all its attractions. It is available at over 700 hotels that are part of this initiative and offers a “vacation packed with experiences” where everyone is free to pursue their own individual passions and interests. The Trentino Guest Card is easy to use. Just make reservations in one of the member hotels where you will receive the card when you check-in, and then present it at the various ticket offices. Once the Transport Card has been added, it must be stamped on-board the means of public transport (including local Trentino trains). It’s also handy for those vacationing with children. Thanks to the Family Plan, it can be extended to include all family members under-18.

www.visittrentino.it/mag-guest-card



GET CONNECTED

IN TRENTINO, YOUR VACATION STARTS EVEN BEFORE YOU LEAVE, IN THE EASIEST WAY POSSIBLE BY REGISTERING ON THE WWW.VISITTRENTINO.IT WEBSITE. YOU WILL RECEIVE A HANDY NEWSLETTER WITH UP-TO-DATE INFORMATION ABOUT THE AREA, POINTS-OF-INTEREST AND SUGGESTIONS FOR YOUR TRIP, TOGETHER WITH PERSONALIZED SPECIAL OFFERS.



V I S I T T R E N T I N O . I T


italian experience